



**Work Group 3: Citywide Community Engagement Policy  
Notes for Meeting 4: 6 to 8 p.m., September 27, 2018  
Crown Roller Building**

**Check In:**

***Introductions***

- All members, staff and members of the public were asked to name an activity/event that they found transformative.

***Handouts referenced during meeting -***

- [Blue print](#)
- Notes from members that submitted earlier
- Language formerly found in NRP & CPP contracts

**Grounding Review:**

***Review of – and questions about - material assigned between meetings -***

- Clarification: There is currently no citywide “policy.” Instead there are documents with guidelines.
- Question: Is there a CEC person?
  - A: No, they never had buy in from other departments. Hopefully we come in as phase one and create buy in?
- Suggestion: Survey the departments so we know in advance why they didn't adopt past models.
- IAP2 has been around 11 years and still not implemented
  - IAP2 – only first seven things have been adopted, not the entire plan
- Shouldn't policy have some say in how this gets implemented?
- The struggle with accountability
- There is no enforcement. Training is always optional. '
- You get a lot more if you reward than if you punish
- Steve: Reminder that we need to create an ideal policy – use that as phase 1.
  - Departments report back and we mash together for future phases
- We want this to be solid policy
- There has to be mutual respect and power
  - I think departments should have scorecard – you're job is on the line if you don't do this
  - “We don't have enough time” - is what you hear neighborhood

### **Activity: Minimum expectations for each department, discussion**

- Dissent: How do we expect these departments that are very busy to do this whole new thing without additional resources?
  - Response: That is not our charge (to find resources)
- We expect way too much from neighborhoods but not enough from city staff
- NCR should be providing the tools in a way that people can find it and use it
- The point is that neighborhoods need to have the resources
- Departments trained by NCR and work with neighborhoods
- If you start from a way of knowing what you want, then you have results skewed towards that. Things can go wrong if you come from a premise of expected outcomes.
- Identify the problem before the solution - you need to go to people with the larger questions
- Who is going to train who? We're talking about engagement across the board. They can shut you down. I don't know if they are going to listen.
- Policy is the only way. You start informing and give them something to stand on.
- With cultural groups even if there is a lot of engagement, then it has to go to a public hearing and then their voices often are not heard.
  - With cultural groups – there are language barriers, fear of authority, etc.
  - You need to utilize unique platforms – media, face to face, translators
  - Communication barrier example: people may be illiterate in reading English
  - Take public hearings TO people
- Every department really has to have a scorecard

### **What should be on policy?**

*The workgroup members discussed and wrote down different ideas on flip charts around the room as the discussion led to more concrete examples of what a policy initiative might look like.*

- More than one person to review
- Team approval
- IAP2 implementation/adoption OR inform; consult; involve; collaborate; empower
  - Each of these needs a timeline with number of days
  - Minimum 45 days' notice for list of CPED activities in old CPP contract
- Accountability – we need to have a way to get commitment from departments on how implemented
- Money for staff training
- Show value of resident impact
- NCR should be the experts
- City council must enforceable
- Equity throughout the enterprise
- Get policy ideas from public before writing policy (Example: density is here, what do we do?)
  - Identify problem before solutions/using input for situations
- Collaborate with those affected by decisions/policy
- Meaningful ways to engage (i.e. – public hearings in the public
- Language about seeing neighborhood groups as good, connected and knowledgeable partners

- Have agendas be less structured
- Get rid of Robert's Rules
- Allow for testimony at public hearings in other languages.
- Translators at all times – recognize that translations take longer!
- Transform the process!
- Use toolkit provided (and worksheets)
- Require city of Minneapolis and their partners (i.e. MNDot) are part of this policy.

**Check Out:**

- Next meeting is Tuesday, October 16
  - Time = 6-8 p.m.
- **Homework**
  - *Do you have questions?*
    - CPED will be here next meeting – think about questions
      - Reminder: CPED is one of the largest in the city. Deal with housing, business.