

To: Minneapolis City Council
Minneapolis Public Works Staff

From: Minneapolis Bicycle Advisory Committee

Date: January 25, 2017

Subject: Resolution of BAC priorities in equity, education, and encouragement

BAC Priorities in Equity, Education, & Encouragement

The Minneapolis Bicycle Advisory Committee approved a Work Plan for Equity, Education and Encouragement that is included in the Appendix.

APPENDIX

Equity:

The Minneapolis Bicycle Advisory Committee (BAC) will work with staff and partners to increase awareness of equity issues related to bicycling, and increase the use of equity as a factor when making decisions.

1. Create an equity statement and definition which will cover the role of the BAC in addressing equity.
2. Propose changes to the BAC processes and representation to address equity, based on the equity statement.
3. Support the City as they implement their Complete Streets policy.

Education:

The BAC will work with staff and partners to increase the reach of bicycle education both internally and externally to increase safety, comfort, and encourage more trips by bicycle.

1. Work with the Minneapolis Public Schools and partners to bring their existing bicycle education program to all Minneapolis Public School students.
2. Create and implement a standard for public educational outreach that is part of bicycle infrastructure projects. This educational outreach should be accessible on the city's website and using temporary signage on the site.
3. Implement a standard city bicycle education system for city staff, which should be expanded in the future to neighborhood organizations and business associations.

Encouragement:

The BAC will work with staff and partners to encourage more trips by bicycle.

1. Lead or support public bicycle rides for bicycle detours and new infrastructure projects.
2. Participate in the Bicycle and Pedestrian Signals Work Group and the Bicycle and Pedestrian Detour Work Group to implement solutions for these issues.
3. Thank decision makers for bicycle-friendly support.
4. Highlight existing encouragement programs and incentives that encourage bicycling.
5. Support new and existing policies that encourage bicycling.