

ENGAGEMENT PLAN

West Fulton Neighborhood Improvement Project

Project background

The West Fulton Neighborhood Improvement project will make street improvements to the Fulton neighborhood from France Ave S to Xerxes Ave S, and from 47th St W to 54 St W. The streets in this area will be evaluated for improvements to repair deteriorating pavement, upgraded pedestrian ramps, All Ages and Abilities bike improvements, and incorporating green storm water infrastructure. The focus will be on improving street conditions for people of all ages and abilities. The project will consider various traffic calming measures to achieve this goal.

Key facts



LOCATION

Southwest Minneapolis near Pershing Field Park, Southwest High School, and Minnehaha Creek.



TRAFFIC SAFETY

Uses traffic calming street treatments to improve safety for all users.



SUSTAINABILITY

Installing green stormwater infrastructure like rain gardens in the curb to support a sustainable city.



NETWORKS

Portions of the project area are designated as near-term low stress bikeways on the [AAA bicycle network](#).

Community analysis

COMMUNITIES OF IMPACT

The project neighborhoods have, according to 2020 American Community Survey 5-year Estimates:

- A higher portion of people ages 65 and older (15.4%) than Minneapolis as a whole (6.9%).

DEMOGRAPHIC SUMMARY

- All segments of the project area fall in [TEP Tier 5](#).
- A lower portion of residents of color (13%) compared to Minneapolis as a whole (37.3%). This can indicate the possibility of existing racial covenants (learn more about the [Just Deeds](#) project).
- A lower proportion of residents indicate they have a disability (5.7%) compared to Minneapolis as a whole (11.2%).
- A lower proportion of residents are renters (10%) than in Minneapolis as a whole (48.4%).

Project schedule

| 2024 | 2025-26 |
|-------------------------|------------------------------|
| Planning & Public Input | Design > Construction Begins |

Fall-Winter 2024: Public Works will collect project area data and initiate a community engagement process.

Winter 2024-Summer 2025: Public Works will continue engagement and develop a layout concept based on data, engagement, and feedback.

2025: Construction begins with pedestrian curb ramp upgrades in areas south of 50th St. in 2025 and is phased over the next several years.



Transportation Action Plan

This project is aligned with the Transportation Action Plan, the city's vision for safer, greener and more modern streets that serve all people and all the ways they want to get around.

Contact us

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For reasonable accommodations or alternative formats contact the Public Works Project Manager: Ryan Ackerman at 612-791-1670. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-263-6850.

Para ayuda, llame al 311. Rau kev pab, hu 311. Hadii aad caawimaad u baahantahay, wac 311.

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Engagement goals

DEVELOP TRUST WITH THE PEOPLE OF THE COMMUNITY

1. Conduct one on one meetings with neighborhood groups and project stakeholders to build relationships and solicit feedback.
2. Leverage existing neighborhood functions and events to provide ample opportunities for community members to provide feedback.

CONSULT WITH LOCAL RESIDENTS THROUGHOUT THE PROJECT.

MAKE IT CLEAR WHAT OUTCOMES AND DECISIONS THE PUBLIC CAN INFLUENCE

1. Provide an informational one-pager about the scope of the project. Include a summary of this information as part of the introduction to every presentation.
2. Send project updates and opportunities for community involvement throughout the project via GovDelivery.
3. Host at least three open houses throughout the project.

SHARE HOW THE PROJECT CHANGES IN RESPONSE TO INPUT FROM THE PUBLIC

1. Report back to the community about the feedback received through all phases of the engagement process.
2. Share concept designs to gather in-depth feedback and tradeoffs from stakeholders.

PROVIDE INFORMATION ABOUT HOW THE PROJECT ADVANCES CITY GOALS

1. Present project information and updates to the City's Bicycle and Pedestrian Advisory Committees.

Equity and Engagement

The City is focused on ensuring that populations that have been excluded from (or under-represented in) government-led processes such as public engagement are involved and aware of projects occurring in their neighborhoods. This project will prioritize activities and events that will reach historically under engaged community members by:

1. Provide language interpretation at events as needed.
2. Contract with BIPOC organizations and partners (when possible) for community events.
3. Coordinate with Minneapolis Advisory Committee on People with Disabilities (MACOPD) as needed.



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Engagement overview

| PHASE & TIME FRAME | OVERVIEW | STRATEGIES |
|---|---|--|
| PHASE I: PRELIMINARY ENGAGEMENT FALL 2023-WINTER 2024 | Inform the public about the West Fulton Neighborhood Improvement project. Develop communication strategies and project start-up documents. Solicit feedback, connect with neighborhood associations and schools, and alert residents to the start of the project engagement. | <ul style="list-style-type: none">• Neighborhood Association meetings• Attend pop-up events• Project website and email updates• Host open house• Informational Mailings• E-newsletter updates |
| PHASE II: PRELIMINARY DESIGN WINTER 2024-SUMMER 2025 | Consult with and involve stakeholders on project design and decisions. Use a variety of in-person engagement strategies to hear from diverse community members, organizations, businesses and others invested in the project. Alternative concept designs for streets in the project area will be shared to gather in-depth feedback on preferences and tradeoffs from participants. | <ul style="list-style-type: none">• Neighborhood Association meetings• Share engagement summary• One on one meetings with businesses• One on one meetings with local schools• Host open house• Present updates to City's Bicycle and Pedestrian Advisory Committees• Informational Mailings• E-newsletter updates |
| PHASE III: FINAL DESIGN & CONSTRUCTION 2025 | Inform stakeholders of project updates. The third phase of this project is intended to use what was learned during engagement to produce a final recommended concept layout for the project area and seek municipal consent on the recommended layout. Share construction timeline and detours as required. During this phase, we will continue soliciting feedback from a wide range of stakeholders. | <ul style="list-style-type: none">• Share engagement summary• Share recommended concept layout• Neighborhood Association meetings• Present to City's Bicycle and Pedestrian Advisory Committees• Informational Mailings• E-newsletter updates• Office Hours• Targeted Stakeholder Engagement |

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