

COMMUNITY CO-CREATION TEAM

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1.0 OVERVIEW

1.1 DOCUMENT PURPOSE

The purpose of this document is to outline the creation of the Community Co-creation Team (CCT), a team of community stakeholders who will work directly with the Public Works project team as a part of the community engagement process for the 38th & Chicago, Re-Envisioned project. The CCT will provide guidance to the project team throughout the community engagement process and will work with the project team to jointly reach a recommended final design concept for the intersection of 38th & Chicago. The project team will then make this recommendation to the Minneapolis City Council for final approval.

1.2 BACKGROUND

On May 25, 2020, George Perry Floyd Jr. was murdered at the intersection of 38th & Chicago - forever changing the intersection and surrounding community. Since his death, the area has become a gathering space for racial healing and reflection. Minneapolis Public Works is conducting a community engagement process to re-envision the intersection and evaluating how to reconstruct the roadways leading to this area.

- This project will seek to balance traditional asset management needs with the needs of justice, healing, placemaking, and culture.
- Public Works and community stakeholders will evaluate a range of options that represent transportation, utility, and community-centered public realm needs.
- This project will involve reconstructing the entire right-of-way and will include new sidewalks, ADA pedestrian ramps, pavement, curb and gutter, lighting, and utility improvements and will consider public realm enhancements and public art.
- This work will also thoroughly consider and explore the integration of the METRO D-Line arterial bus rapid transit project in or around the project area.



Figure 1: Conceptual Design Schedule

1.3 PROJECT GOALS AND OBJECTIVES

The overall goals and objectives of the project are included below and contain design and engagement goals.

