

Great Streets 2026 Business District Support Awards

Organization	2026 Business District Support funded activity descriptions	Grant awarded
50th & France Business Association	Project 2 - PR & Marketing - \$13,000, Project 3 - Plaza Programming & Activations - \$17,000	\$30,000
Audubon Neighborhood Association	Project 2 - Central Avenue Latino Business promotion - \$7,000, Project 3 – Cultural Programming & Business Promotion - \$13,500	\$20,500
Bancroft Neighborhood Association	Project 1 - Communications/ Marketing for 38th & Chicago and Bancroft businesses - \$22,000 - Consultant, \$3,000 - supplies	\$25,000
Black Business Enterprises Fund	Project 2 - Cultural District Storytelling & Shared Marketing - \$13,500	\$13,500
Bryn Mawr Neighborhood Association	Project 2 - Saturnalia Festival - \$5,150, Project 4 - Construction Marketing - \$4,860	\$10,010
Central Area Neighborhood Development Organization (CANDO)	Project 1 - 38th & Chicago Business District Activation - Outreach Consultant -\$10,000, Website - \$10,000, Physical Branding - \$10,000, Advertising Contracts - \$15,000, Admin -\$5,000	\$50,000
Comunidades Latinas Unidas En Servicio (CLUES)	Project 1 - Día de los Muertos Event Preparation - \$5,000, Project 2 - Parade - \$8,000, Project 3 - Art Workshops - \$7,000	\$20,000
Corcoran Neighborhood Organization	Project 1 - Joyful Grounds Cultural Series - staff costs - \$3,616, artist fees - \$20,000, branding materials - \$1,384	\$25,000
East Bank Neighborhood Partnership	Project 1 - Vacant Storefronts Activation & Business Recruitment Support - \$13,000, Project 3 - Business District Events and Shop Local Promotions - \$16,000	\$29,000
East Isles Neighborhood Association	Project 1 Uptown Farmers Market: Amplified Online Presence - \$10,000, Project 2 - Placemaking (Window Clings, Mural and Art) - \$9,000, Project 3 - Accessibility (Bike, Walk, Bus to UFM) - \$8,500, Project 4 - Uptown Business Cross-Promotion - \$7,500	\$35,000
Friends of Global Market	Project 1 - Midtown Arts & Music Festival - \$15,000, Project 2 - Handmade Holidays at Midtown - \$23,720	\$38,720

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Hennepin Arts	Project 1 - Wicked at Peavey Plaza - \$2,000, Project 2 - Public Activations - \$6,000, Project 3 - Community Outreach & District Engagement - \$6,200, Project 4 - Community Art Workshop and Public Installation - \$5,800	\$20,000
Hospitality Minnesota	Project 1 - Dinner Du Nord 2026 event – Consultant - \$15,000, equipment - \$5,000	\$20,000
IFRI-TRYV	Project 1 - Citywide Business Storytelling & Visibility Campaign - \$25,000	\$25,000
Lake Street Council	Project 1 - The Lake of 10,000 Lands - \$25,000, Project 2 - Cultural Storytelling - \$25,000	\$50,000
Lind-Bohanan Neighborhood Association	Project 1 - Taste of Lyndale - Live Music - \$2,000, Marketing and Communications -\$10,000, vendor coordination - \$2,000, permits and insurance - \$300, supplies \$3,300, staff costs \$2,400	\$20,000
Longfellow Business Association	Project 3 - District Bike Tours - \$3,300, Project 4 - Longfellow Community Table- Street Dinner - \$8,000, Project 5 – Savings Booklets - \$12,000, Project 6 - District Visibility Package - \$3,500	\$26,800
Lowry Hill Neighborhood Association	Project 1 - Holidays on Hennepin - Part-time Project Coordinator - \$12,000, passport printing - \$6,000, communications - \$2,000, paid marketing - \$20,000	\$40,000
Lyndale Neighborhood Association	Project 1- Small Business Passport Program: Program Develop - \$13,500, Contract with Social Media Specialist - \$5,000, Program Implementation and Communications - \$10,500, Admin - \$2,900	\$31,900
Minneapolis Downtown Council	Project 2 - 1 st Ave N Businesses Open House Series - \$16,000, Project 3 - Marketing Campaign for 1 st Ave N - \$10,000	\$26,000
Minneapolis Foundation	Project 1 - Minneapolis Aquatennial 2.0 - Website rebuild and maintenance - \$10,000, Marketing & PR consultant - \$10,000, Social Media Campaign - \$15,000	\$35,000
New American Development Center	Project 1 - Franklin Avenue Corridor Branding - Staff costs \$6,000, consultant -\$8,000, branding campaign media buys, printing marketing materials - \$4,000	\$18,000
Northeast Minneapolis Arts Association (NEMAA)	Project 1-5 - Boost the marketing/promotional efforts for 5 individual open artist studio events occurring in November and December of 2026 - \$5,000 per event	\$25,000

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Pillsbury Creative Commons	Project 1 - Pillsbury Creative Commons INSIDE OUT BLOCK Party - staff costs - \$8,000, consultant - \$3,000, supplies - \$4,000, promotion, equipment, permits -\$7,000	\$22,000
Redesign, Inc	Project 1 - Business Retention & Expansion Initiative - \$22,250, Project 2 – Workshops & networking - \$9,500, Project 4 - Business BINGO - \$6,250	\$38,000
Rethos	Project 1 - Activate Neighborhood Cultural Districts through Doors Open Minneapolis - \$25,000, Project 2 - Development of Neighborhood Itineraries for Open Doors - \$14,000	\$39,000
Seward Civic & Commerce Association	Project 1 - Seward Crossings Business District Branding - \$4,000, Project 3 – Promote Expansion of the Indigenous Culture - \$15,000, Project 5 - Expansion of the Seward Frolic - \$8,000, Project 6 – Welcome Kits - \$6,500	\$33,500
Southwest Business Association	Project 2 - Quarterly District Mailers - \$10,000, Project 3 - Nicollet Avenue Bridge Block Party - \$20,000	\$30,000
Stevens Square Community Organization	Project 1 - Stevens Square Farmers Market - \$35,570 - includes coordinator, communications and outreach, market manager, de-escalation contractors, printed promos, venue fees, Project 2 - Stevens-Loring Restaurant Passport - \$8,000	\$43,570
Uptown Association	Project 1 - Future Forward Uptown: A Strategic Business District Events & Activation Series - staff costs - \$14,000, graphic design/marketing - \$7,500, printing - \$3,000, venue - \$8,000, AV rentals - \$4,500, guest speakers - \$3,000	\$40,000
Webber Camden Neighborhood Organization	Project 1 - Summer in Camden 3rd Annual- consultant fees - \$7,000, supplies/marketing materials - \$5,000, digital/print advertising, website - \$5,000, Project 3 - Webber-Camden Marketing Campaign - \$8,000	\$25,000
West Bank Business Association	Project 2 - Storefront Walking Museum - \$25,000, Project 4 - Strategic Plan & Accounting - \$6,500	\$31,500

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West Broadway Business and Area Coalition	Project 1 - Black Friday on West Broadway - \$21,000, Project 2 - River North Music Festival - \$15,000, Project 3 – Holiday Lights Challenge - \$2,500, Project 4 - Spring and Fall Clean-up Events - \$7,500	\$46,000
Whittier Alliance	Project 1 - Alex Pretti Memorial Outreach - \$7,500 staff costs, \$6,500 supplies, \$3,000 permitting for street closure	\$17,000