

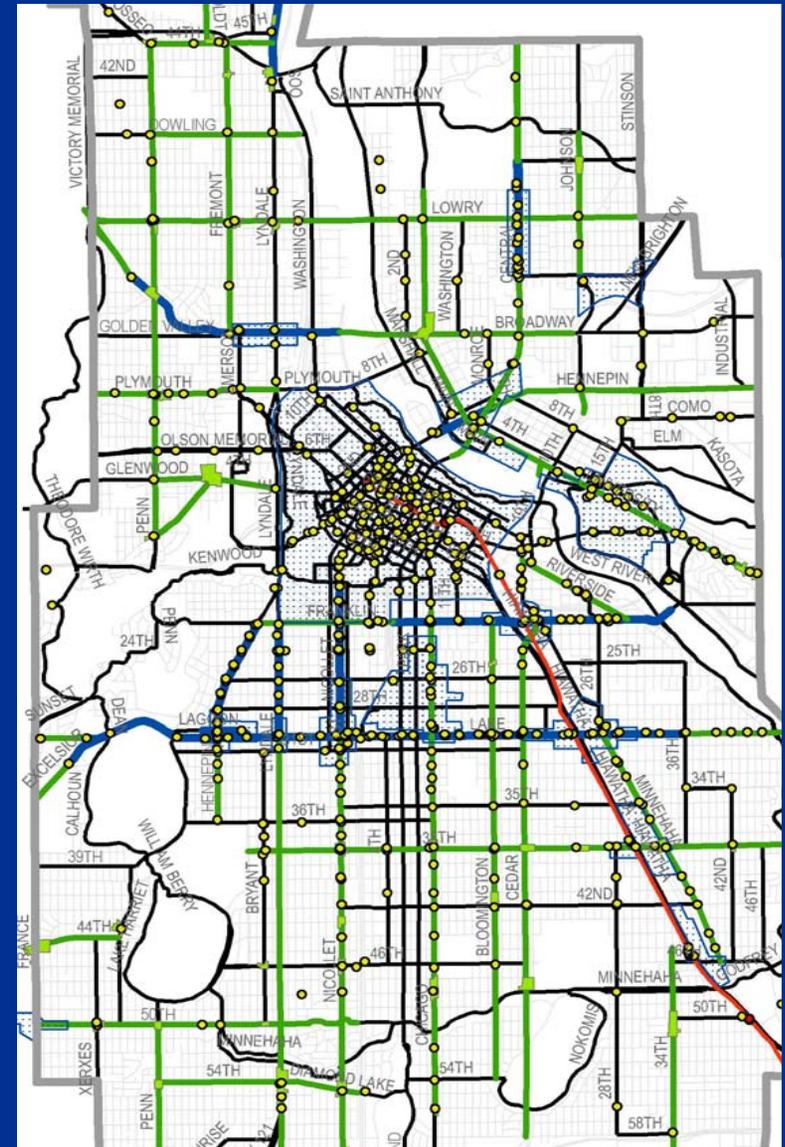
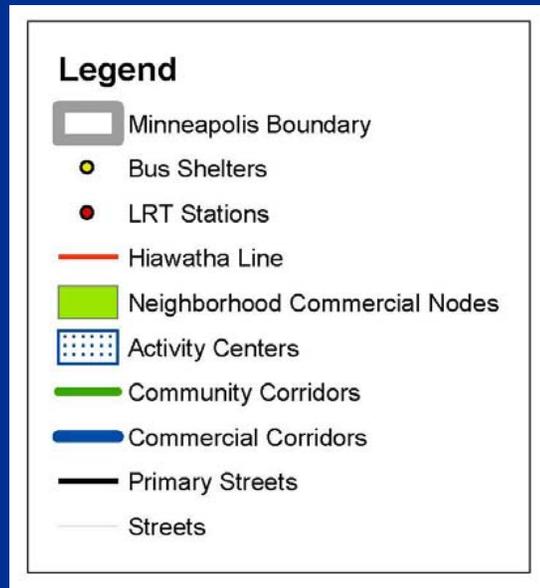
Minneapolis' Coordinated Street Furniture Program

Transportation and Public Works
Committee Presentation

June 10, 2008

Purpose of Program

- Quality and design identity
- Higher level of maintenance
- Pedestrian circulation and safety
- City revenues



Furniture Elements

Base Elements

- Transit Shelters
- Benches
- Litter Receptacles
- Publication enclosures

Optional Elements

- Wayfinding structures
- Neighborhood kiosks
- Public toilets
- Bicycle parking units