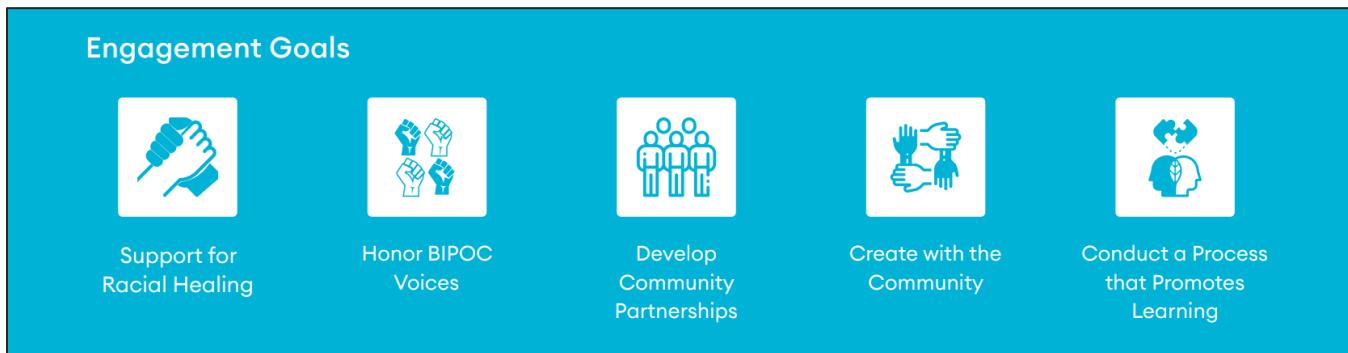


Figure 2: Engagement Goals

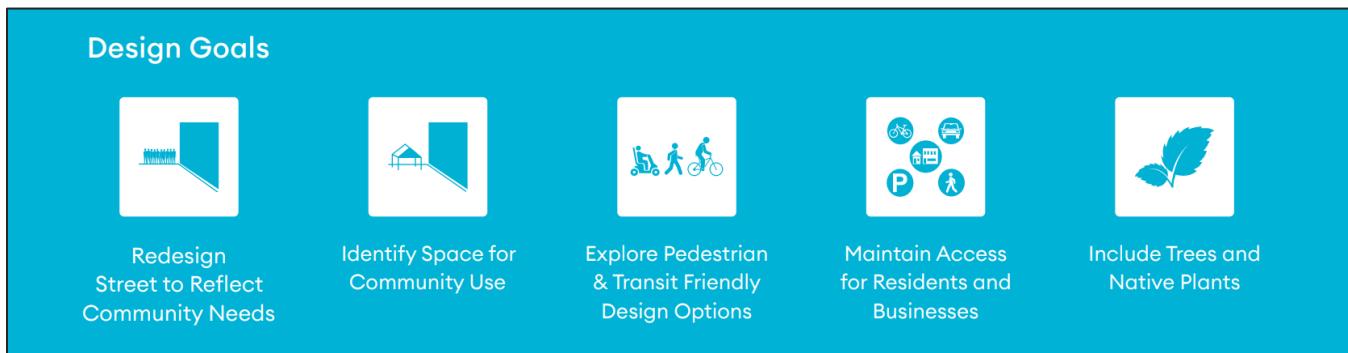


Figure 3: Design Goals

1.4 KEY OPPORTUNITIES AND INFLUENCES

- Identifying space for a future memorial to George Floyd and others
- Accommodation of multiple modes and functions—walking and rolling, biking, taking transit, operating vehicles including freight, commerce, gathering and community space, and green stormwater infrastructure
- Improve safety for all modes, particularly for people walking, rolling, and biking
- Economic development opportunities for small business owners
- Vehicle parking and vehicle access for residents and businesses
- Concern regarding construction impacts to small businesses and residents

2.0 COMMUNITY CO-CREATION TEAM

2.1 OVERVIEW

Background: Minneapolis Public Works, Public Policy Project and NEOO Partners (project team) conducted a series of Listening Sessions with community stakeholders (residents, community leaders, business owners). These activities occurred in the form of interviews and focused on understanding community stakeholders' experiences and desires for the intersection of 38th & Chicago. The goal of these interviews was to gain perspective from individuals who have been closely associated with the intersection before and/or after the murder of George Floyd to aid in refining alignment with the project goals, vision, and future public engagement efforts. A key outcome of those interviews was a desire for community stakeholders to be more directly involved in the decision-making process. The open house public meetings that occurred in April also reinforced this desire. The project team intends to support this direct involvement through the Community Co-Creation Team (CCT).

Composition: The Community Co-creation Team (CCT) will include community stakeholders that live or work within the 38th & Chicago area. This team will include homeowners, renters, faith leaders, community leaders, business and property owners, and elders.

Role and Influence: The CCT will meet monthly with the project team to provide guidance and make recommendations to the project team throughout the 38th & Chicago Re-Envisioned project. Monthly meetings will dive into the technical aspects of the project, informing members and bringing them along in the process. Members will have access to technical and engagement information, which will be needed to formulate design recommendations. These recommendations will lead to a final recommendation for the final design concept for the intersection. The IAP2 Spectrum of Public Participation identifies this level of public participation as 'collaborate' and details that as, "to partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution." See *Figure 4* for more details.

