

METRO Blue Line Extension Business Advisory Committee (BAC)

Call for City of Minneapolis appointments (3 positions)

OVERVIEW

The METRO Blue Line Extension (BLRT) Business Advisory Committee (BAC) is established to provide guidance to the BLRT Corridor Management Committee (CMC) on community issues during the project development phases of BLRT. Appointments to the BAC will serve commencing Fall 2022 until a community supported alignment is identified for environmental review and engineering advancement, taking approximately a year.

PURPOSE

The purpose of the BAC is to serve as a voice for the community and advise the Metropolitan Council's BLRT Corridor Management and the Hennepin County Community Works Steering Committees:

2. Advise on communications and outreach strategies related to BLRT.
3. Provide input on possible routing solutions, including opportunities and impacts.
4. Identify opportunities to improve community benefits from the BLRT project and to improve project planning and design to maximize positive community impacts.
5. Identify potential issues and review strategies to mitigate the negative impacts of project development on residences and businesses.
6. Provide input on Community Works initiatives, as requested.
7. Serve as an information resource and liaison to the greater corridor community and their appointing organization.

RESPONSIBILITIES

Each member of the BLRT BAC agrees to:

1. Attend a majority of BAC meetings and actively participate in discussions by sharing ideas and expertise.
2. Actively participate in discussions; be a voice to advance the broader interests of the business community.
3. Routinely report back to their organization on the activities and discussions of the BAC.
4. Serve as a conduit of information to the broader business community.
5. Identify opportunities to improve the project and maximize community benefits.
6. Identify negative impacts and assist in developing strategies for minimizing those impacts.
7. Listen to and respect the viewpoints of others.

MEMBERSHIP

Membership is intended to represent the diverse interests and stakeholders in the Blue Line Extension project study area. Members should be small business owners or representatives for larger business, non-profits or other service entity of the city. For public organizations, members cannot be employees or elected officials from the appointing body. Business associations may nominate staff.

TERM

Appointments to the BAC will serve commencing Fall 2022 until a community supported alignment is identified for environmental review and engineering advancement, which will be in approximately a year.

MEETINGS

The BAC will schedule monthly meetings on the first Tuesday of the month from 7:30-9:00 AM. Agendas and meeting summaries will be distributed to all members before the meeting and posted on the project's website. Post meeting, meeting materials/presentations and approved meeting summaries will be posted on the project's website. Due to the timeliness of topics, additional meetings, subcommittees meetings and focus groups may be scheduled as needed. To facilitate communication and a sharing of ideas and information, the BAC will meet jointly at least once each year with the Community Advisory Committee (CAC). This meeting will replace a regularly scheduled BAC meeting.

APPLY FOR APPOINTMENT:

Applications will be accepted by email only. The City will prioritize applications received on or before Friday, September 23rd, 2022, at 4:30p.m. However, the City will continue to receive and review applications until appointments are finalized.. Applications will not be accepted by U.S. Mail or FAX due to staff working at remote locations.

Send completed application form and voluntary demographic questionnaire to:
rattana.sengsoulichanh@minneapolismn.gov

REQUIREMENTS:

Applicants must be residents of Ward 4 or Ward 5 in Minneapolis or own a business in Ward 4 or Ward 5 in Minneapolis.

<https://www.minneapolismn.gov/government/city-council/find-my-ward/>

SELECTION PROCESS:

Applications will be continuously received and reviewed by City of Minneapolis staff until selections and appointments are complete. Factors to be considered in making a recommendation to the City Council and Mayor may include:

- Extent to which the applicant will help the BAC achieve an overall diversity of input that reflects the goals outlined above.
- Nature and extent of applicant's awareness of and connection with a particular neighborhood, commercial areas, cultural group, or affiliation group.
- Extent to which the applicant would bring useful expertise and knowledge to the BAC.
- Applicant's ability to become familiar with the project planning process to date.
- Applicant's ability to commit time to the committee.

Appointments will be approved by the Minneapolis City Council after consideration by the Transportation and Public Works Committee. After approval, selected applicants will begin serving in Fall 2022.

RESOURCES:

[Metro Blue Line Extension](#)

[Hennepin County Bottineau Community Works](#)

[City of Minneapolis Comprehensive Plan](#)

[City of Minneapolis Transportation Action Plan](#)

QUESTIONS:

Staff Contact: Jim Voll at james.voll@minneapolismn.gov

ADDITIONAL INFORMATION:

Should you require a reasonable accommodation related to disability in order to fully participate, or information in an alternative format, please contact the Office of City Clerk at 612-673-2216 or openappointments@minneapolismn.gov. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157.

Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.