

## APPENDIX E: SAMPLE PRIORITIES

### **Bountiful Neighborhood Association**

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Minneapolis, MN

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### **1. Promote homeownership in the Bountiful Neighborhood**

The 2010 census showed a 15% decrease in the population of the Bountiful neighborhood from the 2000 Census, a trend going back to the 1980s. At the same time, the demographics of the neighborhood have changed considerably, with an increasingly diverse population, and fewer households speaking English as the primary language. The Bountiful Neighborhood Association would like to take advantage of the changing demographics to promote homeownership opportunities for non-english speaking communities, particularly the Latino community, which is the fastest growing demographic in the neighborhood.

The BNA developed this priority following discussions with focus groups with homeowners and renters to identify what attracted them to the neighborhood, and what was missing. We also met with Somali, Hmong, and Latino residents and community leaders from inside and outside the neighborhood to learn what would make the neighborhood more attractive for these communities. We have had discussions with housing organizations such as CPED, CEE and the Homeownership Center to identify programs available to assist new homeowners, in addition to existing NRP programs.

### **2. Attract commercial businesses that serve our growing diversity**

Businesses along Crosstown Street, the main commercial corridor in Bountiful, have been struggling, and the street now has several vacant or under-utilized storefronts. At the same time, many of the residents shop at ethnic groceries in other parts of town or across the river. Additionally, many coffee shops and bakeries on Crosstown cater to local residents and ethnic communities, while some bookstores and antique shops continue to generate shopping traffic.

The Bountiful neighborhood would like to attract new businesses to Crosstown Street and to commercial nodes in and around the neighborhood to serve current ethnic communities and to make the neighborhood more welcoming to future residents. Many long-time residents have also indicated they would welcome a diversity of restaurants to eat at locally.

The BNA Economic Development Committee (BED) developed this priority through a series of committee meetings in which they invited residents and representatives of several organizations representing ethnic communities to participate. Since Crosstown Street runs through several neighborhoods, the BED met with other neighborhood associations as well as the Crosstown Business Association to discuss options for re-marketing Crosstown Street as "Meet Street."

### **3. Resolve traffic issues on Fulton Avenue from Lynnhurst and Armatage Streets**

Families on Fulton Avenue, many with young children, have reported concerns about speeders along this important arterial street. Bountiful Neighborhood Association has

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identified possible strategies for slowing down traffic, including a campaign directed to local drivers to be aware of the speed limit and slow down.

This priority was developed following several block club meetings with families along Fulton Avenue.

#### **4. Develop a Neighborhood Land Use Plan**

The neighborhood has identified that several blocks are in crisis (with a large number of vacant or boarded properties), as well as some that have promise for future commercial or mid-rise residential development. The Bountiful Neighborhood Association will hold a series of neighborhood walking tours and charrettes, block meetings and open houses to develop a neighborhood land-use plan. The plan ideally will identify the residents' and other stakeholders' preferences for future development.

This priority was developed following neighborhood focus groups and community meetings, as well as meetings with City planning and regulatory services staff to identify blocks facing major issues, and future development opportunities.

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The Bountiful Neighborhood Priority Plan was approved by the Bountiful Neighborhood Association Board on May 1, 2012

The neighborhood approved this Neighborhood Priority Plan through a balloting process in April that included tabling at several gathering spots throughout the neighborhood over several days to encourage participation in the balloting. Ballots were provided and filled out at tables during four hour sessions at: RiverPlaza Tower; Frank's Coffee Shop; The University Bookstore; the Bountiful Community Center; The Pierre Hosmer Library; the Pines High-rise; and at two stores on Crosstown Avenue. Volunteers door-knocked in high-rises and on blocks to encourage non-English speakers to participate, and ballots were provided in several languages. Residents could also mail in ballots or vote online. As a result, more than 500 ballots were returned.