

## 35th Avenue North flood mitigation project

Stormwater and sewer improvements, summer 2024

### Phase 1 engagement overview

The Minneapolis Public Works department launched its first phase of community engagement for the 35th Avenue North flood mitigation project in spring 2024. The purpose of this phase of engagement was to gather resident feedback on the proposed treatments to specific streets in the project area to better understand the scope of flooding impacts to nearby properties.

Public Works hosted several engagement opportunities, a site visit, online survey, open house and two pop-up events to gather input on potential roadway design changes. Key highlights from phase one engagement are summarized below.



Neighborhood field walk



Surveys and online engagement



Phase 1 open house



Two pop-up events

Over 40 community members participated in these events

### What was the approach to engagement?

Public Works organized several engagement activities to gather input on potential roadway design changes. These activities included a site visit, an online survey, an open house, and two pop-up events. The engagement process began with a neighborhood field walk, aimed at familiarizing residents with existing street treatments and understanding their opinions on those treatments. Subsequent outreach efforts and content were tailored to reflect community feedback.

### Phase 1 key highlights

Across all feedback that contained direct comments, visions or priorities relating to street design...

- Stormwater, walking and greening enhancements rose as top priorities
- Biking fluctuated in terms of importance. Going from low to high levels of importance
- Parking and street space for cars has remained consistently low to medium in terms of importance



Photo from the open house

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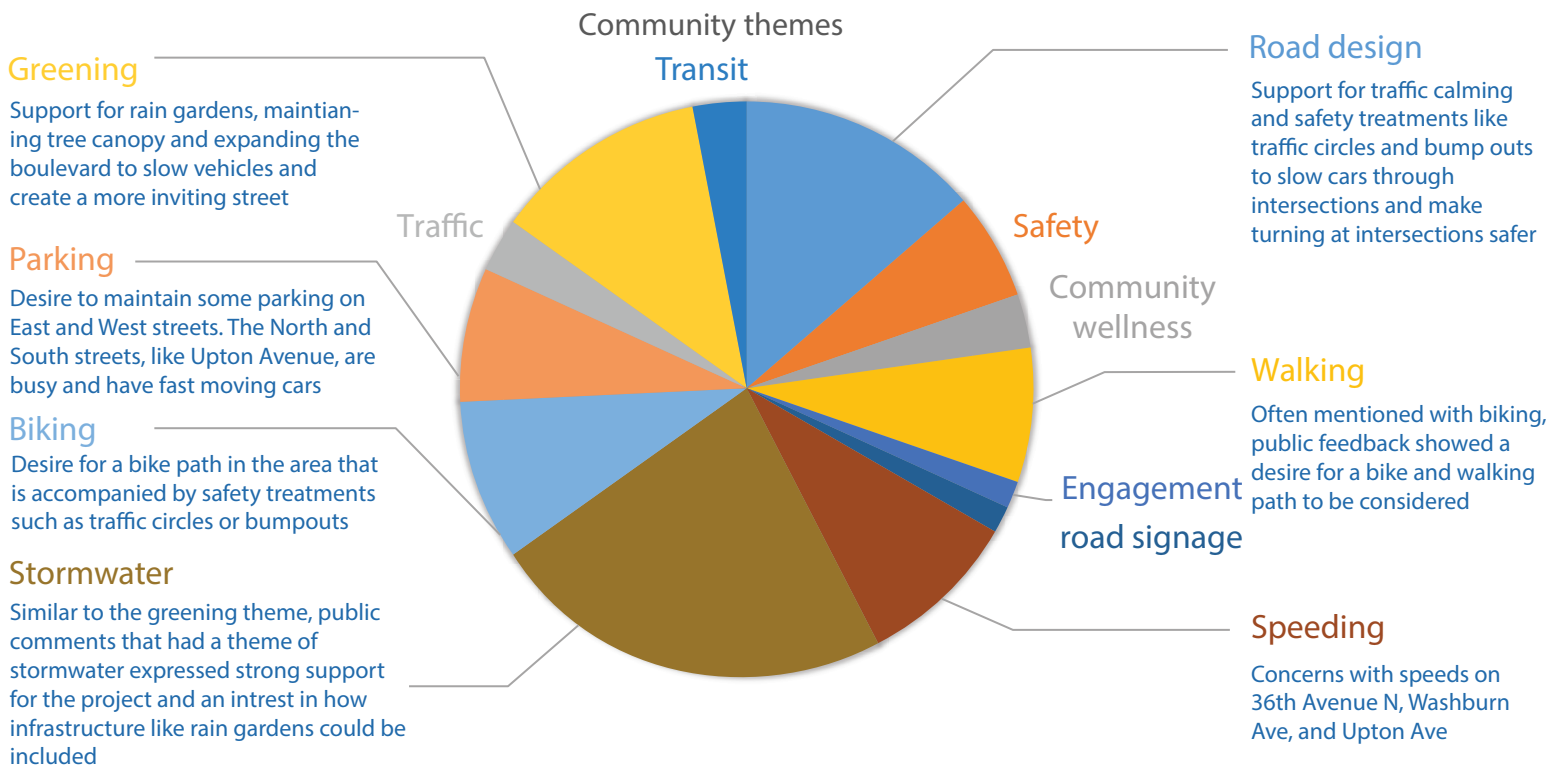
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## How were community themes developed?