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

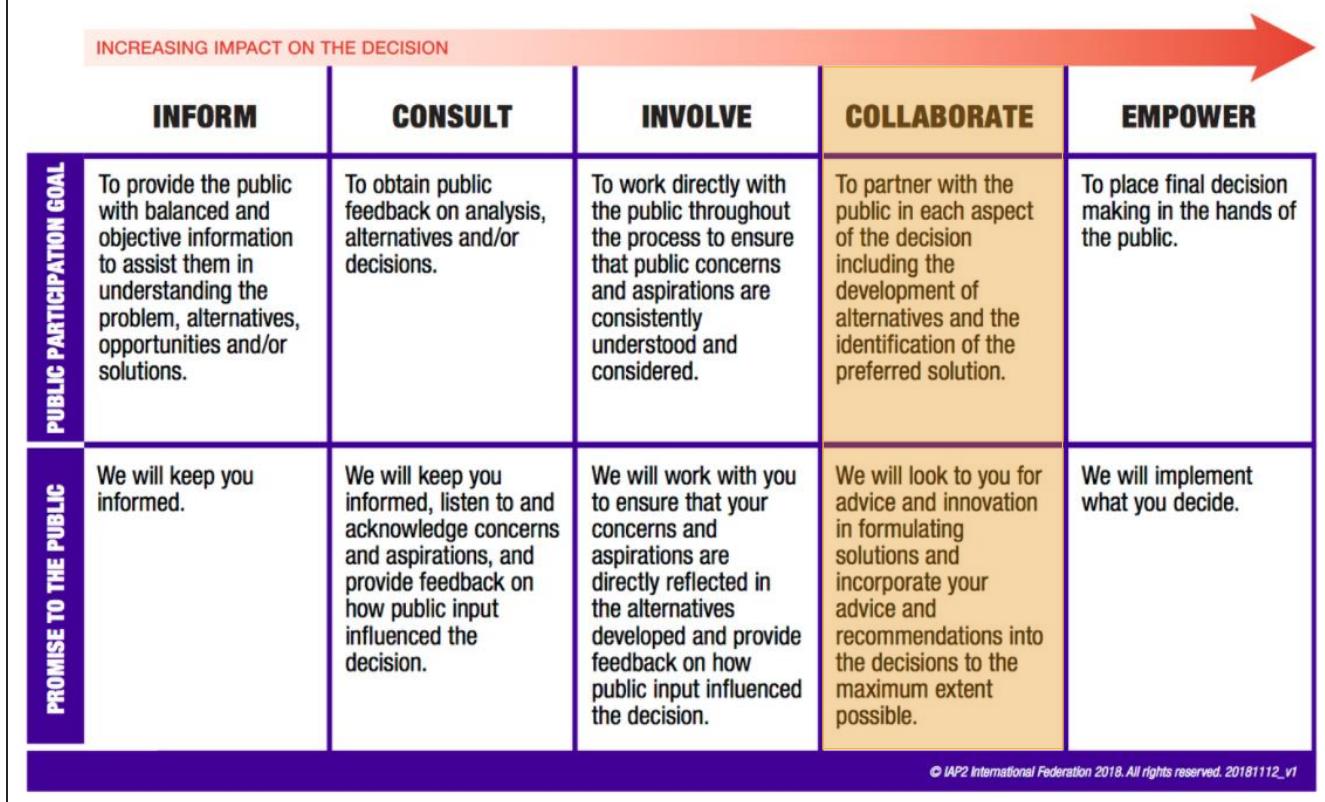


Figure 4: IAP2 Spectrum of Public Participation

2.2 MISSION

Commitment & Responsibilities (CCT):

- Work in tandem with the project team to provide guidance throughout the community engagement process and make recommendations on the development of concepts and concept alternatives.
- Provide input on design concepts as they are developed with the goal of recommending a preferred final concept to the project team. Recommendations will be reached through a voting process; each member of the CCT will have equal voting power.
 - The project team will not have any voting power, but the goal is that the CCT's recommended final concept is also supported by the project team. In the event the CCT and project team do not agree on a final recommendation, the recommendation from each will be shared with the Minneapolis City Council.
- Members will serve as a conduit for information to and from their organization/community.

- Review and refine information from engagement activities, design concepts and other relevant information.
- Attend monthly meetings (from Summer 2022 – Spring 2023), approximately twelve meetings in total, each lasting approximately 2.0 hours. Members are asked to commit to the duration of this timeline as members will be establishing a substantial knowledge base for the project; we understand that unforeseen circumstances may impede this goal.
 - After the recommended layout concept is approved (estimated spring 2023), the project team and the CCT can explore the possibility of additional meetings to discuss other relevant aspects of the project. This would require a mutual agreement from both the CCT and project team.
- Participation in broader public engagement efforts is encouraged but not required.
- The group will include a chair and co-chair that will serve as the CCT's leadership. The chair and co-chair will be selected by the members of the CCT. These positions will be expected to serve the following roles:
 - Co-facilitate meetings and conversations with the project team
 - Serve as the primary point of contact for agenda setting
 - Co-create meeting agendas with the project team
 - Be the lead voice of the group
 - This entails communicating project schedule and priorities to ensure that the CCT focuses on providing a final recommendation for the infrastructure project (intersection design concept). Other topics of conversation will come up and should be managed as they relate to the overall infrastructure project schedule, priorities, and goals.
 - Attend additional planning meetings with the project team in advance of each monthly CCT meeting.

