

Discussion of handout examining who may be underrepresented and why + commonly cited reasons why people don't "show up." See handout, here.

Answered questions about what groups are missing from the the sheet (renters, work schedules, transportation, etc) and ways we can improve and/or keep these areas of focus in mind as framework is created.

Discussion picked up again from last meeting about lack of equity in the guideline questions.

- The key divide in opinions centers more around how we can we focus on an equity lens against the backdrop of lack of trust of City/NCR to follow through/implement mixed with budget considerations.
- Some members differed in opinion on whether or not the city should be responsible for equity pieces.
- As has been the case throughout, reminders were given that the group should tailor to their recommendations towards desired outcomes and not based solely on past experiences.

Ultimately, execution is key.

Continued discussion for programmatic details:

Summary – while a number of guidelines were voted on and passed during the previous two meetings, the group focused on three guidelines that did not pass the original vote. Ultimately the language was massaged in an attempt to allow it to be included in final guidelines.

Childcare: Re-voted on and passed (10 to 1)

Updated language -

- Childcare, if requested, is -
 - An approved expense (from city provided)
 - Required for all meetings
 - On demand for all public meetings
 - Approved list for NCR
- Other notes/discussion -
 - City should provide list of people that are approved
 - Talk of incentivizing groups based on how much you provide of X (childcare, transportation, etc), then you can do more

Mandatory Door Knocking (or outreach methods): No vote taken

Updated language:

- Have to submit a measurable outreach plan to engage residents with multiple opportunities to engage in meaningful face to face interactions including a plan to engage underrepresented residents (door knocking, pop events, tabling at popular locations).
- Other notes/discussion -
 - Utilize training and technology (guideline already voted on and passed)

- Some concerns about making this/metrics mandatory
 - Face to face interaction is so valuable – are you reaching out in a meaningful way?
 - There is idealism vs holding accountable
- Some ideas on metrics
 - Door goals per year?
 - % goal of household outreach
 - Utilize more than door knocking (now represented in updated language)
 - Intentionally engage underrepresented groups
 - Must have an outreach plan (see new guideline language below)

Represented boards: No vote taken

- Updated language: If boards are not representative of the demographics (age, homeowner/renter, race, ethnicity, etc) of their neighborhood, they must submit a recruitment and outreach plan and make progress on a yearly basis. Which will be reviewed by the city and will impact funding.
- Other notes/discussion -
 - Have to submit a plan to join board
 - Need to make these accountable – incented best practice?
 - What is measured in a board?
 - Having a scale, weighted about where neighborhood is vs what you have accomplished
 - Outreach plan should have clear metrics on face to face piece
 - Guide them to thinking about face to face – this is the intention
 - If you have not met board requirements then there is a reduction in funding
 - What about switching from 3 year funding to 1 year cycle?

Check Out:

Next meeting - Thursday, October 18

- 6 – 8 p.m.
- Location: **Crown Roller Building - second floor - 105-5th Avenue**

Homework - What are accountability guidelines from your perspective? What are some ways to set metrics?