

LOGAN PARK INDUSTRIAL -- ENGAGEMENT PLAN

Introduction & project overview

The City of Minneapolis will be reconstructing several streets in the Logan Park Industrial area of Northeast Minneapolis. As a part of initiating that project, Public Works has drafted a plan to guide the engagement process. This engagement plan details when the project team will engage with the community about the project and the frequency of communication throughout the engagement period. The plan also details community demographics, who will be engaged, and what strategies the project team will use to gather input and solicit feedback. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and reported in the engagement summary.

PROJECT HIGHLIGHTS

- The street reconstructions will make any needed infrastructure replacements within the public right-of-way
- The project will provide an opportunity to update street designs to better meet the evolving needs of the neighborhood
- Upgrades may include new signs and pavement markings, new sidewalks, pedestrian ramps that comply with the Americans with Disabilities Act, bicycle accommodations, utility needs, and pavement and other roadway improvements

PROJECT GOALS

- Replace and upgrade old roads, sidewalks, and other public infrastructure
 - All infrastructure within the public right-of-way is eligible for replacement
 - This includes roads, sidewalks, and other street elements, but also underground utilities
- Make sure that people can walk, bike, and roll safely, easily, and comfortably
 - Access to destinations in the project area should be comfortable and safe for all users
 - Specific attention will be given to improving access for people with disabilities
- Improve how the streets work while keeping unique features of the area
 - The project will respect the history and character of the Logan Park industrial area
 - Changes to street designs may better serve its contemporary uses
- Determine what the community wants for the area through public engagement
 - The project will engage with area's residents, artists, property owners, and other stakeholders throughout the concept phases
 - Stakeholders will have the opportunity to provide feedback and
- Support the current and future variety of land uses
 - Any changes to the street design will consider access and function for existing businesses, residents, and other area stakeholders
 - Consideration will also be made for the future of users of the area
- Support the area as a destination district
 - The project will consider the area's growth as a regional attraction that brings visitors to its offices, residences, galleries, restaurants, and breweries

PROJECT SCHEDULE

Phase 1: **Community Vision** (Aug – Sep 2024)

- Phase 1 engagement will determine the community’s priorities for the project and begin exploring design options. Stakeholders will be informed of the project and its scope, given opportunities to provide feedback on preferences and priorities, and invited to help develop a design direction.

Phase 2: **Refining Design Options** (Oct – Nov 2024)

- Phase 2 engagement will share concept options based on the design vision developed in Phase 1. These options will be available on the project web page and presented at a public open house. Feedback from the community will be solicited and used to determine a direction for the final concept.

Phase 3: **Finalizing a Concept** (Jan - Feb 2025)

- Phase 3 engagement will present a full concept layout to the community based on the results of Phase 2. The community will be given the opportunity to provide feedback on the concept to be considered in the development of the project’s final design plans. A summary of public engagement and how it affected the design process will be completed.

Phase 4: **Communicating Impacts** (Mar 2025 – Fall 2027)

- The project team will perform outreach as needed to inform stakeholders of any significant changes to the concept layout made during detailed design work and be available to answer questions. Ahead of construction, a schedule of work will be made public. Owners and occupants of properties directly affected will be contacted for coordination.

Community analysis

DEMOGRAPHIC SUMMARY

For Hennepin Co. Census Tract 1025 (includes part of project area west of Central Ave):

- **Transportation Equity Priority (TEP) Score.** 61, priority tier 3 of 5 (average priority)
- **Residents of Color.** 34% of residents, compared to city average of 37%
- **Age 65+.** 27% of residents, compared to city average of 11%
- **Renters.** 61% of households, compared to city average of 48%
- **Lower-income households.** 25% between 100-200% of poverty level, compared to city average of 16%
- **No household vehicle access.** 21% of households, compared to city average of 15%
- **Disability status.** 18% of residents that identify as having a disability, compared to city average of 11%
- **Average land temperature.** 2.5 degrees above city average experienced by residents within this area

For Hennepin Co. Census Tract 1026 (includes part of project area east of Central Ave):

- **Transportation Equity Priority (TEP) Score.** 57, priority tier 3 of 5 (average priority)

- **Residents of Color.** 37% of residents, compared to city average of 37%
- **Disability status.** 15% of residents that identify as having a disability, compared to city average of 11%

DATA GAPS

- Demographics of non-resident stakeholders such as artist studio occupants and frequent visitors to the area
- Demographics of people who live specifically within the project area compared to surrounding area within the same census tracts

Engagement overview

EQUITY AND ENGAGEMENT

Achieving equity in transportation means that the quality of the transportation networks in the city creates fair and just opportunities and outcomes for all people. In Minneapolis, historic exclusion from government-led processes, disinvestment in certain communities, and insensitive design have all contributed to the inequities that persist today. To rectify these systemic injustices, both past and present, we must reconsider and invest in our transportation system through a deep commitment to equity – providing just outcomes for all people in the city, and outcomes that are not predictable by race.

