2017 Parklet Season Review

“The City of Minneapolis’ Public Parklet program adds **beauty, color, and vibrancy** to the City streetscape.”

“The Parklet program also **made it possible for my small business to have outdoor seating**, something that is cost prohibitive without underwriting or City support.”

“It gets people out....meeting place. Curiosity. Promotes walking. Slows down traffic. **Gives a sense of a Main Street**.”

**Streetscapes get a big boost** when parklets find a spot on the road.”

“My contacts at the City and all other personnel were **friendly, professional, on time, and efficient**.”

“For a small business that has it’s slower time in the summer, the parklet changed everything for us. Our all-to-go place became a sit down location. **The added income balanced our year**.”

**Results of Host Survey**

Five businesses hosted **public parklets** in 2017. A post-season survey showed broad support for the program.

- **100%** recommend parklets to another business or organization
- **100%** agree the parklet was well and actively used
- **100%** agree the parklet enhanced the street and neighborhood identity
- **80%** agree the parklet increased the visibility of their business from the street
- **80%** agree the parklet increased the likelihood that patrons would visit more often
- **80%** agree the parklet provided valuable benefits outweighing the loss of parking spaces
- **0** zero reported crashes

For more info on how to host a parklet, contact Kelsey Foqt at 612-673-3885 or kelsey.foqt@minneapolismn.gov.