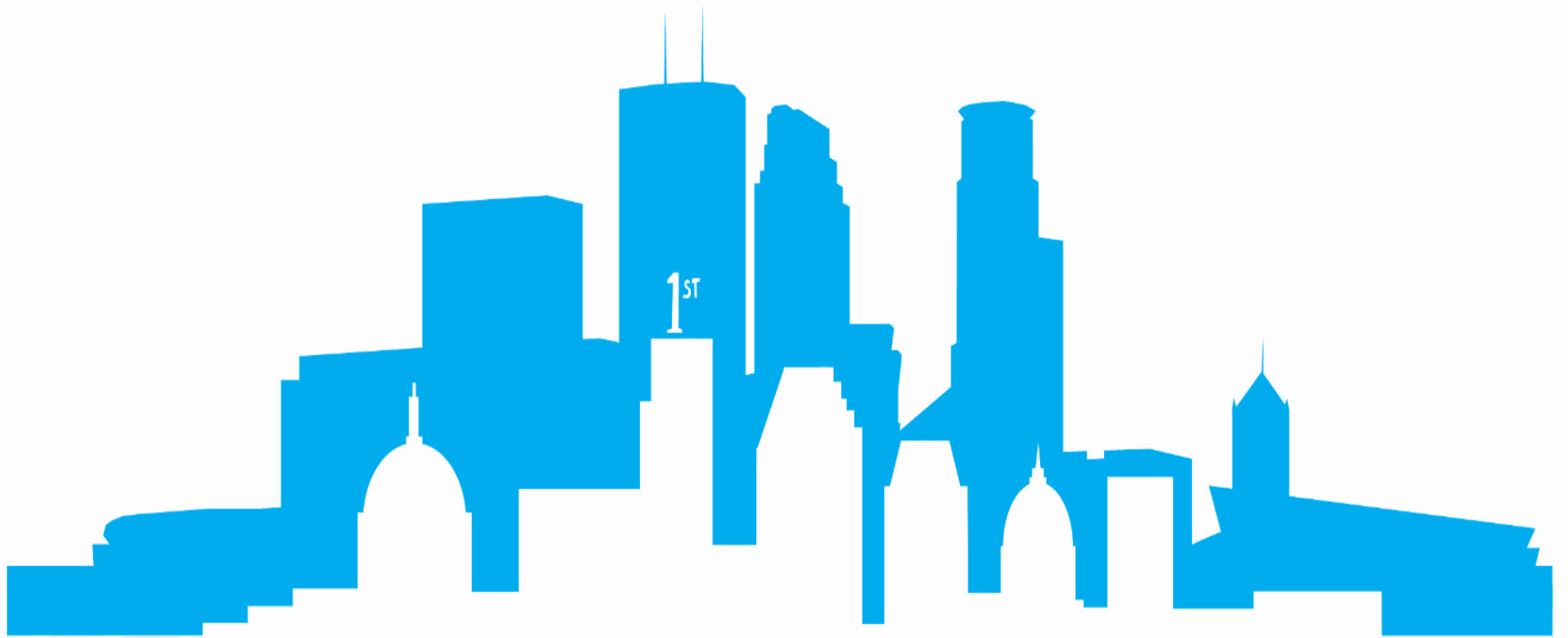


Simply. Always. Everywhere.



