

HOURCAR

Quarterly Report

City of Minneapolis

Public Works – Traffic & Parking Services

Car Sharing Pilot Program

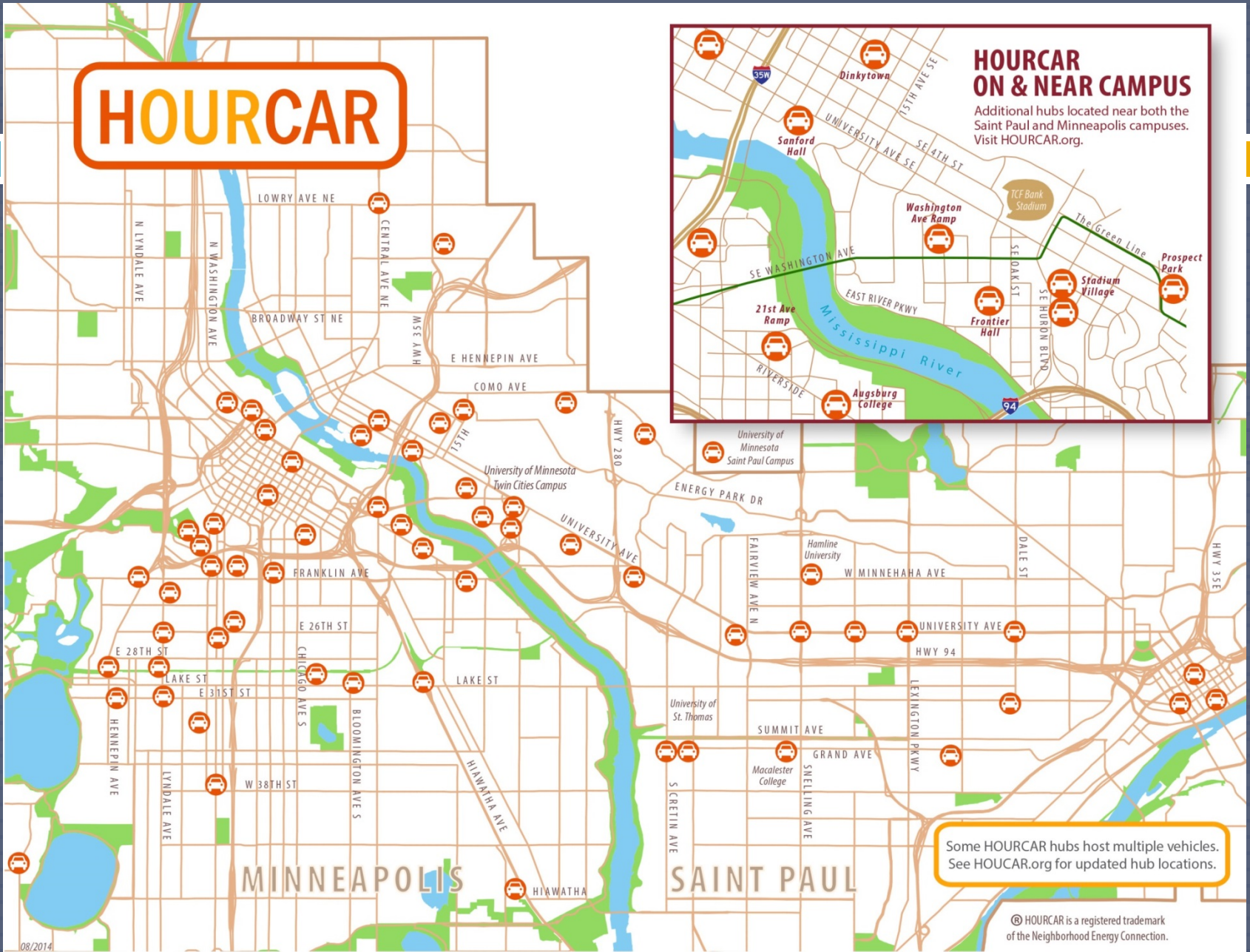
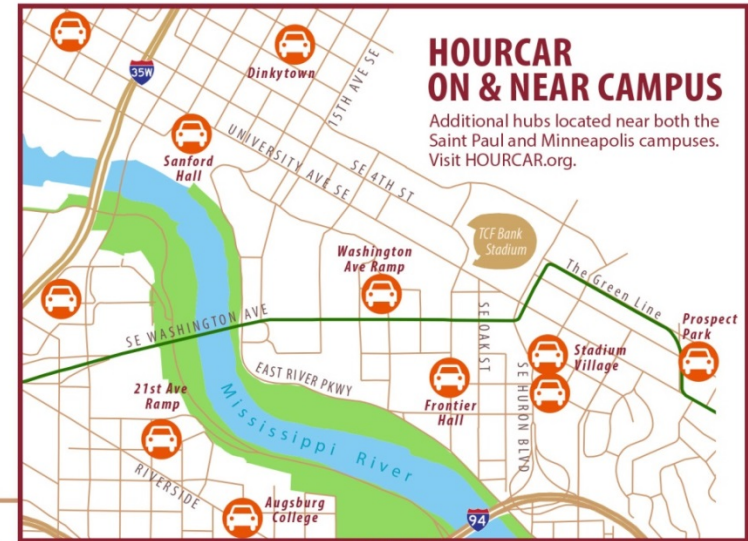


