

ENGAGEMENT SUMMARY: PROJECT VISIONING – CONTINUED FALL 2022 / SPRING 2023

What Engagement Has Occurred?

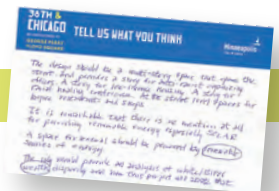
Minneapolis Public Works and the Community Co-Creation Team hosted several engagement events to continue project visioning for the 38th & Chicago, Re-Envisioned project. Community stakeholders were invited to share their perspectives at the following events:



Over 365 people participated in these events

What was the Approach to Continued Visioning?

Engagement techniques included small and large group discussions, presentations from the project team and specific practitioners, comment cards, and question and answer opportunities. **Similar hands-on activities included:**



Sample comment card

Street Puzzle

The street puzzle activity was used to gather input from community on their ideas for a street layout. People chose from a variety of street elements such as bike lanes, sidewalks, public gathering space, and transit. They arranged these elements to layout a street that aligns with their vision and values for this area.



Sample street puzzle



Family working on street puzzle

Contact

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 Sharice McCain, Senior Community Engagement Specialist - NEOO | 651-212-5129 | 38thandChicago@minneapolismn.gov
 People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157.
 Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadio aad Caawimaad u baahantahay 612-673-3500



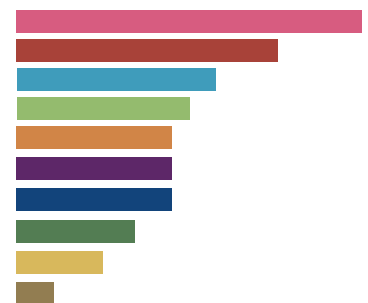
Marble Prioritization



The marble prioritization activity was used to determine which design elements the community would like to see prioritized. Community members were asked to **prioritize ten categories they felt could improve or enhance the intersection and community.**

The most recent (as of June 2023) results are shown below (percentage of total marbles):

Memorial and Art (21%)
Pedestrians (16%)
Gathering Community (12%)
Environment and Health (10%)
Transit (9%)
Gathering Business (9%)
Public Amenity (9%)
Bicycles (7%)
Vehicles (5%)
Parking and Delivery (2%)



What Themes Emerged?

The feedback received from the above engagement events was assessed, and several common themes emerged. These are listed below and example feedback related to each theme presented on the following pages.

Public Safety

Safe Spaces for All Transportation

Design that Promotes Healing

Community Gathering

Respect & Memorial

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COMMUNITY GATHERING

Feedback from the community included prioritizing community gathering space within George Perry Floyd Square.

"Space for community to gather and watch movies, 3rd space."

"Make GFS a unique destination. With living landscapes and art! Pedestrians only. A national archive of black lives lost to police brutality."

"There should be a place for guests and contemplation, not for bustling commerce."

SAFE SPACES FOR ALL TRANSPORTATION

There are still many different viewpoints as to what types of transportation should be allowed within George Perry Floyd Square, ranging from a pedestrian-only mall to a fully re-opened intersection with full vehicle access. The project team will work to provide draft sketches and concept layouts that show these different ideas.

"Allow the buses to use the roundabout through the intersection."

"Please open the street to BRT. long-term, this is needed for people who depend on it from outside the immediate neighborhood."

"Major Traffic calming + pedestrian safety measures along Chicago and 38TH (4-way stops, pedestrian signs, and lights at all 5 intersections)."

"Pedestrian bridges across busy streets-with flowers/gardens."

"People have to go 6 blocks for bus - need transit."

DESIGN THAT PROMOTES HEALING

Community members asked for a design that promotes healing. The square should promote healing from the murder of George Floyd, the impact to the immediate community, and the larger social implications of police violence and racism.

"A memorial and a place of healing, not business as usual."

"Don't glamorize GFS. It represents the raw truth. The people's truth. It is not always pretty, and that is okay."

"Center worldwide movement for racial justice."

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RESPECT & MEMORIAL

Although stated in a variety of ways, one of the most recurring comments included ensuring the future George Perry Floyd Square functioned well for users while still respecting the social movement and pain that occurred there.

"This is an internationally recognized space that we need to memorialize and recognize."

"Place dedicated to living along with memorialize what was lost."

"A way to mark the site of the murder (statue and Markers) without taking up traffic lanes."

PUBLIC SAFETY

Stakeholders would like to see George Perry Floyd Square become a safe place, no matter what time of day, activity, or mode of transportation being used.

"Increased lighting in the area."

"Crime Increases -- No Access to resources."

"The longer the intersection is closed to traffic, the longer people feel unsafe. The intersection needs to be open to traffic and remove the barriers that block it."

"Main concern from someone living in the community is traffic flow. Side streets have more traffic which demands more safety precautions (Cross walks, street lights, street signs)."

"Feels unsafe-lawless and dangerous, have a speed limit."

For a detailed record of all recorded comments from the engagement events, please contact the project team via the following email address (38thandchicago@minneapolismn.gov). Please note that information provided will be shared as it was received and does contain inappropriate language.

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