City of Minneapolis
Quarterly Report 9.18.2014

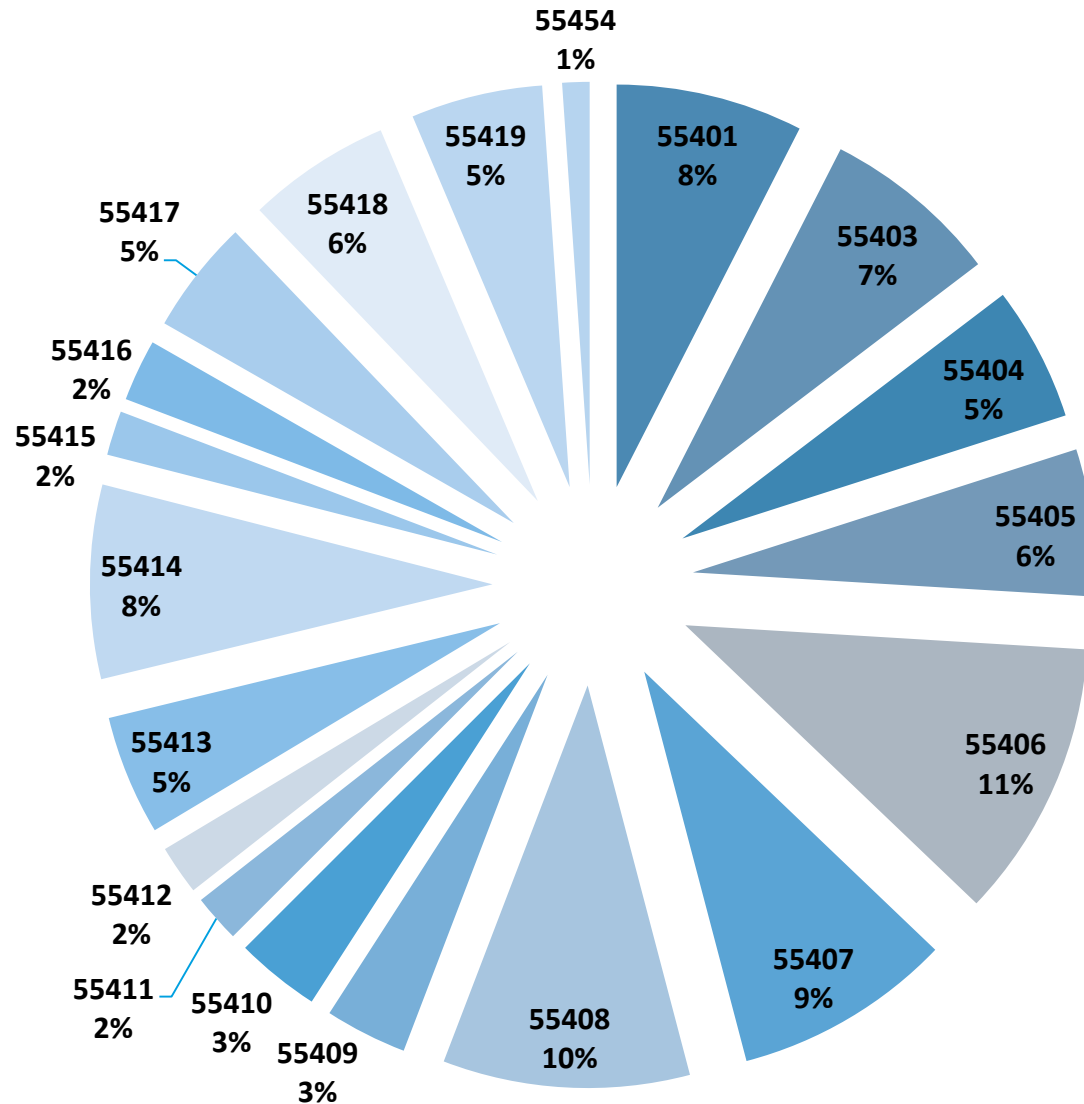
**CAR
2GO**

Member Distribution by Zip Code

<u>Zip Code</u>	<u>Count</u>
55401	804
55403	765
55404	578
55405	632
55406	1197
55407	939
55408	1061
55409	353
55410	363
55411	205
55412	212
55413	515
55414	833
55415	191
55416	266
55417	491
55418	618
55419	566
55454	117

