

# neighborhoods 2020

City of Minneapolis

*A guide for conversation*



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May 14, 2018

Greetings –

Enclosed you will find a revised draft of the Neighborhoods 2020 Roadmap. This document is meant to help continue the dialogue with our stakeholders on the future of neighborhood programs, funding, oversight and support.

The Roadmap lays out the framework of why the City is undertaking this initiative, explains the project timeline, and proposes some recommendations for actions to be taken on polices, programs and oversight.

The next step of the project is to assemble three work groups to evaluate, expand, and modify the roadmap ideas and make a recommendation to the Minneapolis City Council by November 2018 on how to proceed with the goal of final City Council approval in February 2019.

The three work groups are: 1). Program Guidelines, Funding and Implementation, 2). Governance Advisory Structure for Neighborhood and Community Engagement, and 3) Citywide Community Engagement Policy.

There will be many ways to engage and give input into Neighborhoods 2020. You can sign up for regular updates on our web-site. <http://www.minneapolismn.gov/ncr/2020>

We are thankful for the great responses and input we have received thus far.

Regards,



David M. Rubedor  
Director

## Goal of Neighborhoods 2020

Neighborhoods 2020 is an opportunity to further develop and improve upon the City of Minneapolis' neighborhood-based engagement structure. Neighborhood organizations are by the people, for the people. When all of our residents are informed, connected to their community, and feel represented in City of Minneapolis government they are empowered to influence decisions that impact their lives.

This is also an opportunity to look at how the City of Minneapolis serves and supports neighborhood organizations both internally and externally via staffing, organizational / advisory board oversight, and grant-funded programs. Each piece is important for equitable and high quality services to our residents.

The lens that Neighborhoods 2020 uses encompasses four important parts:

- 1). Consistent funding and programming for neighborhoods and other community based programs such as One Minneapolis and the Community Innovation Fund
- 2). Proper sizing and oversight of these programs by an advisory body
- 3). A consistent citywide Community Engagement Policy for the City of Minneapolis that incorporates the Core Principles of Community Engagement
- 4). Evaluating the Neighborhood and Community Relations Department's service delivery model and making changes if necessary

## Core City Services Provided by Neighborhood Organizations

- Empower residents to have a voice and work toward achieving common neighborhood goals; provide a unified vision of "who we are" as a neighborhood.
- Promote and celebrate diversity in the neighborhood.
- Continue to support strong relationships with thousands of volunteers with an annual value to the City of over \$1.9 million dollars.
- Encourage the discussion of ideas which affect the neighborhood and promote cooperative impactful action at a local level.
- Create open communication networks with government officials, businesses, and other groups. Make them partners in each neighborhood, all working towards a strong neighborhood.
- Partner with the City of Minneapolis to engage communities on citywide policy decisions and other initiatives.
- Fully utilize all the resources available to the neighborhood including NRP fund balances for projects, programs and initiatives.
- Provide leadership skills development for people participating in projects, and serving on boards and committees.
- Deepen the personal connection to neighborhoods and the City of Minneapolis
- Create a sense of place

## Value Statements

The City of Minneapolis and many other stakeholders benefit from the robust community engagement network that our neighborhood organizations provide. The City is operating from these core value statements in framing up these policy options.

- The City of Minneapolis will fund programming based on scope of services, outcomes and performance measures.
- The City will provide oversight and structure for the use of public funds.
- It is fundamentally important to supporting grassroots organizing.
- The City will maintain a place-based neighborhood engagement system.
- Equity and inclusion of all residents is the goal.
- Partnership and collaboration with community-based organizations is paramount to achieving the City's goals.
- The engagement system we create should support the community for the next decade.

## Core Principles of Community Engagement

1. Right to be involved: Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
2. Contribution will be thoughtfully considered: Public participation includes the promise that the public's contribution will be thoughtfully considered.
3. Recognize the needs of all: Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision-makers.
4. Seek out involvement: Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
5. Participants design participation: Public participation seeks input from participants in designing how they participate.
6. Adequate Information: Public participation provides participants with the information they need to participate in a meaningful way.
7. Known effect of participation: Public participation communicates to participants how their input affected the decision.

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*Adopted by Minneapolis City Council, December 2007*

## Critical Issues

Minneapolis is growing at a rapid pace and becoming more diverse. Our communities of color are growing faster than the population as a whole. The City is facing important policy decisions about how to best protect our diversity both economically and racially. The City is now a majority renter population, and racial disparities exist in almost every factor of life such as housing, jobs, health care, education and more. All of these factors can and should be part of the dialogue around Neighborhoods 2020.

- Growing and diversifying population
- Majority renter population
- Affordable housing will be an ongoing policy priority - production not keeping up with loss
- Increased focus on equity and inclusion in city policy and programs
- Ongoing focus on eliminating racial disparities

## Funding

Revenues from the Consolidated TIF District will fund the CPP program through December 31, 2020 subject to annual City Council budget approval. New funding is proposed to start January 1, 2021.