Community members' written and survey feedback was reviewed and categorized into themes. The most common themes were stormwater management, greening, and road design. The graphic below illustrates how frequently each theme was mentioned.



## Themes key highlights

- Desire for stormwater treatments that meet the project goals and purpose of the project (stormwater)
- Desire for traffic calming treatments such as bump outs and traffic circles (road design)
- Desire for rain gardens and greening treatments in bump outs and boulevards (stormwater & greening)
- Desire for bikeway and pedestrian enhancements (biking and walking)
- Desire to maintain some type of on-street parking (parking & road design)

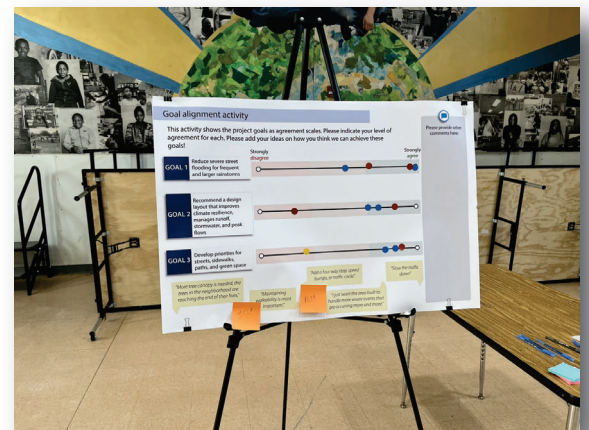


Photo of community alignment exercise with project goals

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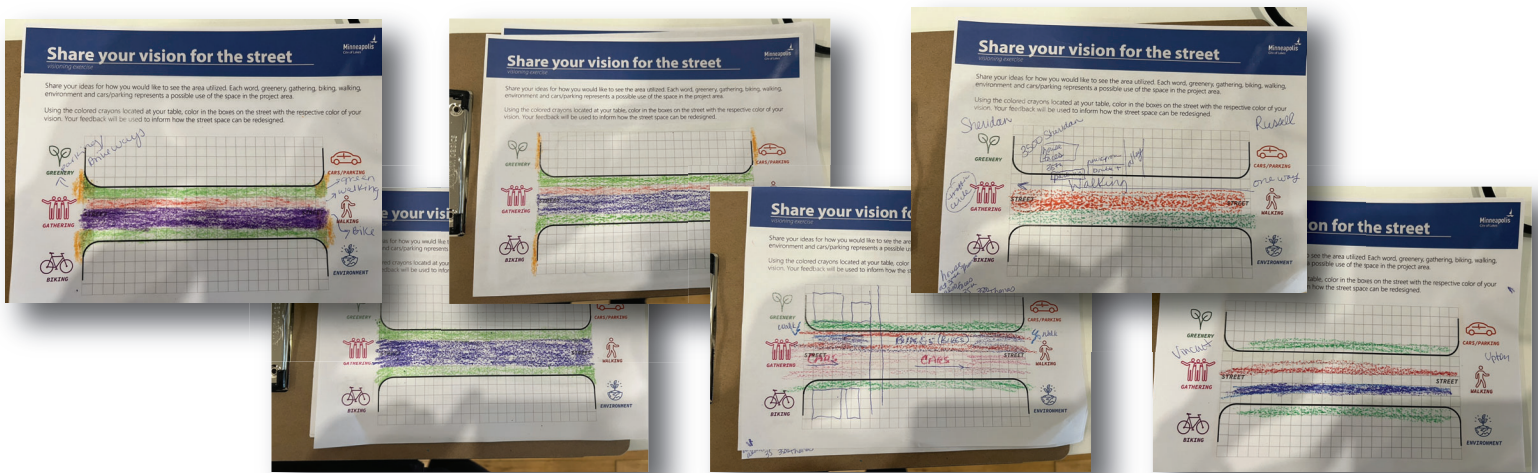
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## What types of community street visions emerged?