Expectations (Project Team):

- **Timely information**, the project team will provide meeting materials for CCT members before each meeting and meeting summaries after each meeting.
- **Accountability / Transparency**, the project team will be on hand to discuss elements of the project and bring in relevant technical and/or policy liaisons as necessary to facilitate open and meaningful conversations so that CCT members can make informed recommendations.
- **Meeting accommodations**, the project team will host each meeting and will provide food and refreshments for CCT members. The project team will work with CCT members in the event they need additional support or accommodations to participate fully.
- **Accessible meetings**, the project team is exploring the option for physical and/or virtual meetings, any in-person meetings will be in the vicinity of 38th & Chicago. Meetings are anticipated to occur once per month, during the week and in the evening, but will be confirmed with CCT members before anything is finalized. Translation services and any other accessibility needs will be coordinated by the project team. The public (non CCT members) will be allowed to attend meetings and observe but will not be granted speaking rights.
- **Respect**, your lived experiences, and perspectives matter. The project team will seek to honor and balance the various ideas of the CCT.

2.3 STRUCTURE

Traditional Decision-Making Structure: Figure 5 below represents the traditional decision-making structure for most infrastructure projects. This method still involves a public engagement process but does not provide a focused group of community stakeholders with the ability to recommend a preferred concept to the project team.

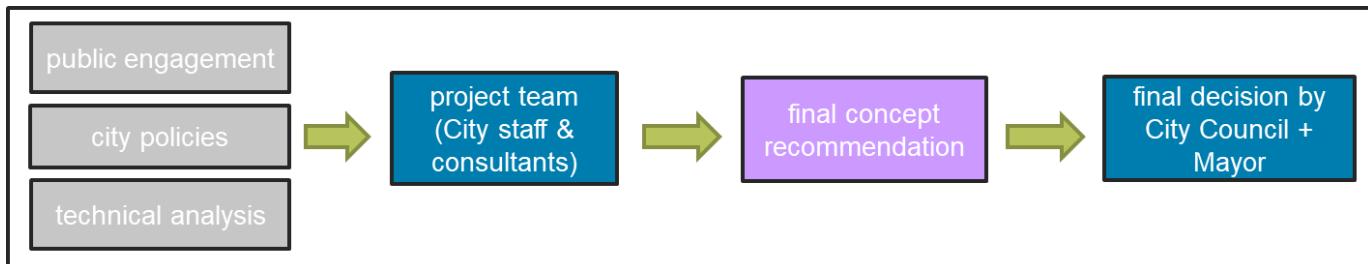


Figure 5: Traditional Decision-Making Structure

Project Decision Making Structure: To reflect input collected during the project introduction, the project team is establishing a consultant led CCT, which will have a direct charge to work with the project team to recommend a final design concept of the intersection. Figure 6 highlights the role and level of influence that the CCT is provided. Final decision-making authority is still the responsibility of the Minneapolis City Council and Mayor. In the event the CCT and project team do not agree on a final recommendation, the recommendation from each will be shared with the Minneapolis City Council.