September 26, 2014

HOURCAR

HOURCAR ON & NEAR CAMPUS

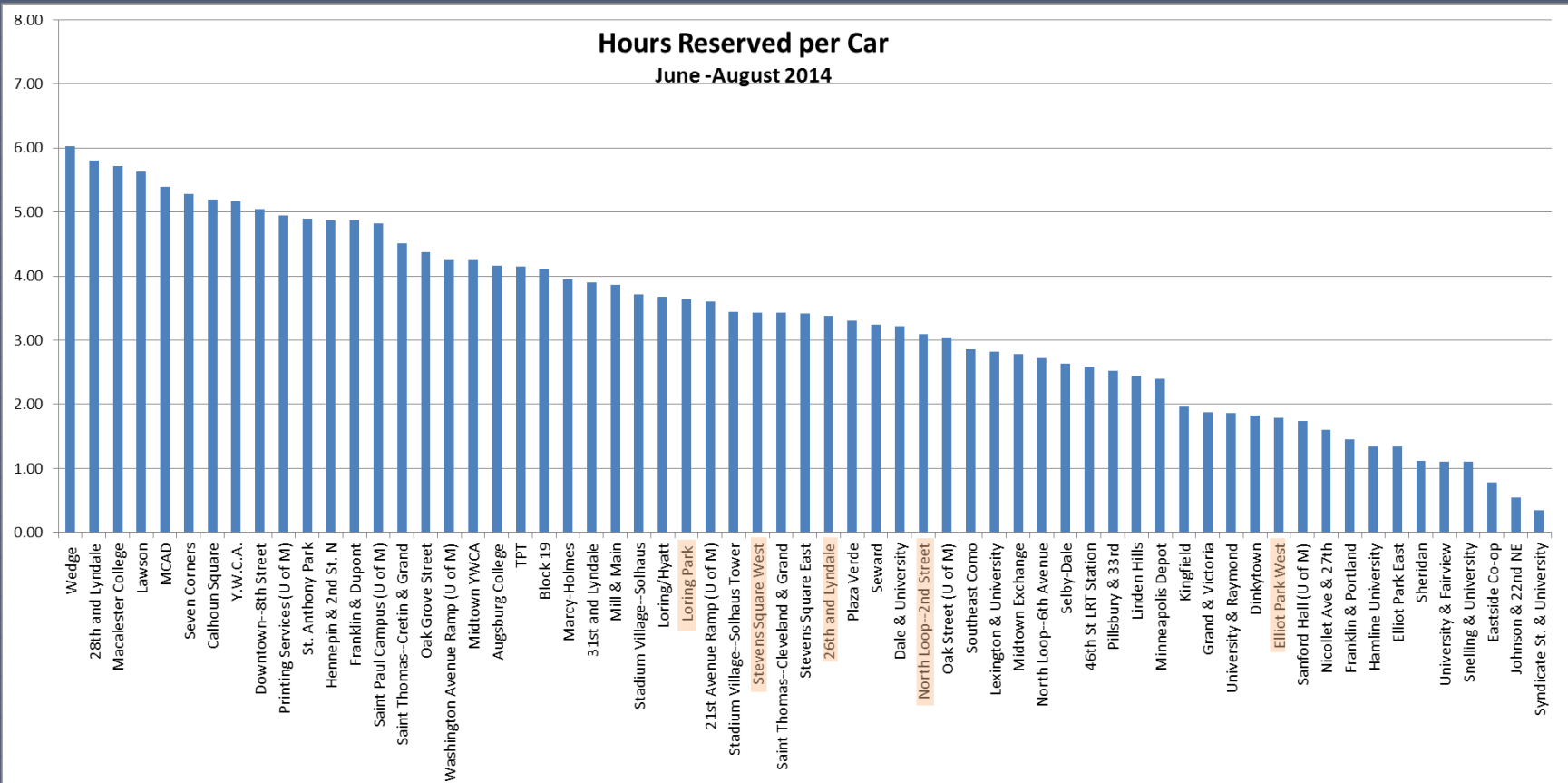
Additional hubs located near both the Saint Paul and Minneapolis campuses. Visit HOURCAR.org.



