



## OPEN HOUSE #4: WINTER 2021/2022 – ENGAGEMENT SUMMARY

## **Engagement Timeline and Activities**

The City of Minneapolis has held four rounds of public engagement to share information with the public and gather input on the design of Hennepin Avenue between Douglas Avenue and Lake Street. Public and stakeholder input, along with technical analysis and the city's adopted policies and plans, are the three elements that the city considers in developing the recommended design.



Through this project, the city has received more than 10,000 comments via surveys, comment forms, emails, letters, calls, and petitions. Many of the comments reflect competing viewpoints that cannot all be addressed in one design.



Summary of the number of comments received during each round of Hennepin Ave project engagement

The fourth round of public engagement for the Hennepin Avenue South Reconstruction project was conducted from December 2021 through January 2022. In this round, the recommended design and the rationale for the recommendations were shared with the public. Residents, businesses, and other project stakeholders had the opportunity to provide comments on the recommended design. This document summarizes feedback received during the Round 4 engagement process.



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Typical cross section of the recommended design for Hennepin Ave

Many different outreach methods - social media, signs, mailings, fliers - were used to let people know about the recommended design. The list below summarizes the outreach methods that were used. Note that in-person engagement was not feasible due to the ongoing COVID-19 pandemic.

- 120 signs posted on Hennepin Avenue, in the surrounding neighborhoods, and on the Midtown Greenway
- 2,400 postcard mailings to tenants and property owners near Hennepin Avenue
- 3 email notices sent to 1,300 people signed up for project updates
- Social media posts on Twitter, Facebook, and NextDoor
- Announcement shared with Uptown Business Association, Uptown Special Service District, and Lowry Hill Special Service District. Individual outreach to 53 small business owners/operators.



Example of a sign posted on Hennepin Ave

• Announcements shared with neighborhoods on the Hennepin Ave corridor (Lowry Hill Neighborhood Association (LHNA), East Isles Residents Association (EIRA), Lowry Hill East Neighborhood Association (LHENA).

Project staff engaged with the public about the project through the following activities:

- Virtual open house with live Q&A
  - January 13, 2022; 4:30- 5:45 p.m.
  - About 197 attendees
  - 306 comments/questions received during the live meeting

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- Six virtual meetings with neighborhood associations, business association, and special service districts
- The following materials were available on the City's project webpage beginning on December 7th:
  - Recording of project presentation
  - Summary of the recommended design
  - Recommended design layout
  - Recommended design cross sections
  - Frequently asked questions
- Online comment form 4,062 responses
- 130 calls, letters, and emails

**Hennepin South** 

RECONSTRUCTION

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## Feedback on Recommended Design

The bullets below summarize the key themes of the comments, which are similar to the themes from the previous rounds of engagement for the project.

- Support for the recommended design, including the bikeway and dedicated transit lanes. A large number of these responses focused on alignment with city policies and plans.
- Concerns that there is not enough on-street parking and loading provided and the resulting effects on businesses.
- Concerns about curb space for deliveries and pick-up/drop-off for both residents and businesses.
- Questions about transit ridership and the need for dedicated transit lanes.
- Concern with the number of traffic lanes and the effect on traffic congestion on Hennepin Ave and traffic increases on neighborhood streets.
- Interest in greening, trees, sidewalk cafés, and sustainable stormwater features.