

Staff Report

Agenda Item: 5a

Title: **Blueprint for Equitable Engagement**

Action Discussion Informational

Date: 10/27/2015

Prepared By: Cheyenne Brodeen

Attachments: draft Blueprint for Equitable Engagement document.

Requested Action

No action is requested. This item is for informational purposes only.

Background

In the summer of 2015 the NCR Department released a draft of the Blueprint for Equitable Engagement document for an extended comment period that lasted nearly 3 months. Based on the feedback from that period significant revisions were made to the document. Some of the significant changes to the document include:

1. Making the document easier to read and using more collaborative type language.
2. Having a short, one page summary that highlights what are we doing and why. It also provides some framework for the how by incorporating the IAP2 Spectrum of Engagement. Summary also includes graphics and is intended to be visually appealing. The summary is intended to give the casual reader the ability to understand what we are doing without needed to sort through the details.
3. Having a longer more detailed accompanying piece that lays out how we are going to do the work. This is intended to provide the reader interested in understanding how we are planning to accomplish the goals.
4. Removing some of the overly specific areas and using more outcome-based language.

As a follow up from the review period the NCR department developed an internal re-write team and an engagement team to plan the next steps in the process. The re-write team focused on taking the feedback from the comment period and revising the document based on the feedback gathered. Given the significant revision, we will be doing a second comment period to make sure we got it right. Also, given the significant amount of community dialogue generated by the first comment period, it appears that there is value in keeping the dialogue going in the community around this work. For that reason, the engagement team laid out the process for the second round of engagement.

On Wednesday, October 14th the NCEC Committee of the Whole (CoW) met and reviewed the draft document and gave staff their input on suggested revisions. Staff then took the input from the CoW For reasonable accommodations or alternative formats please contact the Neighborhood and Community Relations Department at 612-673-3737. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626.

Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadio aad Caawimaad u baahantahay 612-673-3500.

meeting and incorporated into the revised Blueprint for Equitable Engagement document. NCR then sent the draft document out for another review period.

The timeline regarding the Blueprint for Equitable Engagement moving forward is as follows:

- **Friday, October 16th**: Draft document gets released to the public.
- **Friday, October 16th - Monday, November 30th**: NCR's Access and Outreach Team will circle back with cultural groups for their review of the revised document.
- **Saturday, October 24th, 10:00a.m. - 12:00p.m.**: Blueprint Open House - Location to be determined.
- **Monday, October 26th, 5:00-7:00p.m.**: Blueprint Open House – Location to be determined.
- **Thursday, November 5th, 4:00-6:30p.m.**: NCR Open House
- **Monday, November 30th**: Comment period ends
- **Tuesday, December 1st – Thursday, December 15th**: Revisions
- **Tuesday, December 22nd**: December NCEC meeting
- **Early 2016**: Council adopts final Blueprint for Equitable Engagement document.