

Under the Target Market Program (TMP), qualified small businesses can respond alongside other similarly situated small businesses for City of Minneapolis contracts up to \$175,000 instead of competing against larger, more established companies.

Learn how to apply for the Target Market Program.

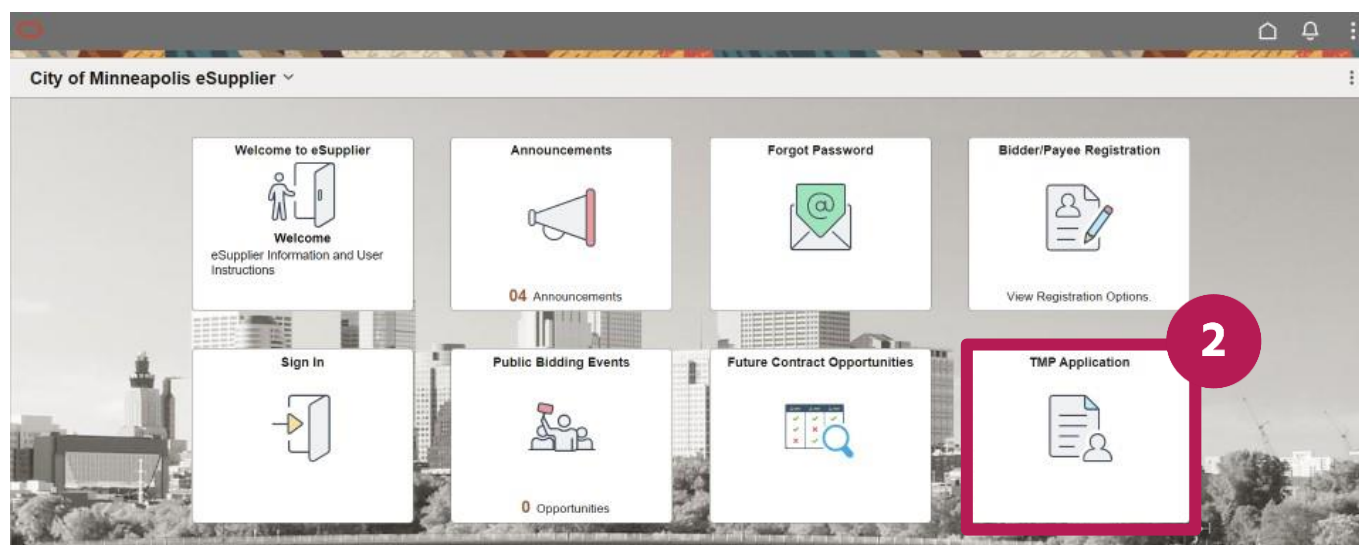
Table of Contents

Application process.....	1
Go to the application	1
Information about your organization	1
Profile questions	2
Sourcing categories.....	3
Submit	4

Application process

Go to the application

1. Go to the public eSupplier home page.
2. Select the **TMP Application** tile.



Information about your organization

3. Enter information about your organization. Be sure to complete all the fields that contain an asterisk (*).
4. If at any time you'd like to cancel the application process, select the **Cancel** button.
5. to go to the next page, select the **Next** button.

← | New Window | Personalize Page

TMP Application



Target Market Program (TMP) Application

- [Review program details and qualifications](#)
- [Get a paper enrollment form](#)

3

*Bidder Type

*Business Name

Doing Business As

*ID Type *ID Number

Principle Place of Business

*Address Line 1

Address Line 2

*City *State *Postal Code

Primary Owner

*First Name *Last Name

*Telephone *Email ID

Preferred Business Contact (if different from Owner)

Preferred First Name Preferred Last Name

Telephone Email ID

4

Cancel

5

Next >>

Profile questions

6. Answer all the profile questions.
 - a. For fields that contain a magnifying glass, select it to view a list of available options.
7. Select the **Next** button.

TMP Application

Please answer the following profile questions. Your responses will assist us in determining eligibility for the Target Market Program. Dropdown arrows and magnifying glasses have been provided to assist with your entries. Questions noted with an asterisk (*) require responses.

Profile Questions ?

- * To help identify your company for upcoming contracting opportunities, please describe what your business does.
- * Which of the following applies to your business (Use the magnifying glass to the right to search for values and check all that apply)? Q
- * Please select Ethnicity of the Majority Business Owner (Use the magnifying glass to the right to search for a value). Q
- * Does this business hold any official Certifications (Use the magnifying glass to the right to search for values and check all that apply)? Q
- * Does this business perform a commercially useful function? This means for the contract opportunity to which your business will be responding, your business
- * Is this a for-profit business?
- * Please provide your gross sales: Enter your annual estimated sales if this is your first year. Enter your three-year average annual gross sales if you are not.
- * In what county are you located (Use the magnifying glass to the right to search for a value)? Q
- * Is this business independently owned and operated?
- * Are you a current employee of the City of Minneapolis or any of its boards or commissions?
- * Select the number of current employees (Use the magnifying glass to the right to search for a value). Q

Cancel << Previous Next >>

Sourcing categories

Selecting sourcing categories relevant to your organization ensures you'll be notified about applicable contracting opportunities.

