

Northside Greenway Call for Artists

New information: drop-in application help for artists

- Thursday 8/27, 1:00 – 3:00 pm
 - Webber Park Library, 4440 Humboldt Ave N
- Thursday 9/3, 1:00 – 3:00 pm
 - Sammy's Avenue Eatery, 1101 W. Broadway Ave
- Thursday 9/10, 1:00 – 3:00 pm
 - Phyllis Wheatley Community Center, Bethune Park, 1301 N. 10th Ave
- Visit [Springboard for the Arts — Elevate Hennepin Advisor Page](#) and “Schedule a consultation” with Springboard. Support includes no-cost business and financial planning support.
- If you do not qualify for Elevate, you can participate in one of [Springboard Artist Career Consultations](#)

Questions and Answers

1. Can an individual artist apply on their own if they are also part of a collaborative team submission?

Yes. Note that we are interested in how applicants might be inspired by specific sites. It is also possible to be considered for all sites. If you apply on your own and with a team, make it clear which opportunities make sense for you and the team.

2. Is there an ideal team size you're looking for?

The applications guidelines state:

"There is no restriction on the number of team members. Small teams are recommended to ensure simplicity in project coordination. A lead artist must be identified in the application to be the main contact for the project. This

artist will be responsible for serving as the liaison and communicating between the artist team and City staff. It is strongly recommended most members have previous experience working together as a team on at least one project. Additional team members may also be considered after beginning work on the project.”

Consider your capacity and the possibility of being selected for multiple locations - how does the size of your team allow for an appropriate stipend for everyone? How does it support the amount of work you all are proposing to do? We are very eager to find ways for youth to be connected to these opportunities, so if the size of your team relates to that, it might make sense for it to be slightly larger.

3. Is there a Spanish version of the open call?

We have put in a request; it will take approximately 2 weeks. Please send [Dudley Voigt](#) an email if you would like a copy.

4. Can one artist apply for more than one space?

Yes

5. What insurance are we talking about? Art insurance? Artist insurance? Liability insurance?

See page 20 of the Application Guidelines, in Attachment C. Sample Public Art Contract Terms, SECTION V Liability, Item L. Insurance
<https://www.minneapolismn.gov/media/-www-content-assets/documents/arts/Application-Guidelines-Northside-Greenway.pdf>

6. Please provide images of the places where the art will go.

You can find images of the 6 locations on pages 5-6 of the Application Guidelines. <https://www.minneapolismn.gov/media/-www-content-assets/documents/arts/Application-Guidelines-Northside-Greenway.pdf>

7. On the cover sheet, there's a direction to group items 1 and 3-6 into one PDF. I'm a little confused by this. Can you explain what that entails?

We are asking you to submit all of those documents (minus the images) as one PDF. We have edited that direction in the online coversheet.

8. If I am awarded more than one location, may I combine and/or reallocate the funding per location?

No. We can't make that change without starting the process over and reissuing a new RFQ.

9. If I am awarded, can we discuss a name change of the project "Northside Greenway"

That is outside the scope of the Public Art Project. The Northside Greenway name has a lot of history and recognition in the community. It started over 10 years ago. The street project will be installing signs with that name. The art pieces themselves can be named by the artists.

10. Will the city provide pay for concrete pads, lighting and access to the city's engineering staff if needed?

The Public Works project is not providing this support. They are leaving space available as grass. We expect artists to budget for what they need. Not all locations will have access to electricity. Lighting is expensive and there are rules about how artists can connect to city power.

11. Why do some of the projects have a lower budget?

The four sites with bigger budgets have much more open green space. The works there will need to be a bigger scale to make an impact.

12. You said that you want the art to be something that kids could climb on. Does this mean you are explicitly looking for artists to use materials that could be safely played upon or climbed on, or something close to the ground?

We are open to either. Be aware of how those parks are used, and how those artworks need to be very youth friendly.

13. Will the slide deck separately be available? Are there other options outside of text that will be available?

We will provide this information in two ways: the recording and the presentation will be available separately. They will be on the website and

links to them will be emailed to everyone in this meeting. The presentation is accessible to people who are using screen readers.

14. Are artists disqualified if they do not directly live or work in North Minneapolis?

That is not a requirement. The guidelines do not ask people to identify if they live or work in North Minneapolis. We are asking people who apply to demonstrate their connection to the Northside community and to the site they are choosing. Make the case that you have a connection.