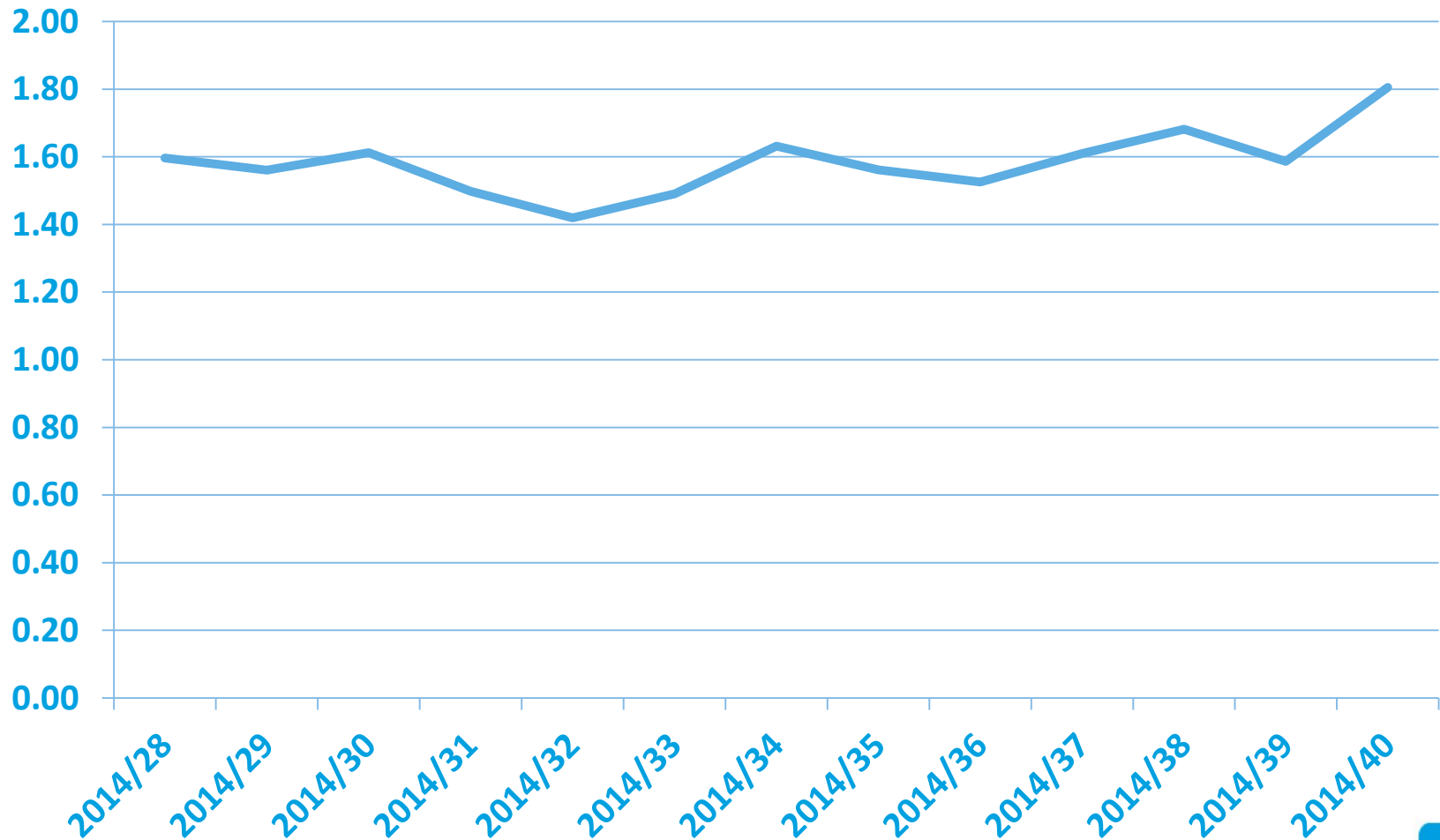
Total **10,835**

*Data as of 10/3, does not include zip codes less than 1% of total



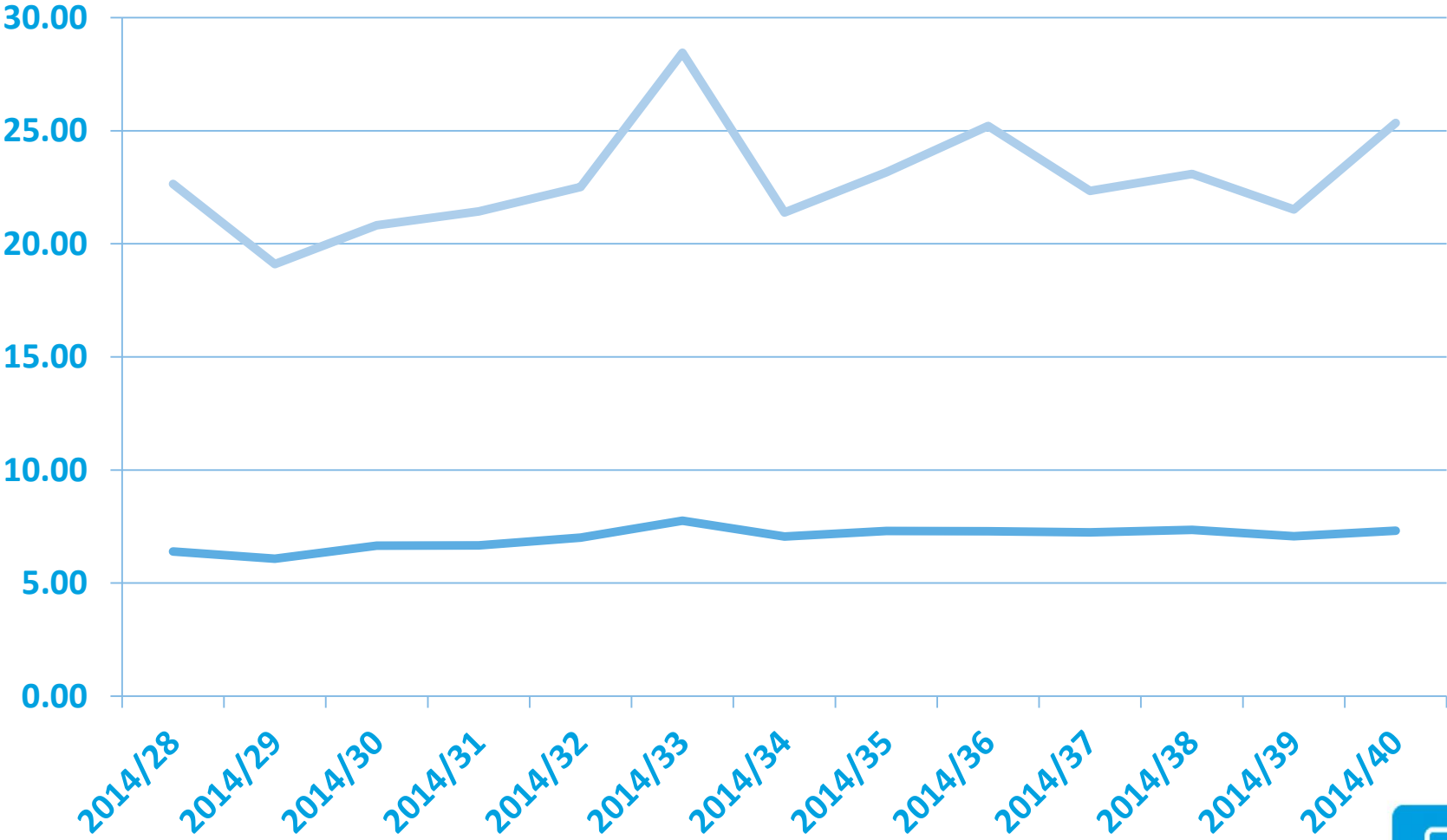