## Timeline



## 2018

- March – Present Roadmap to the NCEC
- March and April – Public review and comment on Roadmap
- May – Present to City Council for adoption of framework and establishing funding commitment in City’s financial plan
- June – Establish work team for “Neighborhood Funding, Guidelines and Implementation”
- June - Establish work team for “NCEC and NRP Policy Board Reform”
- June – Establish work team for “Citywide Community Engagement Policy”
- November – Finalize program guidelines and funding strategy after robust public review and comment period
- November – Finalize recommendations for NCEC and NRP Policy Board reform (after public review and comment)
- November – Finalize recommendations for Citywide Community Engagement Policy (after public review and comment)

## 2019

- February – City Council adopts program guidelines and advisory board redesign
- August – Transition Year - Neighborhood Funding Program opens for applications

## 2020

- January – Adopt Citywide Engagement Policy
- 2020 – Transition Year (between current CPP and any new program created through this process)

## 2021

- March – Revised City Neighborhood and Community Engagement Advisory Board created

# Background



The City of Minneapolis has historically recognized that neighborhood organizations are an important link to the civic and community life of the City of Minneapolis. Neighborhood organizations are also in a unique position to identify local issues and opportunities in their communities and mobilize local resources.

For more than five decades, neighborhood organizations have led resident-based planning efforts resulting in more than 130 Neighborhood Action Plans adopted by the City, directing the use of more than \$300 million of City funds.

One of the main goals of the [Blueprint for Equitable Engagement \(2015-2020\)](#) is to support Inclusive, vibrant and effective neighborhood organizations. In addition to the project-based work carried out over the past three decades through the [Neighborhood Revitalization Program \(NRP\)](#), neighborhood organizations are an increasingly integral part of the City's engagement efforts.

Neighborhood organizations also serve communities that are demographically unique and face very different challenges. The [Framework for the Future](#) established goals for administrative and program funding for Minneapolis neighborhood organizations, and led to the design and implementation of the [Community Participation Program \(CPP\)](#) in 2011 following extensive engagement with neighborhood organizations across the City.

The Community Participation Program was designed around the anticipated revenues from the [Consolidated Redevelopment Tax Increment Financing District](#). This district will be decertified after 2020, and the change in funding source provides an opportunity to reexamine the roles of Minneapolis neighborhood organizations and to establish a new partnership between neighborhood organizations and the City.

## Summary of Outreach, Engagement and Research

Throughout 2017 NCR staff collaborated with the NCEC and other stakeholders to have robust conversations on [Neighborhoods 2020](#). Outreach and Engagement were varied and diverse depending on the audience and in keeping with the [Core Principles of Community Engagement](#) that was passed by the Minneapolis City Council in 2007. One of the Core Principles is that "Public participation seeks input from participants in designing how they participate." Therefore, there were many ways to give the City feedback and ideas for the future role of Neighborhood organizations. These outreach and engagement activities are:

- Five geographically-located community conversations using the Art of Hosting and World Café engagement methodology with over 500 people signing in at the meetings
- Culturally specific focus groups for Lao, Hmong, Latino and American Indian communities based on underrepresentation at larger geographic meetings
- On-line survey
- Monthly meetings with the NCEC Neighborhoods 2020 Committee
- In-person feedback at the Community Connections Conference
- Presentations from the City of Seattle, City of St. Paul, and Minneapolis neighborhood organizations at the monthly Neighborhood and Community Engagement Commission (NCEC) meetings

- Presentation from City Coordinator staff at the NCEC on summary research data compiled from many large communities with neighborhood systems in the United States
- City luncheon conversations with staff from Minneapolis City departments
- City luncheon conversations with staff of Minneapolis elected officials

## Appendices

- A. [Framework for the Future 2009](#)
- B. [Community Participation Program Guidelines 2017-2019](#)
  - b1. [CPP Allocations 2017-2019](#)
- C. [One Minneapolis Fund Guidelines \(2017\)](#)
- D. [Community Innovation Fund Guidelines \(2015\)](#)
- E. [NRP Policy Board](#)
- F. [Neighborhood and Community Engagement Commission](#)
- G. [BIKO Report – Evaluation of Neighborhood Programming and Support](#)
- H. [Draft summary of findings– and other engagement](#)
- I. Recommendations
- J. Neighborhood Program Options for Consideration
- K. Executive Summary of Feedback
- L. 2020 Workgroups Overview and Application
- M. [Blueprint for Equitable Engagement](#)

## Acknowledgements

NCR would like to thank the many volunteers and staff who offered countless hours in gathering feedback and information from the community on this project - especially our neighborhood leaders, Art of Hosting volunteers and contractors, and the thousands of people who gave us feedback. A particular thanks to the following individuals.

Gary Arntsen - Volunteer  
 David Boyd – NCEC  
 Peter Eichten – NCEC  
 Dave Ellis, Ellis Consulting

Loretta Ellis, Ellis Consulting  
 Denis Houle – NCEC  
 Marcea Mariani - NCEC  
 Marcus Mills – NCEC

Jeff Strand – NCEC  
 Pat Vogel – NCEC  
 Kenya Weathers – NCEC