Program Components

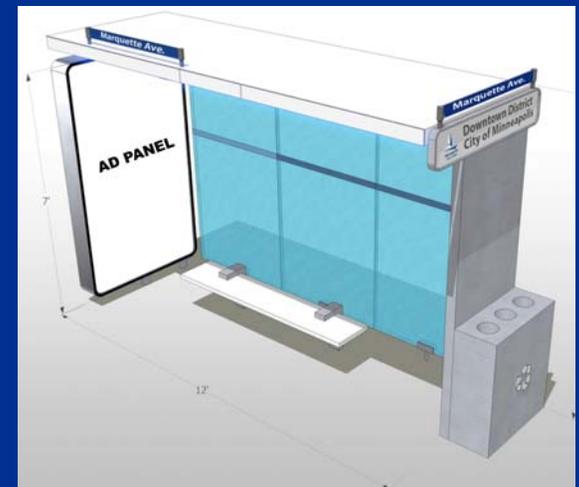
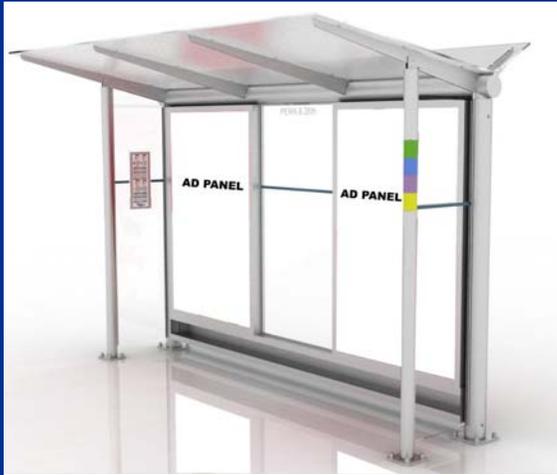
(What are we seeking from the RFP Vendor?)

- Design and installation of street furniture (base and optional elements)
- Maintenance (cleaning, repair, snow removal, graffiti, etc.)
- Placement of advertising on permitted furniture
- Financial Return (annual payments)

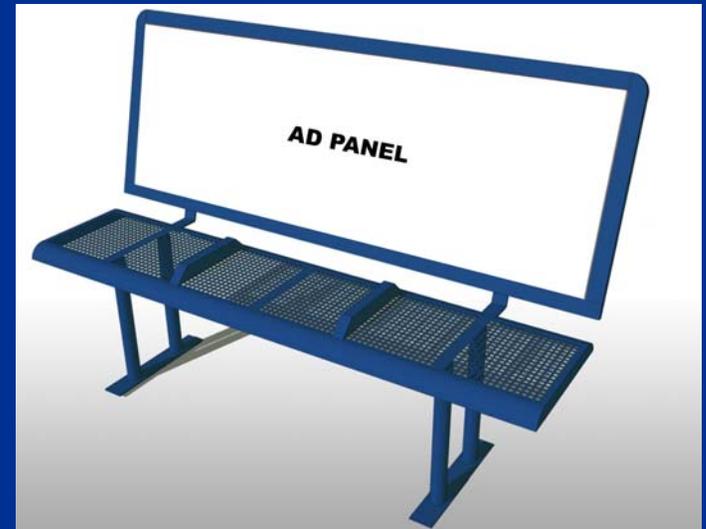
RFP Evaluation

- Best package proposal based on eight criteria
 - a. Submission Quality and Compliance with Requirements
 - b. Qualifications and experience of Vendor
 - c. Scope of Services meets City's objectives -- Design and Manufacturing Qualifications, Maintenance and Operations, & Contract Administration
 - d. Organization and Management approach
 - e. Small and Underutilized Business participation
 - f. Financial responsibility and capacity -- Economic value of entire proposal, Additional compensation, & Cash Flow Analysis
 - g. Insurance Coverage
 - h. Enhancements
- Design Comments/ Feedback from Design Jury and public input
- Overall Evaluation by Project Team (PW, Metro Transit, CPED, Finance, consultants)