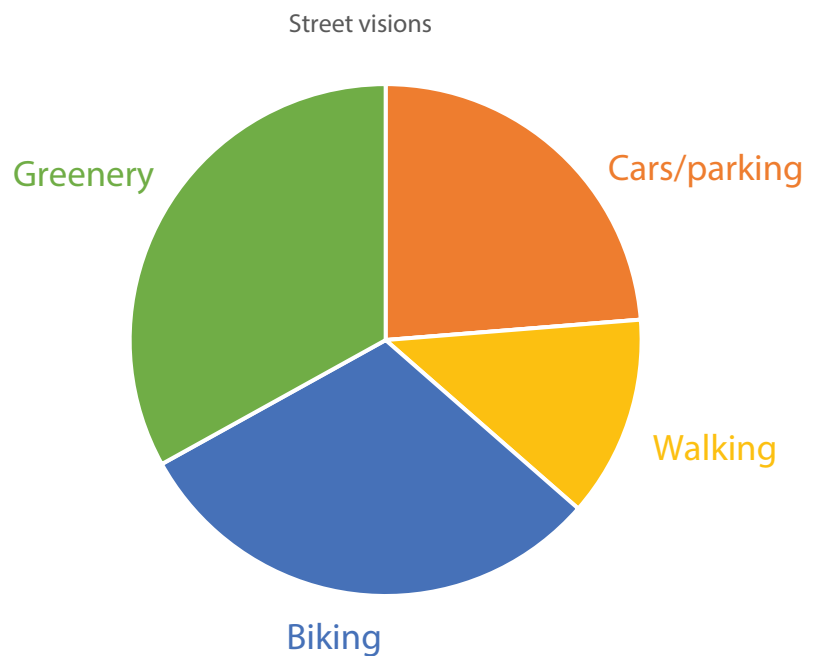
At the open house and pop-up events, attendees were able to share their vision for the streets in the project area. They illustrated how much street space should be dedicated to features such as walking, biking, driving, and greening.



Examples of participant street vision activity

## Street visions key highlights

- Participants envisioned greening and biking having significantly more space than what is provided with the existing street condition
- Participants envisioned cars and parking being essential but drastically reduced than what is provided with the existing street condition
- Participants envisioned the preservation of the existing tree canopy and spaces for walking
- Among all the community visions for the street, participants were most in agreement on walking and greening whereas they were in the least amount of agreement on biking, cars, and parking



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## How to stay involved?

To learn more about the project and receive updates, visit the project web page and subscribe through the GovDelivery email subscription service by entering your email. You may also contact the project manager, Matt Allie, 612.673.2419

<https://www.minneapolismn.gov/government/projects/35th-ave-flood-mitigation/>



## Upcoming engagement



Open house – There will be one open house event in phase two. At the meeting residents and street users are invited to provide feedback on draft concepts developed from phase one feedback.



Pop-up – There will be one pop-up event in phase two. The project team will target existing community events, such as national night out, as ideal opportunities to spread awareness about the project.



Online engagement – Like in phase one, the public will have the opportunity to comment on outcomes of phase two such as concept layouts online and provide other feedback via email or surveys.

## Project timeline



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