

ENGAGEMENT SUMMARY: PROJECT VISIONING SUMMER / FALL 2022

What Engagement Has Occurred?

Minneapolis Public Works hosted several engagement events to continue project visioning for the 38th & Chicago, Re-Envisioned project. Community stakeholders were invited to share their perspectives at the following events:

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Learning Tables
4 events
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Focus Groups
5 events
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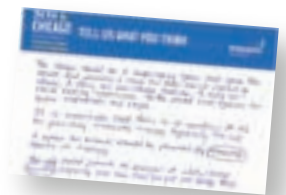
Pop-Ups
2 events
- 

Open House
1 event

Over 350 people participated in these events

What Activities Occurred During Engagement?

Many different engagement techniques were used during this phase of engagement. These included relatively “common” methods such as small and large group discussions, presentations from the project team, historians, and architects, comment cards, and question and answer opportunities. **There were also several unique methods used, which are described below:**



Sample comment card

Street Puzzle



The street puzzle asked community members to design their own street, using an interactive activity. People could choose what types of street elements they wanted to see - such as bike lanes, sidewalks, public gathering space, and transit - and then arrange them in their desired order.

Draw Your Own Intersection



This activity asked community members to design their ideal intersection by drawing on a scaled aerial photo. Important contextual elements, such as residential areas, businesses, and right-of-way (ROW) was identified on the maps.

Contact

Craig Vaughn, Consultant Manager/City Liaison - TC2 | TBD | 38thandChicago@minneapolismn.gov
 Sharice McCain, Senior Community Engagement Specialist - NEOO | 651-212-5129 | 38thandChicago@minneapolismn.gov
 People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157.
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What Activities Occurred During Engagement? (Continued)

Marble Prioritization

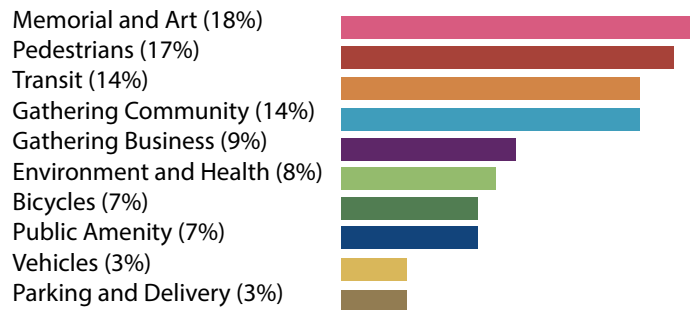
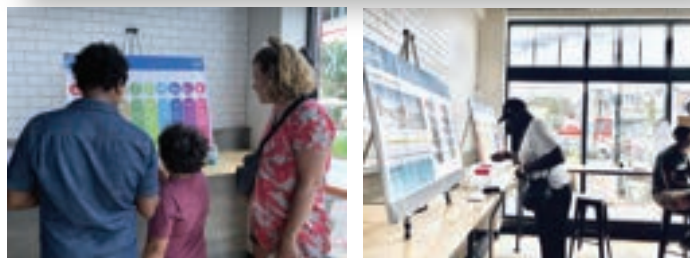


The marble prioritization activity was used to determine which design elements the community would like to see prioritized. Community members were asked **“Using your marbles, how would you prioritize these ten categories to improve or enhance the intersection and community?”**.

The ten categories included:

- Pedestrians
- Transit
- Vehicles
- Parking and Delivery
- Bicycles
- Environment and Health
- Gathering Community
- Public Amenity
- Gathering Business
- Memorial and Art

This event was utilized at the open house, the results shown below (percentage of total marbles):



What Themes Emerged?

The feedback received from the above engagement events was assessed, and several common themes emerged. These are listed below and example feedback related to each theme presented on the following pages.

Community Gathering

Space for All Transportation Types

Design that Enables Growth

Function & Respect

Safety

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COMMUNITY GATHERING

Feedback from the community included prioritizing community gathering space within George Perry Floyd Square. This included space for a memorial, for future education, and for empowerment.

"I imagine 38th & Chicago as a destination area that is dedicated to community."

"We need space for gathering...preserving 38th & Chicago as a memorial forever."

