

# Coordinated Street Furniture RFP

Vendor Information Meeting  
September 17, 2007

# Agenda

- Introductions
- Milestone Dates and Schedule
- Program Objectives
- Design Quality and Innovation
- Street Furniture Elements
- RFP content
- Decision Making Process
- Communication Tools and Outreach Strategies
- Evaluation Framework and Selection

# Introductions

- Project staff introductions
- Project History
- Intent of today's meeting

# Milestone Dates and Schedule

- Start Up / Pre Proposal Efforts (Nov 2006 - Aug 2007)
- Preparation, Issuance and Proposal Due (Aug- Jan 2008)
- RFP release November 2007
- Proposal Evaluation and Preferred Vendor Negotiation (Feb-Sept 2008)

# Program Objectives

- From license to franchise: improve quality and design identity
- Manage and enhance public circulation and safety on ROW
- Achieve higher level of maintenance/service at no cost to City
- Enhance and protect City revenues

# Design Quality and Innovation

- Design Style and Character Criteria
- General Design Criteria
- Technical, Functional and Maintenance Design Criteria



# Design Informants- Minneapolis Examples





Vendor

# Design Considerations

- Customer Comfort, Design Identity, Materials Durability and Maintenance



# Street Furniture Elements

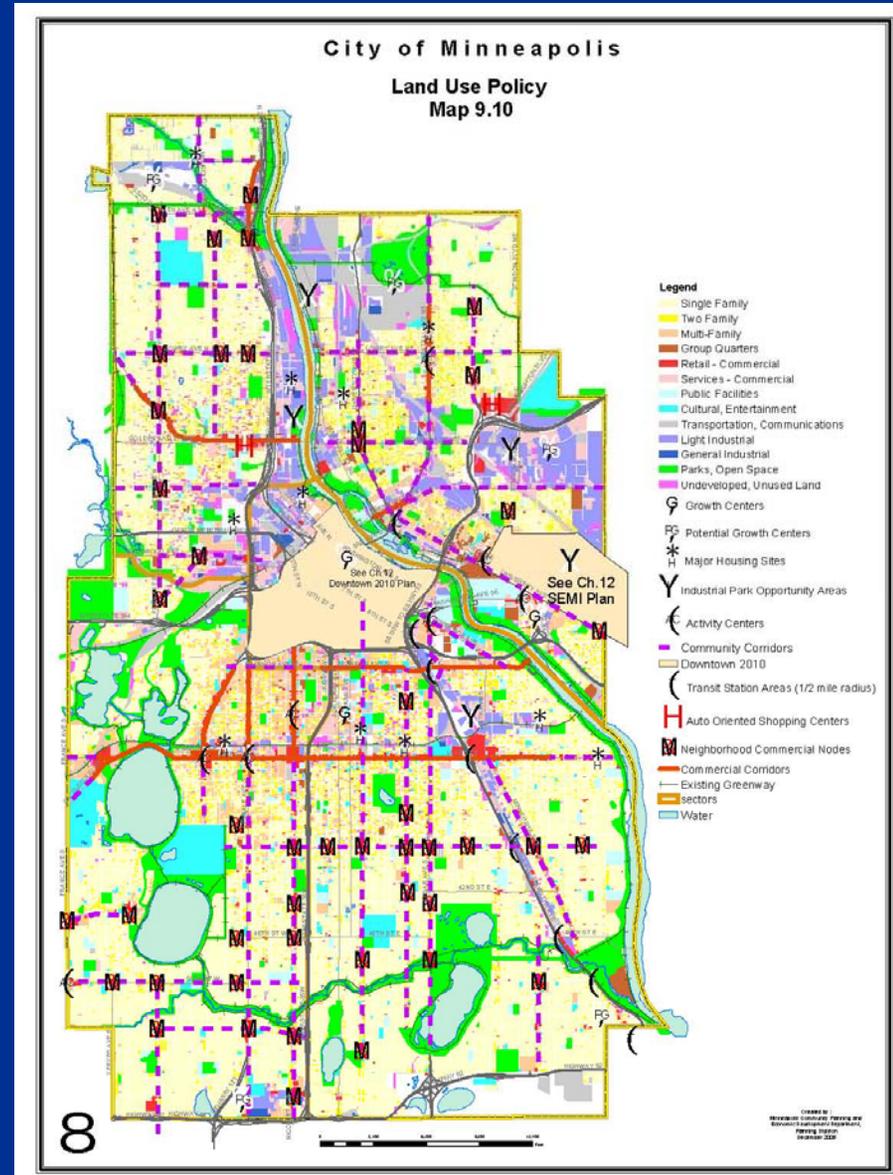
- Transit Shelters
- Litter Receptacles
- Benches
- Information/ Wayfinding structures
- Multipublication structures (newspaper corrals)
- Neighborhood information kiosks
- Bicycle parking units
- Public washrooms



# Use Patterns Across the City

## Geographic Differences:

- Neighborhoods
- Neighborhood Nodes
- Commercial Corridors
- Activity Centers
- Downtown
- Traffic Corridors
- Transit Ridership/  
Primary Transit  
Networks



# RFP content

- Background/ About Minneapolis
- Design Criteria
- Need for Customizable Elements, Public Art
- Minimum specifications and preferred locations
- Advertising parameters
- Construction/installation/ permitting parameters

# RFP Content

- Ownership
- Accounts and Records
- Removal and relocation of street furniture
- Midpoint upgrades
- Maintenance standards, performance expectations
- Termination of Agreement
- Prototype

# Communication Tools and Outreach Strategies

- Online Comment Tool: Libraries, Parks, Neighborhood Organizations (Aug-Sept 2007)
- “Most Important Street Furniture Places” website tool (Aug-Sept 2007)
- Focus Groups (April-June 2007)

# Decision Making Process

- Design Jury Meetings (February-April 2008)
- Public Open House (target February 2008)

# Evaluation Framework and Selection

- Financial
- Operational/ Maintenance
- Legal
- Policy Consistency
- Design Universality
- Adaptability (materials and style)
- Materials choice, durability
- Image and Identity
- Community input

# Questions?

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