

Community Safety Ambassadors

Survey Impact Summary Report – October 2025

1. Purpose

- This report summarizes the findings from the Community Safety Ambassadors from the month of October as part of ongoing efforts to track community needs, service utilization, and violence prevention trends over time.

2. Survey Overview

- Time Period: 10/01/2025 – 10/31/2025
- Total Number of Responses: 2,004
 - Encounter Types
 - Dispatch¹: 0
 - Field Encounter: 2,004
- Total Number of Interactions: 3,563

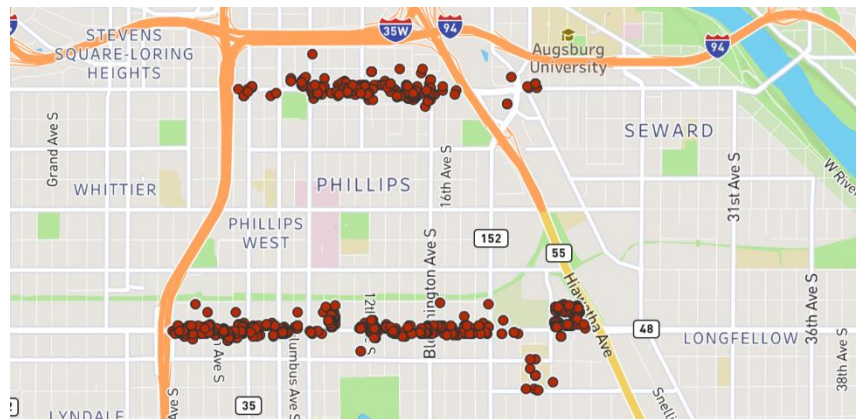
3. Key Findings

- Locations served:
 - *East Lake St. Cultural District*
 - 913 Incidents
 - *Franklin Ave Cultural District*
 - 1,091 Incidents
- Incident Types / Outcomes:
 - Neighborhood support was the most common incident type (1,991 out of 2,004 responses)
 - Within neighborhood support, the most frequent action taken is business checks (1,960 out of 1,968)
 - The next most common action taken was safety escorts (17 out of 2,004)
 - The most common outcomes were associated with neighborhood support incidents.
 - Checking in with the neighborhood and engaging with merchants accounted for (1,967 out of 2,004 outcomes)
 - Other trends:
 - Referrals to shelter: 7
 - Number of safety escorts: 17
 - Facilitating 311 reports: 2
 - Facilitating 911 reports: 2

¹ Dispatch services are currently inactive

4. Insights [Written Key Findings]

- In the month of October, ambassadors logged 2,004 total responses, representing 3,563 interactions with community members across both cultural districts. Activity was relatively balanced across locations with 913 incidents occurring in East Lake St, and 1,091 in Franklin Ave. While the volume increased, the distribution across the two areas continues to reflect similar dynamics, likely influenced by the heightened presence of MPD and sheriff patrols along the Lake St. corridor. This Neighborhood support overwhelmingly remained the most common incident type, accounting for 1,991 of all responses. Within this category, business checks continued to drive the majority of activity, representing 1,960 of the 1,991 neighborhood support incidents. Other response types occurred at lower frequencies, including 17 safety escorts, 7 referrals to shelter, and a small number of facilitated reports, two to 911 and two to 311.
- Additionally, incident notes continued to highlight several recurring themes. Safety Ambassadors frequently supported unsheltered individuals by guiding them to shelter options, sharing resource information, and checking on their wellbeing when found sleeping outside of businesses. The ambassadors also played a role in assisting local businesses by listening to their concerns about trespassing or with individuals needing wellness checks. They also provided youth support in the form of safety escorts provided to students at South High School. These trends are reflective of continued emphasis on community presence, resource navigation, and active engagement with residents and local businesses.



Map of reported incidents by location, based on survey data

Actions Taken	
Count of Action(s) Taken	34
Count of Action(s) Taken - Crisis response & intervention	0
Count of Action(s) Taken - Neighborhood support	1968
Count of Action(s) Taken - Safety and Wellness	2
Grand Total	2004

Cultural District	Count of Incidences
East Lake St.	913
Franklin Ave.	1091
Grand Total	2004

	# of Interactions Recorded
October	3,563
Grand Total	3,563