

Community Safety Ambassadors

Survey Impact Summary Report – September 2025

1. Purpose

- This report summarizes the findings from the Community Safety Ambassadors from the month of September as part of ongoing efforts to track community needs, service utilization, and violence prevention trends over time.

2. Survey Overview

- Time Period: 9/01/2025 – 9/30/2025
- Total Number of Responses: 1,214
 - Encounter Types
 - Dispatch¹: 2
 - Field Encounter: 1,212
- Total Number of Interactions: 2,314

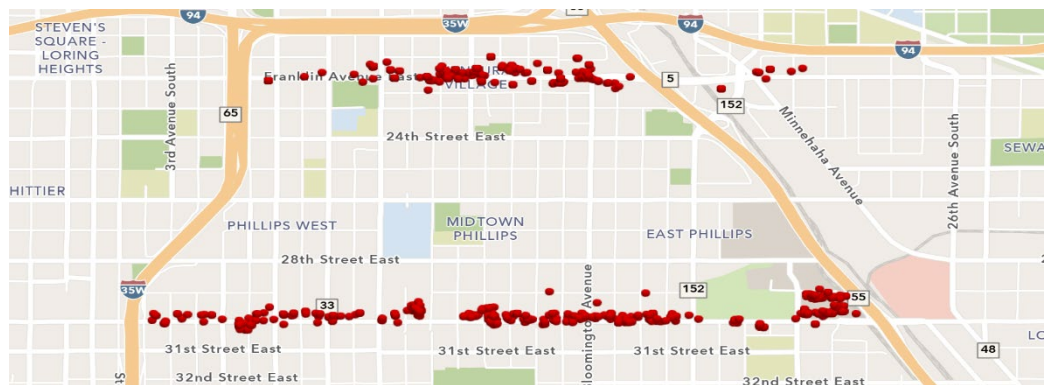
3. Key Findings

- Locations served:
 - *East Lake St. Cultural District*
 - 593 Incidents
 - *Franklin Ave Cultural District*
 - 621 Incidents
- Incident Types / Outcomes:
 - Neighborhood support was the most common incident type (1,163 out of 1,214 responses)
 - Within neighborhood support, the most frequent action taken is business checks (1,156 out of 1,163)
 - The next most common action taken was safety escorts (27 out of 1,214)
 - The most common outcomes were associated with neighborhood support incidents.
 - Checking in with the neighborhood and engaging with merchants accounted for (1,154 out of 1,163 outcomes)
 - Other trends:
 - Referrals to shelter: 4
 - Number of safety escorts: 27
 - Wellness checks: 14
 - Facilitating 911 reports: 3

¹ Dispatch services are currently inactive; reported responses may reflect survey entry errors.

4. Insights [Written Key Findings]

- In the month of September, ambassadors logged 1,214 total responses, representing 2,314 interactions with community members across both cultural districts. While this activity level remains consistent with recent months, the distribution of incidents has shifted this reporting period. Lake St., which typically leads in volume due to its larger geographic area and higher business density reported 593 incidents whereas Franklin Ave. saw a slight increase to 621 incidents. This reversal can be explained by external circumstances rather than a significant shift in underlying community activity. For further context, the Minneapolis Police Department increased the number of patrol cars and added Sheriff's patrol in the area. Additionally, the Metro Transit Police maintained consistent patrols in September along Lake St. which overlapped with areas the ambassadors' also patrol. Adding on to the findings, the most common incident type continued to be neighborhood support, accounting for 1,163 of the 1,214 responses. Similarly, the most frequent action was business checks (1,164), reflecting the consistent focus on maintaining visible presence and engagement with local businesses.
- Additionally, ambassadors conducted 27 safety escorts, provided 7 service referrals, and facilitated 3 reports to 911 when situations warranted further assistance. Information included in incident notes by ambassadors described walking with students around South High School to ensure they arrived safely, intervening in disturbances within business corridors, and sharing housing information with unhoused community members. These interactions are reflective of the ambassadors' safety presence and their commitment to relationship building and community care beyond routine patrols.



Map of reported incidents by location,
based on survey data

Actions Taken	
Count of Action(s) Taken	42
Count of Action(s) Taken - Crisis response & intervention	0
Count of Action(s) Taken - Neighborhood support	1163
Count of Action(s) Taken - Safety and Wellness	9
Grand Total	1214

Cultural District	Count of Incidences
East Lake St.	593
Franklin Ave.	621
Grand Total	1214

	# of Interactions Recorded
September	2,314
Grand Total	2,314