

Addendum 2

<u>Question #</u>	<u>Questions</u>	<u>Answer</u>
1	Clarify what is meant by the first sentence in # 21 of Attachment A of the RFP. "The City may cancel this Contract for any reason without cause upon thirty (30) days written notice."	The meaning is exactly what it states.
2	Attachment B - Question asking if #7 can be updated regarding current technology and media trends?	Yes - during contract negotiations after vendor selection.
3	Attachment B - Question asking if #9 is the statement "The City also reserves the right to reject or pull any add that the City deems as inappropriate of offensive, contain product messages in direct competition to products or services of adjacent businesses, or are slanderous of demeaning" is a "hard requirement"?	Yes
4	Question asking whether companies from Outside the USA can apply for this?	Yes
5	Question asking whether we need to come over there for meetings?	Yes
6	Can we perform the tasks (related to RFP) outside USA?	No - expected face to face coordination of program.
7	Can we submit the proposals via email?	The RFP clearly lists the requirements for submitting proposals and can not be changed after it is published.
8	What is the average revenue for the City from this advertising?	A five-year revenue summary will be posted as an addendum on our website with the current RFP on 4/29/16.
9	Do you have a rate sheet available for the different advertising options available?	Rate sheets and ad options are part of the responsibility of the contractor. The city does not create these, we approve them when they are proposed.
10	Public Data request by interested party:	The following two items will be posted as addendums to the RFP on our website. Will be posted on 4/29/16.
11	Public Data request by interested party for a 5-year revenue report.	5 - year revenue report will be added as an addendum to RFP on our website on 4/29/16
12	Public data request by interested party for City of Minneapolis Contract with CityLites for ABC Ramps.	The City no-longer holds a contract for the ABC Ramps with CityLites. CityLites is no longer in existence. Current ABC Ramps contract with ABM Parking will be added as an addendum to the RFP and posted on 4/29/16.