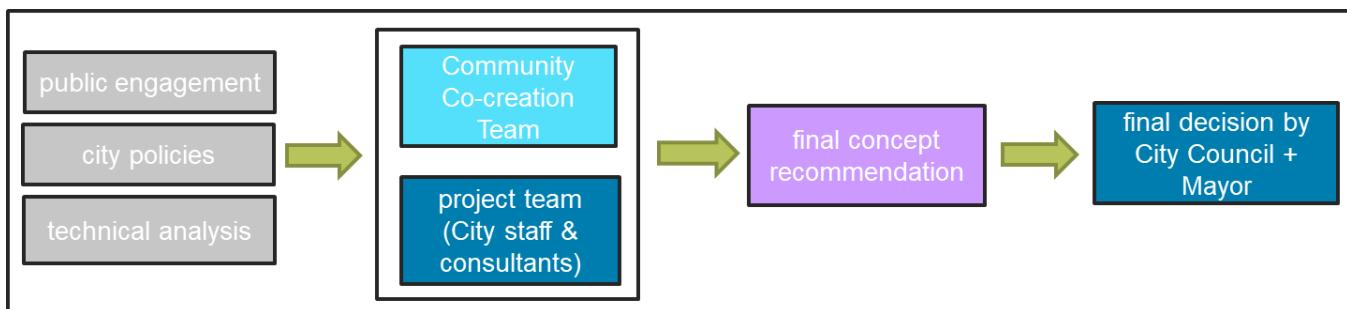


Figure 6: Project Decision-Making Structure

Appointed Members (approximately 10 positions): The project team will preserve approximately ten positions for representation from community organizations that have been active in and around the area of 38th & Chicago before and after the murder of George Floyd. Each organization identified will select one person to represent their respective group in the CCT. The person they identify does not have to be an active employee within their respective group but should be someone who lives and or works within the area of 38th & Chicago.

Application-based Members (approximately 10 positions): The project team will preserve approximately ten positions to be filled through an open application process and will be comprised of the following:

- Small business and commercial property owners in the area
- Residents and others who frequent the area

- Additional community-based organizations in the area

2.4 APPLICATION SELECTION PROCESS

Selection: The ten appointed members will be self-identified by each designated entity. City consultants NEOO Partners and Public Policy Project will select the remaining ten positions with the intention of establishing representation that reflects the diversity of stakeholders in the area (racial, ethnic, socio-economic, geographic, and gender). **If you are interested in applying, please contact Sharice McCain (mccain@neoopartners.com) for further information.**

The table below highlights the demographic composition of the Powderhorn Community as defined by Minnesota Compass and contains the neighborhood boundaries of Bancroft Neighborhood, Bryant Neighborhood, Central Neighborhood and Powderhorn Park Neighborhood.

| Demographics | Data |
|------------------|--|
| Racial/Ethnicity | White 52%, Hispanic or Latino, 21%, Black 17%, Indigenous 1%, Asian 3%, other 6% |
| Age | Under 18 years, 22%; 18-34 years, 38%; 35-54 years, 25%; 55-74 years 13%; 75+ years, 2% |
| Socioeconomic | Percentage of households that annually earn less than \$50,000: 41% Percentage of households that annually earn less than \$35,000: 28% |
| Linguistic | English only 72%, Non-English 28% |
| Gender | 51% male, 49% female |
| Other: | Members should be Minneapolis city residents and/or Minneapolis business/property owners |

Table 1: Community Demographics

2.5 TIMELINE AND PROPOSED CCT MEETINGS



Figure 7: Conceptual Design Schedule

Community Visioning – (Summer 2022)

- **Project Goal:** Gather community input to develop preliminary design concepts.
- CCT application available: August 2, 2022
- CCT applications due: August 26, 2022
- CCT members, announced: September 2022 (actual date TBD)
- CCT Meeting #1: September 2022 (actual date TBD)

Preliminary Concepts – (Fall 2022)

- **Project Goal:** Share preliminary concepts and get community feedback to further refine concepts.
- CCT Meeting #2: October 2022
- CCT Meeting #3: November 2022
- CCT Meeting #4: December 2022

Advanced Concepts – (Winter 2023)

- **Project Goal:** Share advanced concepts and get community feedback to further refine concepts.
- CCT Meeting #5: January 2023
- CCT Meeting #6: February 2023
- CCT Meeting #7: March 2023

Final Concept – (Spring 2023)

- **Project Goal:** Share final concept and get community feedback.
- CCT Meeting #8: April 2023
- CCT Meeting #9: May 2023
- CCT Meeting #10: June 2023

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