The City of Minneapolis acknowledges that the transportation system and government-supported decisions have underserved, excluded, harmed and overburdened some communities, namely Black and Indigenous communities, other communities of color, and people with disabilities. We understand that these past decisions have denied these communities the full participation of transportation benefits, which has led to disproportionate burdens (Racial Equity Framework for Transportation [Acknowledgement of past harms](#)).

The City is focused on ensuring that populations that have been excluded from (or under-represented in) government-led processes such as public engagement are involved and aware of projects occurring in their neighborhoods. This project will prioritize activities and events that will reach historically under engaged community members by:

1. Consulting with residents of rental properties in the project area including apartments, artists' studios and small businesses through focused stakeholder meetings.
2. Prioritizing the needs of non-motorized transportation users, including those with specific mobility needs, by consulting with the Minneapolis Pedestrian and Bicycle Advisory Committees (PAC/BAC).

ENGAGEMENT GOALS

These goals were identified using the Racial Equity Framework for Transportation [TEP score](#), demographic data, stakeholder analysis, and the [IAP2 Spectrum of Public Participation](#). These engagement goals are listed below along with the actions by which we will achieve and evaluate them.

1. Understand how stakeholders use the area today and imagine its future

Action 1: Capture stakeholder preferences with a project survey available online and at engagement events during Phase 1

Action 2: Investigate and document the uses and needs of stakeholders who live, work and operate businesses on project area streets

2. Communicate the parameters and possibilities of the new street design

Action 1: Inform stakeholders on the range of design possibilities based on project parameters like available right-of-way, maintenance requirements, and City plans and policies

Action 2: Demonstrate directly to stakeholders how these parameters affect design options as part of a community design workshop

3. Collaborate with area stakeholders in developing design concepts

Action 1: Conduct an engagement event where stakeholders can interact directly with members of the design team and contribute the development of concepts

Action 2: Present refined concepts and design options for additional feedback and preferences before finalizing the concept

4. Consult the arts community to understand how the project can help support its cultural importance to the area

Action 1: Conduct a focused stakeholder meeting with artists and makers who have studios in the project area

Action 2: Perform project outreach at art events in the project area during the concept phases of engagement

5. Facilitate connections between project stakeholders to better identify shared priorities

Action 1: Conduct engagement events that involve multiple stakeholder groups and shared discussion

Action 2: Identify and prioritize common themes of feedback between stakeholder groups

ENGAGEMENT PHASES

Phase & Time Frame	Overview	Strategies
Phase 1: <i>Community Vision</i> (Aug - Sep 2024)	Phase 1 engagement will determine the community's priorities for the project and begin exploring design options. Stakeholders will be informed of the project and its scope, given opportunities to provide feedback on preferences and priorities, and invited to help develop a design direction.	<ul style="list-style-type: none"> • Project intro mailers and signage • Priority and preference survey • Presentations to stakeholder groups • 1-on-1 meetings with stakeholders • Community design workshop
Phase 2: <i>Refining Design Options</i> (Oct – Nov 2024)	Phase 2 engagement will share concept options based on the design vision developed in Phase 1. These options will be available on the project web page and presented at a public open house. Feedback from the community will be solicited and used to determine a direction for the final concept.	<ul style="list-style-type: none"> • Public open house • Online communications and solicitation of feedback • Stakeholder group conversations • Tabling/pop-ups at community events
Phase 3: <i>Finalizing a Concept</i> (Jan – Feb 2025)	Phase 3 engagement will present a full concept layout to the community based on the results of Phase 2. The community will be given the opportunity to provide feedback on the concept to be considered in the development of the project's final design plans. A summary of public engagement and how it affected the design process will be completed.	<ul style="list-style-type: none"> • Public open house • Online communications and solicitation of feedback • Stakeholder group conversations • Tabling/pop-ups at community events
Phase 4: <i>Communicating Impacts</i> (Mar 2025 - Fall 2027)	The project team will perform outreach as needed to inform stakeholders of any significant changes to the concept layout made during detailed design work and be available to answer questions. Ahead of construction, a schedule of work will be made public. Owners and occupants of properties directly affected will be contacted for coordination.	<ul style="list-style-type: none"> • Public presentation of construction schedule and impacts • Online communications • Direct outreach and coordination with project area residents and businesses

For reasonable accommodations or alternative formats please contact. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-263-6850.

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