Some HOURCAR hubs host multiple vehicles. See HOURCAR.org for updated hub locations.

© HOURCAR is a registered trademark of the Neighborhood Energy Connection.

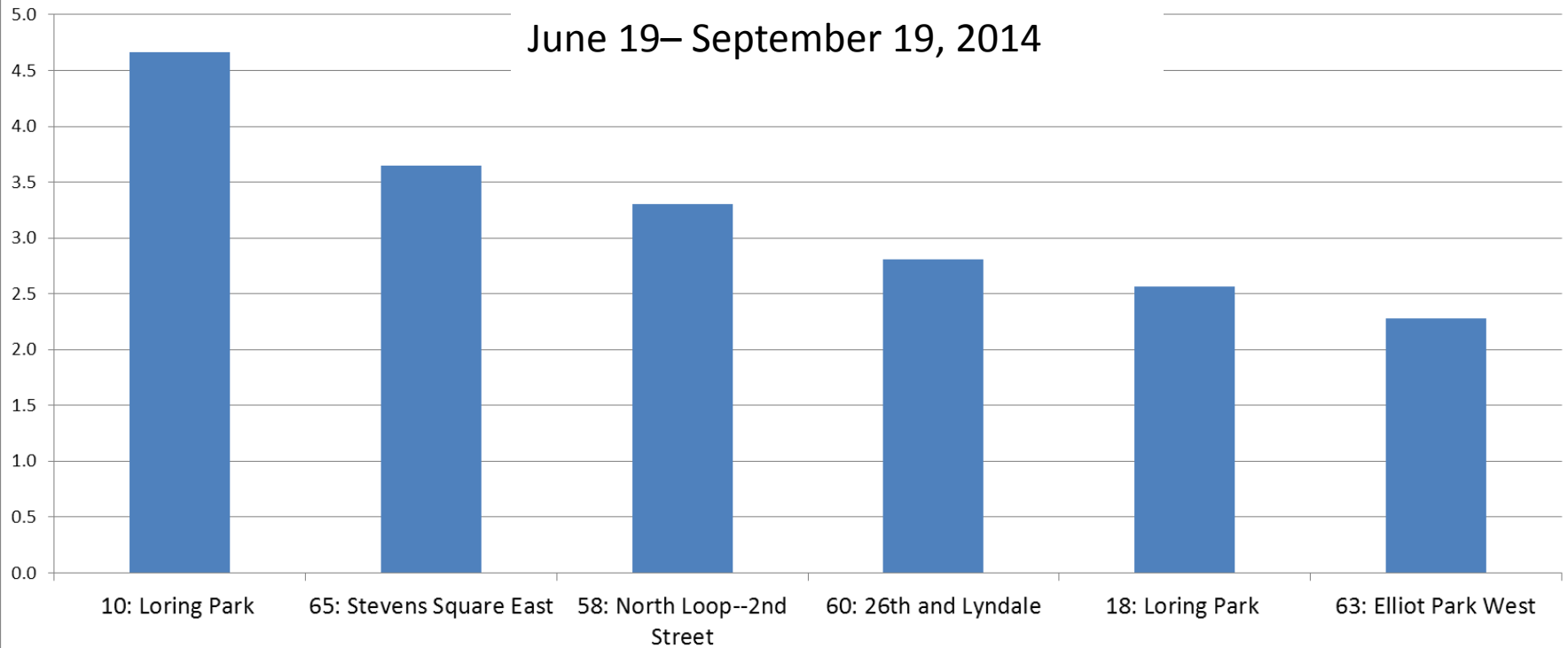
Usage—Minneapolis Hubs



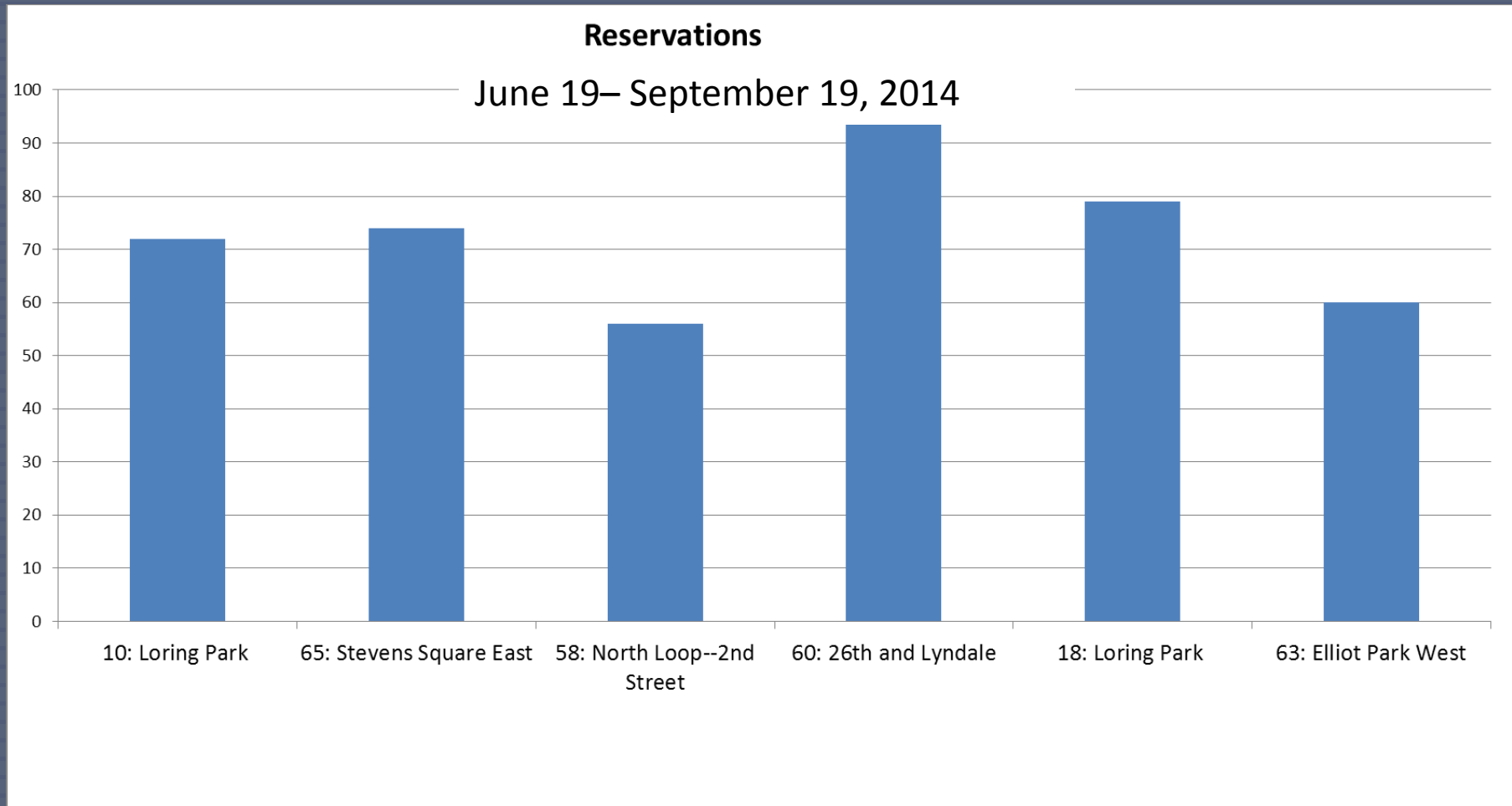
On-Street Hubs

Hours Reserved per Day

June 19– September 19, 2014