Utilization Per Car Per Day

Averaged 1.58 trips per car per day



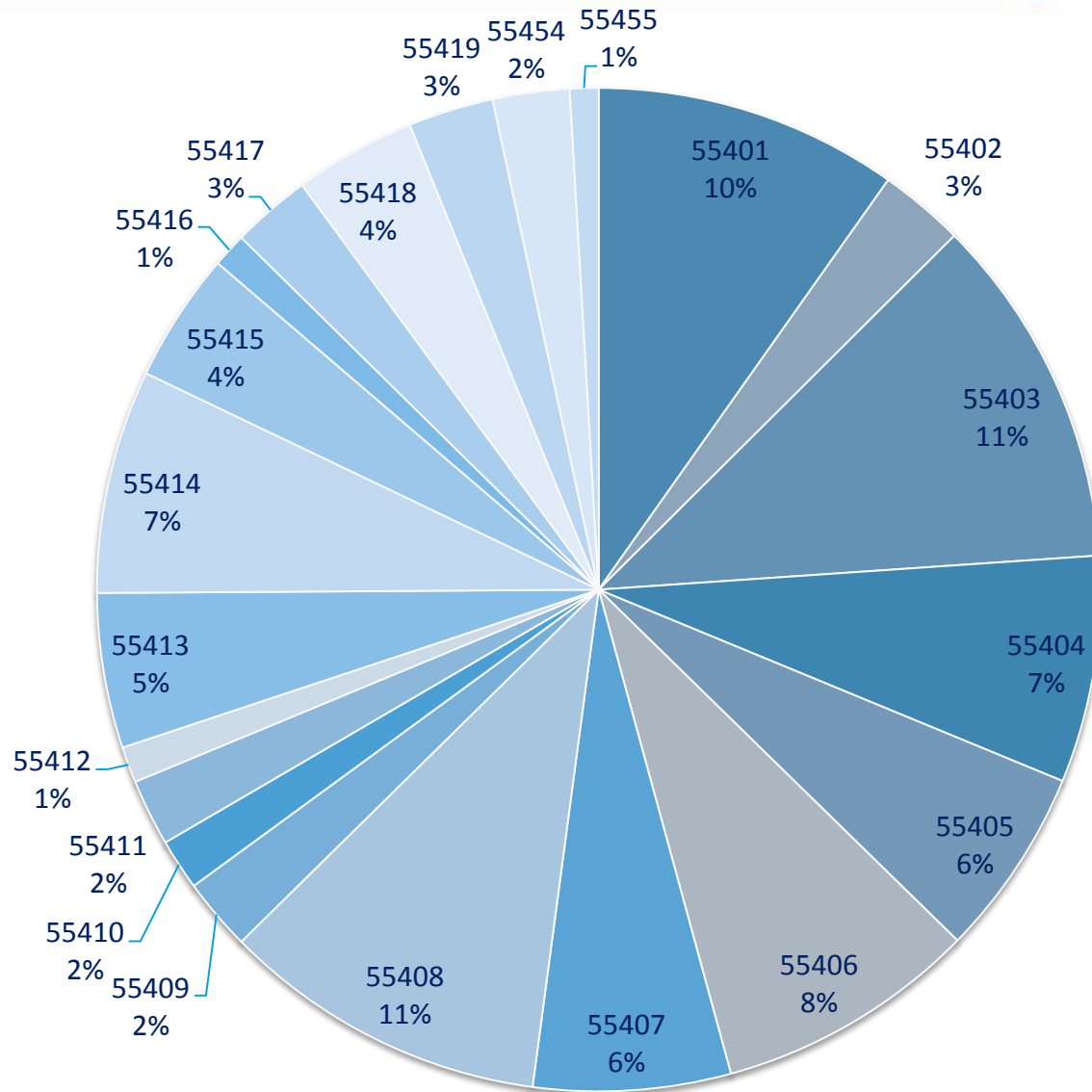
Minutes/Miles Per Rental

Averaged 22.85 minutes and 7.01 km (4.35 miles) per rental



