

Minneapolis Vision Zero Guiding Principles

The Vision Zero principles guide the process, actions, performance measures, and implementation of the Vision Zero Action Plan. These principles relate directly to several goals in [Minneapolis 2040 Comprehensive Plan](#), which shapes how the city will grow and change over the next two decades.



Safety and human life first

The loss of human life in traffic deaths on our streets is unacceptable. The City is committed to ending death and life-altering injuries on our streets. We will work with urgency to implement Vision Zero as one death on our streets is one too many.



Data-driven

Vision Zero strategies and actions will be developed from relevant data, recognized best practices, and community experiences and input. We will also work to improve the data we have and recognize its gaps.



Equity

We will acknowledge and work to eliminate racial, economic, and other disparities in traffic crashes and in our approach to Vision Zero. We will work to deliver fair and just opportunities and outcomes for all people.



Accountability

We will set clear objectives and report on them regularly. We will be transparent and include meaningful and diverse community engagement that helps guide actions. We will actively collaborate with community and agency partners to embrace, develop, and implement Vision Zero. We will adapt our approach as needed in the future.