15. You want us to describe the communities we belong to, or the communities we have ties to. What exactly does this mean? Are you asking what communities I belong to and how that relates to the demographics and the locations along the Greenway? What are the relevant criteria for artists with ties outside the area?

Yes. You should think about:

- The demographic information and the locations in the call.
- In what ways do you connect to communities that would qualify you to work on this project.
- The shared experiences you have with communities on the route.
- The differences between the locations and each neighborhood.
- The similarities between the communities along the route.
- How you could create a meaningful artwork that will be cherished and reflective of them.

16. Whether we apply for one or multiple locations, is it possible we could be selected for a location we didn't apply for?

If there was a location that didn't generate enough interest, we might reach out to you and ask you if you would be willing to be considered. But we would not do that without a conversation with you.

17. Regarding the one-year warranty on the art - would I be on the hook for replacing it? Is that what you mean by warranty?

With the warranty you are warranting your workmanship. We typically hold back a portion of the payment to cover any costs related to repairs we might need to do because of poor workmanship. We will discuss this with you during the process. It is to avoid the City taking a risk related to terms of the types of materials, or the quality of the quality of your work or your fabricators. A common reason for a warranty is when there is lighting. If your lights fail within the first year, you will need to replace them.

18. Will the finalists' names be released to all that applied?

Yes. That's public information.

19. Does workers compensation insurance apply solely to the people involved in manufacturing the piece of art?

Workers comp can apply when:

- You are a team of artists and one artist is taking in all of the funds and paying the other artists
- When you have subcontractors or fabricators

20.When you have an employee

21. Would proposals with lighting be perceived as inferior?

No, it will depend on the design, the site and how easy access to electrical is at the site.

22. The RFQ says you're looking for artists who are not yet in the city's art collection. Can you say just a few words about that?

The criteria state that artists are not overrepresented in the city's collection. We have people with multiple pieces in our collection, and that's fine. But we want to avoid over-representation. We're also looking for a balance of artists in our collection, in terms of types of experience.

23.The criteria the asks, "Does the artist have experience with architectural drawings?" Is it OK to submit a technical drawing as an image for you to evaluate?

It is ok to submit a technical drawing. The bullets under the criteria are

samples of ways you can demonstrate that you meet that criteria, such as “stimulate excellence in urban design and public art.” It is not required for you to have experience with architectural drawings. You do need to have the ability to share your concept with the City and the community. One way people demonstrate this in their application is to share an architectural drawing or sketch as one of their images.

24. Under artists responsibilities and engagement and design, it says:

“Develop and implement a community engagement plan for this project in collaboration with staff.” Could you please provide a few examples? Or is it pretty open-ended? Can it include having arts activities?

Yes, we encourage you to design arts activities as part of the engagement. The artists who are selected will work directly with the project manager and the steering committee to design their plan. The goal is to build on the over 10 years of relationships that Northside Greenway team have developed, and what they have learned from the community. Artists may develop site-specific relationships and engagement activities. We will work with you on that. In the application, we want you to describe your ability to execute a plan, not to create it.

25. Under the engagement and design requirements, it says: “develop designs that meet all functional requirements.” Could you please explain what functional requirements are?

They will differ, depending on the site. We will work with the artists to make sure their designs follow codes and rules. A common code is that nothing can be within two feet of a bike path.

26. Under installation and site preparation it says: “engage with and educate the community during installation.” You said that there would be an unveiling event. How else would artists engage during that process?

We will work with the artists on developing this engagement. During construction we will educate the community about the art that is coming.

27. Regarding copyright and ownership, it says that “artists are required to waive rights according to the appropriate sections of the Visual Artist Rights Act of 1990 (VARA).” There's a lot of legalese, and I was wondering if you could say in plain language what that means in terms of my rights to the artwork I created.

We really encourage you to learn about your rights to get in a better position to represent yourself in your rights

[Learn more about VARA](#)

28. Do we need to identify a fabricator/collaborator during the RFQ phase?
No

29. My question is about Narrative Response at 1000 words. Does that mean per location or does that mean total?

Total. If you're worried about your word count in your Narrative Response and you think you're not concise enough, Springboard can help with that at one of the drop-in support sessions.

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30. If we have technical questions after today, are we able to ask anyone about that?

Technical questions are still allowed and can be directed to [Dudley Voigt](#), or you can ask them at one of the drop-in support sessions.

31. Are the support sessions available virtually?

The sessions are in person, but you can email [Andy Sturdevant](#) and request virtual help.