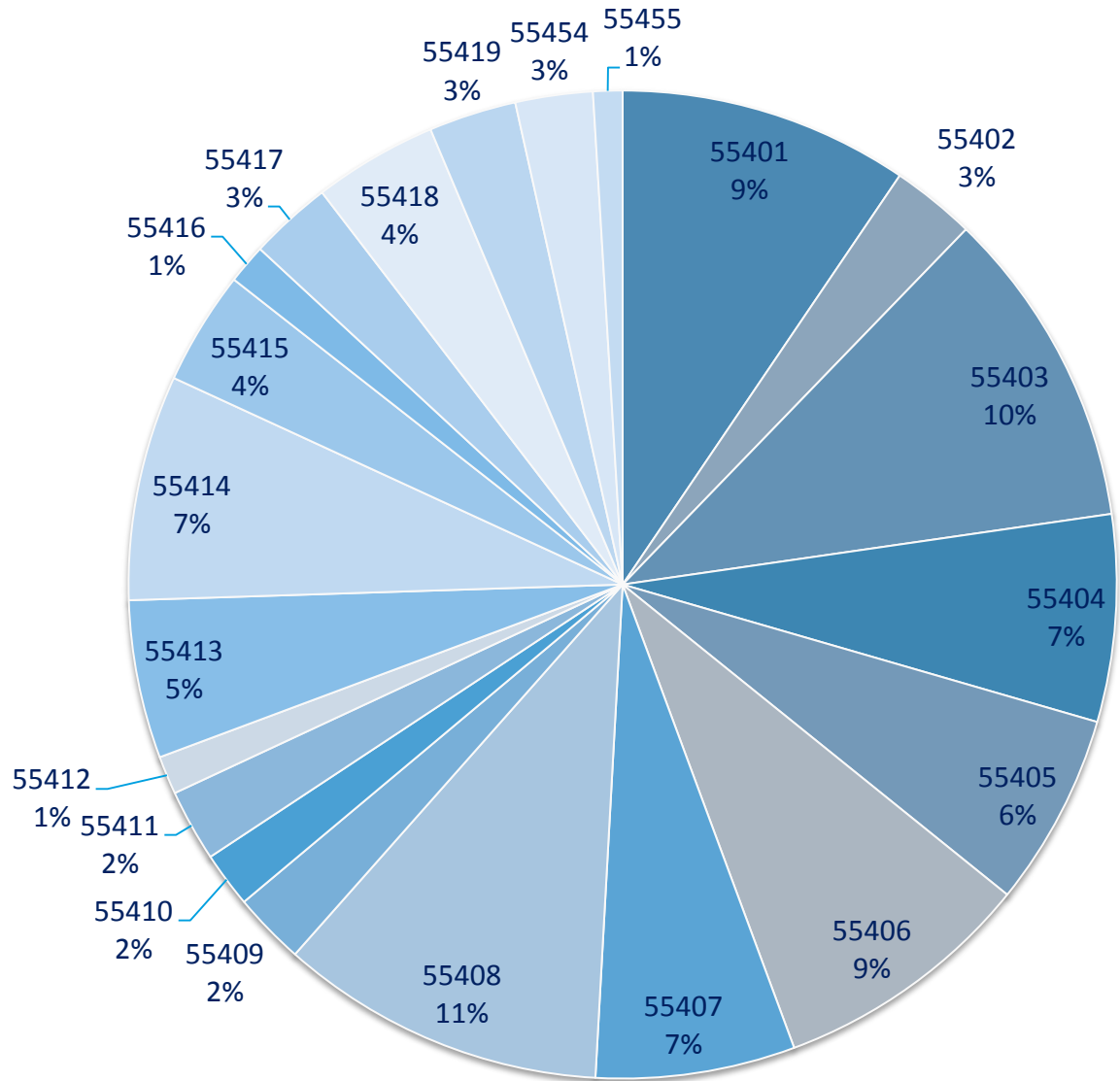
Trip Starts by Zip Code

<u>Zip Code</u>	<u>Count</u>
55401	5644
55402	1584
55403	6559
55404	4215
55405	3513
55406	4861
55407	3662
55408	6061
55409	1342
55410	950
55411	1239
55412	668
55413	2877
55414	4152
55415	2410
55416	637
55417	1469
55418	2264
55419	1584
55454	1425
55455	532
Total	57648