The City has structured the categories of services and goods into these areas:

- Professional and Technical Services
- Construction Services
- Other Services
- Goods and Supplies
- Items for rent

8. Select the boxes next to the sourcing categories that are applicable to your business.
9. A list of the categories that you choose will appear on the right.
10. Select the **Next** button.

← | TMP Application | New Window | Personalize Page

Select the commodities and/or services that align with your business in order to receive notifications for solicitations and bid on events. Choose all that apply.
Select to add or de-select to remove categories applicable to your business

City of Minneapolis Sourcing Categories

Sourcing - Sourcing Categories

Sell Categories

- ☐ PROF_TECH_SERVICES - PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES
- ☒ PT_ADVERTISE_SVC - ADVERTISING DESIGN AND CONSULTING SERVICES
- ☐ PT_ARCHITECT_SVC - ARCHITECTURAL DESIGN SVCS & CONSULTING (NOT LANDSCAPE)
- ☐ PT_ARTIST_SVCS - ARTIST AND ILLUSTRATION DESIGN SERVICES & CONSULTING
- ☐ PT_BACKGRND_SCREEN - BACKGROUND SCREENING SERVICES
- ☒ PT_BUSINESS_SVCS - BUSINESS DEVELOPMENT/MANAGEMENT & CONSULTING SERVICES
- ☒ PT_WEB_DESIGN_SVC - WEB DESIGN SERVICES AND CONSULTING
- ☐ PT_IT_SYST_INTG_SV - COMPUTER SYSTEM PROGRAMMING, DESIGN & INTEGRATION SVCS
- ☐ PT_CONSTRUCTION_SV - CONSTRUCTION PLANNING, MGMT & CONSULTING SERVICES
- ☐ PT_CHILD_CARE_SVCS - DAYCARE OR CHILD CARE SERVICES
- ☐ PT_ENGINEER_SVCS - ENGINEERING SERVICES AND CONSULTING
- ☐ PT_ENTERTAINERS - ENTERTAINERS, PERFORMERS, BANDS, MUSICIANS, ETC.
- ☐ PT_ENVIRONMNT_SVC - ENVIRONMENTAL CONSULTING SERVICES
- ☐ PT_FINANCAL_SVC - FINANCIAL SERVICES AND CONSULTING
- ☐ PT_GRAPHIC_DESIGN - GRAPHIC DESIGN SERVICES AND CONSULTING
- ☐ PT_HEALTH_SVCS - HEALTH SERVICES AND CONSULTING
- ☐ PT_HR_CONSULT_SVC - HUMAN RESOURCES SERVICES AND CONSULTING
- ☐ PT_INS_BROKERAGE - INSURANCE BROKERAGE SERVICES
- ☐ PT_TRANSLATION_SVC - INTERPRETING AND TRANSLATION SERVICES
- ☐ PT_LAB_TESTING_SVC - LABORATORY TESTING SERVICES
- ☐ PT_LANDSCAPE_DESIG - LANDSCAPE DESIGN SERVICES AND CONSULTING
- ☐ PT_MARKET_RESEARCH - MARKET RESEARCH SERVICES AND CONSULTING
- ☐ PT_MARKETING_SVCS - MARKETING & PRODUCT DEVELOPMENT SERVICES & CONSULTING
- ☐ PT_LEGAL_ATTYSVC - LEGAL SERVICES AND CONSULTING

My Categories

Category	Description
PT_ADVERTISE_SVC	ADVERTISING DESIGN AND CONSULTING SERVICES
PT_BUSINESS_SVCS	BUSINESS DEVELOPMENT/MANAGEMENT & CONSULTING SERVICES
PT_WEB_DESIGN_SVC	WEB DESIGN SERVICES AND CONSULTING

Cancel << Previous Next >>

Submit

- Review the terms and affirmation statements. Select both checkboxes.
- Select the **Submit** button.

← | TMP Application | New Window | Personalize Page

Terms and Affirmation

I certify that the information supplied on this TMP Registration Form is correct to the best of my knowledge. I further certify that in doing business with the City of Minneapolis, my firm follows policy relating to conflict of interest.

Click the "Submit" button to submit your registration after reviewing and accepting the following Terms of Agreement.

Make sure you read terms of agreement fully before submitting your registration.

☐ Select to accept the Terms of Agreement below.

[Terms of Agreement](#)

I affirm that the following information is true and correct to the best of my knowledge. (Please affirm by checking the box below).

Please note that if selected for a City contract, you may be required to provide additional verification of eligibility.

☐ Affirm

11

12 Submit Cancel << Previous

- After you've successfully submitted your registration, you'll be brought back to the public eSupplier home page.