

## *Community Safety Ambassadors*

### *Survey Impact Summary Report – March 2026*

#### **1. Purpose**

- This report summarizes the findings from the Community Safety Ambassadors from the month of March as part of ongoing efforts to track community needs, service utilization, and violence prevention trends over time.

#### **2. Survey Overview**

- Time Period: 03/01/2026 – 03/31/2026
- Total Number of Responses: 1,495
  - Encounter Types
    - Dispatch<sup>1</sup>: 160
    - Field Encounter: 1,335
- Total Number of Interactions: 2,291

#### **3. Key Findings**

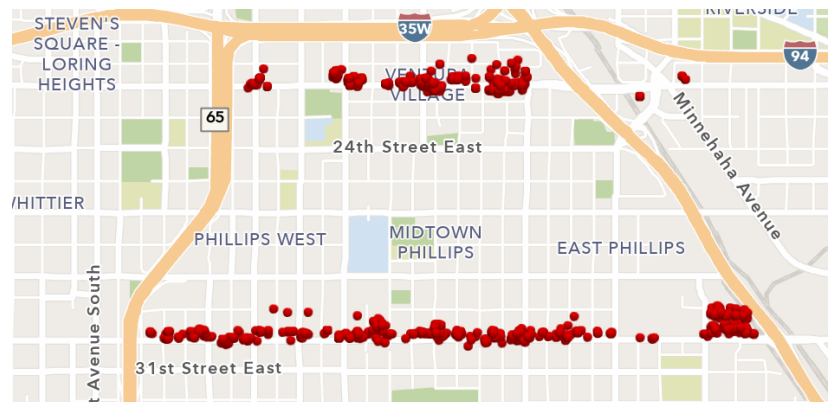
- Locations served:
  - *East Lake St. Cultural District*
    - 658 Incidents
  - *Franklin Ave Cultural District*
    - 837 Incidents
- Incident Types / Outcomes:
  - Neighborhood support was the most common incident type (1,492 out of 1,495 responses)
    - Within neighborhood support, the most frequent action taken is business checks (1,474 out of 1,492)
  - The next most common action taken was directions and wayfinding (9 out of 1,495)
  - The most common outcomes were associated with neighborhood support incidents.
    - Checking in with the neighborhood and engaging with merchants accounted for (1,476 out of 1,495 outcomes)
  - Other trends:
    - Referrals to shelter: 7
    - Number of safety escorts: 3
    - Facilitating 911 reports: 3
    - Facilitating 311 reports: 4

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<sup>1</sup> Dispatch services active as of Jan 2026; early March data partially supplemented from dispatch logs.

#### 4. Insights [Written Key Findings]

- The month of March marked a more stable reporting period, with 1,495 responses, and 2,291 interactions documented across both districts. This includes 160 dispatch calls and 1,335 field encounters. Activity was higher in Franklin Ave. (837 incidents) compared to East Lake St. (658) incidents, a change from the patterns observed in previous months. It is important to note that data for Franklin Ave District from March 1<sup>st</sup> – March 6<sup>th</sup> was supplemented using dispatch logs due to the same source data issue identified in February. Standard survey submissions resumed after this period. In the recorded responses neighborhood support remained the predominant incident type, accounting for 1,492 of 1,495 responses. Within these, business checks continued to be the most frequent action taken (1,474), followed by a small number of direction and wayfinding interactions (9). Outcomes were aligned with these patterns, with 1,476 responses involving checking in with the neighborhood or engaging with merchants. Other smaller trends included seven referrals to shelter, three safety escorts, two facilitated 911 reports, and three facilitated 311 reports. Incident notes that were recorded by the ambassadors mention them regularly assisting individuals with directions, sharing housing resources, conducting routine business checks, and introducing the program to new faces in the community. The incident notes also reflect responses to various quality-of-life concerns such as broken windows and vandalism, as well as instances where residents directly approached ambassadors seeking support due to safety concerns. Overall, although activity increased in comparison to February, incident counts remained lower than earlier months.



Map of reported incidents by approximate location, based on survey and dispatch data.

Actions Taken	
Count of Action(s) Taken	12
Count of Action(s) Taken - Crisis response & intervention	0
Count of Action(s) Taken - Neighborhood support	1,483
Count of Action(s) Taken - Safety and Wellness	0
<b>Grand Total</b>	<b>1,495</b>

Cultural District	Count of Incidences
East Lake St.	658
Franklin Ave.	837
<b>Grand Total</b>	<b>1,495</b>

	# of Interactions Recorded
March	2,291
<b>Grand Total</b>	<b>2,291</b>