"The design should [...] provide space for anti-racist organizing offices, low-income housing, and a racial healing conference."

SPACE FOR ALL TRANSPORTATION TYPES

There are still many different viewpoints as to what types of transportation should be allowed within George Perry Floyd Square, ranging from a pedestrian-only mall to a fully re-opened intersection with full vehicle access. The project team will work to provide draft design concepts that show these different ideas.

"Intersection should be fully opened to traffic."

"Clean up intersection, provide an environment attractive to pedestrian, traffic, and business patrons."

"Space for gathering, slowness, pedestrians, and greenery are the highest priority to me preserving the 38th and Chicago as a memorial forever. Through traffic can be detoured."

"I want the space to be accessible to all people, regardless of ability, at all hours of the day."

"Open the street - get the bus routes back to normal."

DESIGN THAT ENABLES GROWTH

Community members asked for a design that will enable growth. Growth of the residential community in the area, of the social movement surrounding the square, and of the economic development potential.

"How can we deliver a message of hope for the future?"

"Safe comfortable spaces with businesses given support to find success would not only improve the area, but make it safer."

"How to honor George? Support the people & their needs. Obviously access to transit is of huge importance to the community. Access to healthy food. Safety. Affordable housing."

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FUNCTION & RESPECT

Although stated in a variety of ways, one of the most recurring comments included ensuring the future George Perry Floyd Square functioned well for users while still respecting the social movement and pain that occurred there.

"An appropriate memorial should be placed, but that doesn't mean the neighborhood quality should be negatively impacted by security, business, pedestrian or vital traffic."

"In and around all logistics, I want to make sure that the intersection of 38th and Chicago retains the element of the sacred - the spiritual nature of remembering and honoring George Floyd and all who have died at the hands of the police."

SAFETY

Stakeholders would like to see George Perry Floyd Square become a safe place, no matter what time of day, activity, or mode of transportation being used.

"Start off with a safety plan."

"I would appreciate the mayor and city council cleaning up the crime on this corner. Our neighborhood has deteriorated, everyone is moving away."

"More light @ night. The atmosphere changes @ the square from day to night. When its dark at peoples way the opportunity for crime is increased. It's also harder to see people walking in the street."

"The intersection needs to be safe, it needs to be welcoming to buisnesses + their customers, and somewhere, preferably off-street, it needs to accommodate a memorial to the g.f. tragedy."

"Safety is the biggest concern: traffic from visitors looking at the memorial conflicting with cars and trucks. Pedestrian and vehicle safety. Dangerous with high speeds and blind spots."

For a detailed record of all recorded comments from the engagement events, please contact the project team via the following email address (38thandchicago@minneapolismn.gov). Please note that information provided will be shared as it was received and does contain inappropriate language.

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HOW TO STAY INVOLVED

Please visit the project website to learn more about upcoming events, provide your feedback, and stay up to date on project updates.

<https://www.minneapolismn.gov/government/projects/38th-chicago-ave/>



Upcoming Engagement

As the project moves into the 'Sketch Development' phase, the project team will host various engagement events to develop draft sketches with community input for the area leading into the intersection of George Perry Floyd Square. These sketches will be collected, refined, and evaluated into the spring and summer of 2023.

Need more information or would like to attend an event? Email us at 38thandchicago@minneapolismn.gov

Learning Tables

The project team hosts Learning Tables, which provide an overview of the four topic areas of **social justice, public safety, economic vitality, and infrastructure**. These four areas emerged as key themes from community engagement and the project team is conducting monthly Learning Tables to dive further into these topics and their connection to the 38th & Chicago, Re-Envisioned project.

Open House

The project team will host additional in-person public meetings. These meetings will share draft sketches with an opportunity for the public to provide input and refinement ideas.

Invite Us To Your Events

The project team is also interested in attending existing community events to share information about the project and gather feedback. If you or an organization are hosting an event, please reach out to us.

The project team will continue to provide additional ongoing opportunities for community engagement. These events provide an opportunity to share information about the project, collect community input on the vision for the space, and collaboratively develop sketches for the future of George Perry Floyd Square. Please keep an eye on the project website and sign up for email alerts for more information.

Overall Project Schedule



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