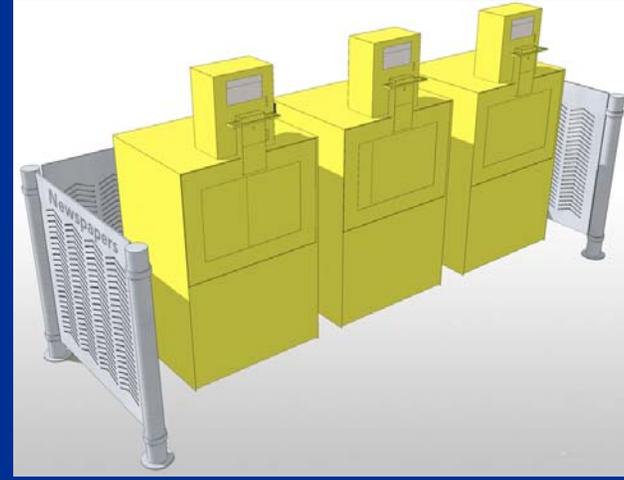
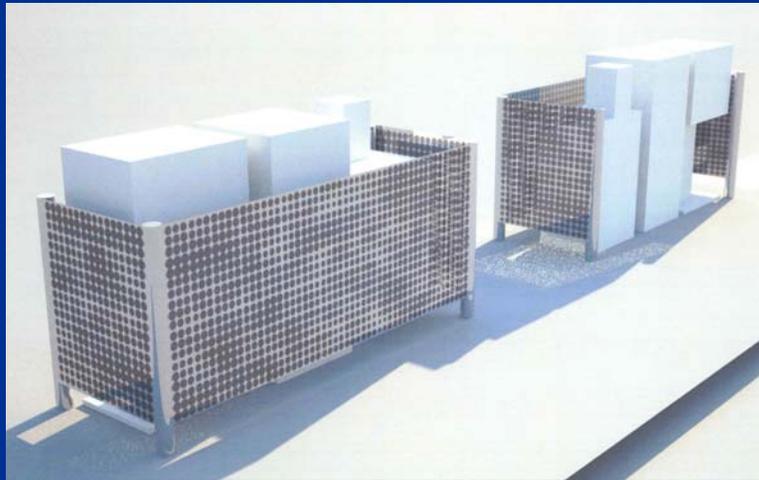
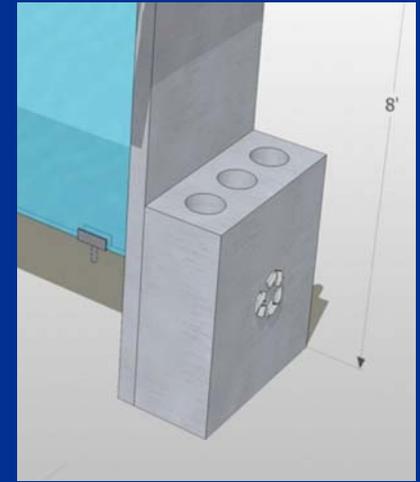
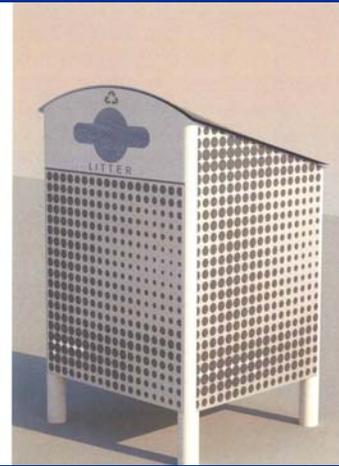
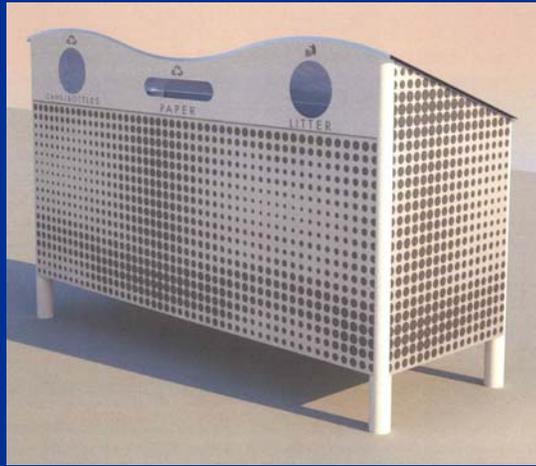
Proposed Designs (3 Vendors)



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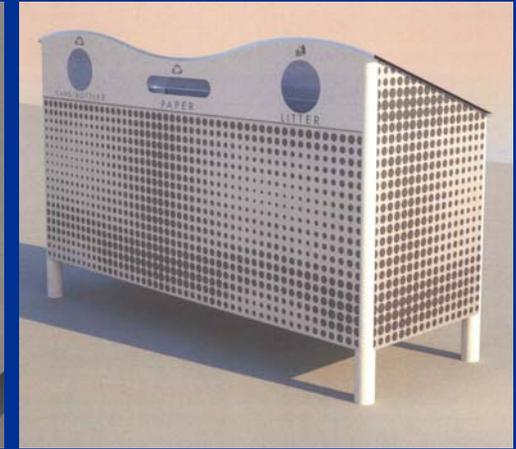
Proposed Designs (3 Vendors)



Proposals Submitted

- Three proposals were received:
 - CBS Outdoor
 - Clear Channel Outdoor
 - Martin Outdoor
- Based on RFP criteria and process the proposal evaluation resulted in Clear Channel Outdoor being ranked the highest.

Proposed Clear Channel Designs



Requested Action

- Authorize:
 - selection of preferred vendor
 - negotiation with preferred vendor
 - negotiate Marq/2nd Ave provisions
- Return to City Council for:
 - contract approval (terms & conditions)
 - city work plan