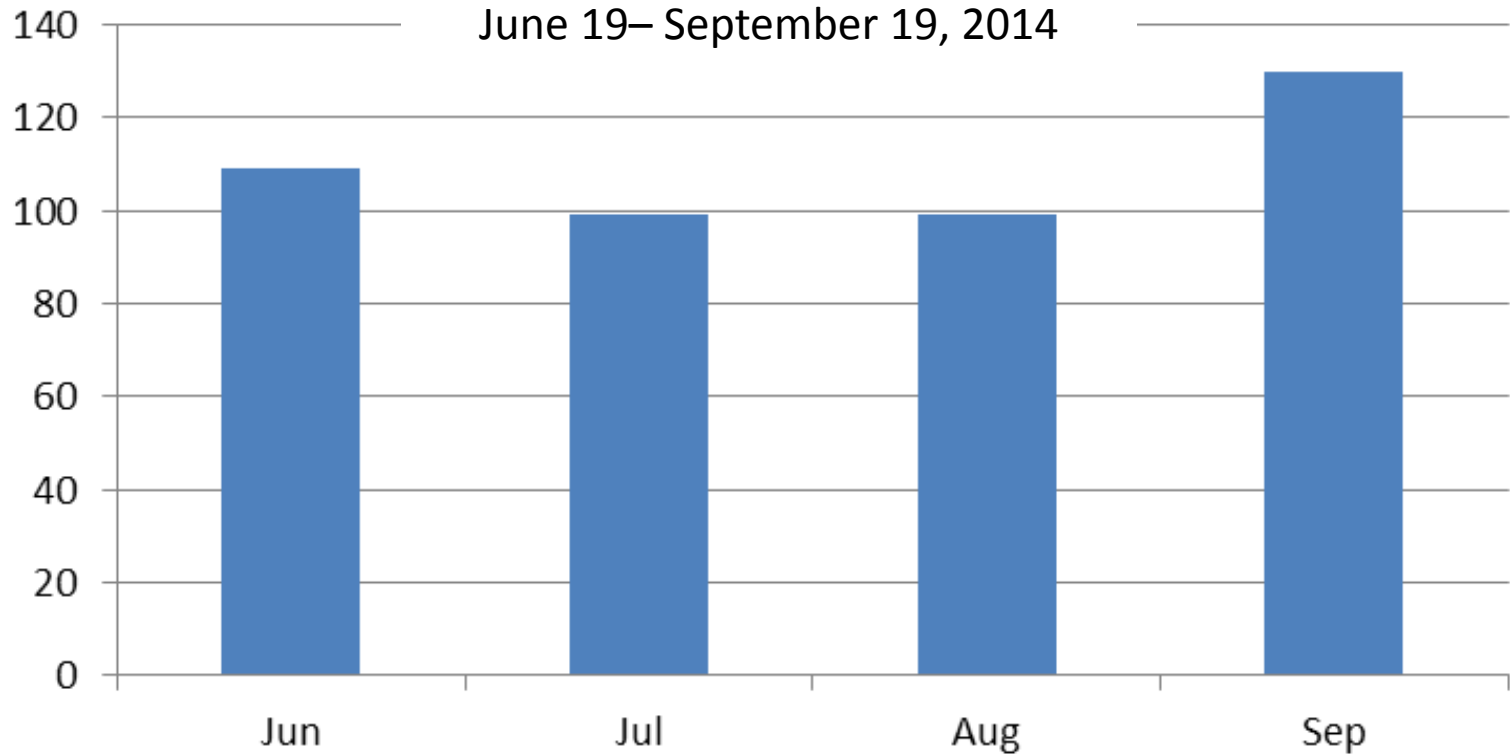
On-Street Hubs



New Members

New Members by Month

June 19– September 19, 2014



New Members by Zip Code

Minneapolis Total	243
55401	11
55403	15
55404	12
55405	16
55406	16
55407	12
55408	19
55409	6
55414	92
55415	5
55418	6
55454	20
55455	13

Total new members in
Minneapolis:

265

Challenges

- ❑ Unauthorized vehicles parked in HOURCAR's on-street spots continues to be a major problem, particularly in Loring Park.
- ❑ Some Traffic enforcement staff do not understand the car-sharing permit designation. They will not request towing of unauthorized vehicles.
- ❑ Ongoing parking issues damage the credibility of car-sharing.

Questions



HOURCAR

Thank you