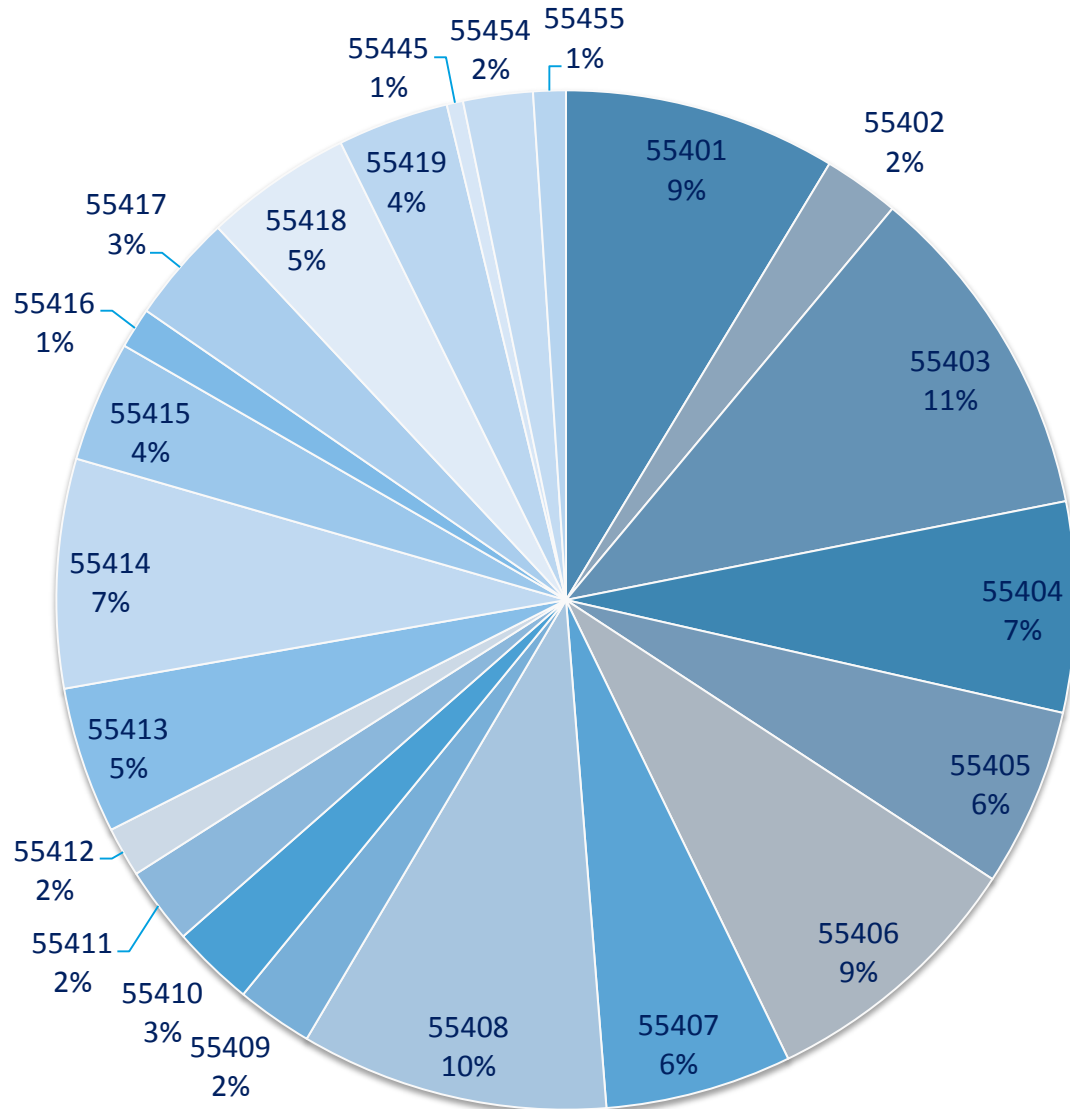
Trips Ends by Zip Code

<u>Zip Code</u>	<u>Count</u>
55401	5429
55402	1577
55403	6006
55404	3880
55405	3617
55406	4901
55407	3736
55408	6107
55409	1351
55410	1038
55411	1349
55412	717
55413	2966
55414	4222
55415	2134
55416	742
55417	1550
55418	2322
55419	1642
55454	1449
55455	550
Total	57285



Miles Driven by Zip Code

<u>Zip Code</u>	<u>Miles</u>
55401	20681
55402	5778
55403	25896
55404	15936
55405	13555
55406	20559
55407	14144
55408	23342
55409	5793
55410	6240
55411	5852
55412	3785
55413	11136
55414	17360
55415	9186
55416	3091
55417	8200
55418	11186
55419	8438
55454	5281
55455	2472
Total	239150



Contact Information

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