

## NCEC Strategic Planning

### February 11, 2011 Session Notes

Attending: Denis Houle, Jeffrey Strand, Eric Gustafson, Debra Behrens, Kenya McKnight, and David Zaffrann (on telephone).

Also Attending: Karen DeYoung, Howard Blin

Guests: Gary Arntsen

#### Discussion:

Due to the low attendance at the Committee of the Whole meeting, and the limited time left in the meeting, members discussed whether to continue the strategic planning discussion from the January 21<sup>st</sup> session. It was agreed that the Committee would review the notes from the previous meeting and attempt to recommend the key goals for the entire Commission to consider at the February 24<sup>th</sup> NCEC meeting.

Karen DeYoung, strategic planning facilitator, presented the notes from the previous session.

The discussion focused on the goals/issues to address identified at the January 21<sup>st</sup> session. Those goals are listed below. The number of stars is the number of votes each goal received. The names are Commission members who indicated an interest in working on that goal.

#### Goals/Issues to Address

- Start neighborhood 2.0 discussion (6 stars) [Eric, Dennis, Jeff]
- Develop policy recommendations (6 stars) [Tessa, Matt, Jeff, Ishmael]
  - Equity
  - TIF
  - Specific Departments

*--This goal combined with the Equity in city department goal--*
- Strengthen NCEC logistics (2 stars) [Executive Committee]
  - Staff community roles: who's job is what
  - (More transparency)
- Write and use work plan (7 stars)
  - Leads to meetings that are priority based [Ishmael]
- Structural opportunities -> resolved; for example, longer terms (2 stars)
- Design and follow PR plan (2 stars)

- Equity in city department engagement/city wide community engagement (6 stars) [Eric, Doron, Debra]
- Challenging neighborhoods to do more/engage more, especially unrepresented (4 stars) [Kenya]
- Being clearinghouse to unite neighborhoods (2 stars)
- Be a convener for interest groups (e.g. bringing together people who care about certain issues, such as seniors) (2 stars)

**Motion by Strand, Seconded by Gustafson to recommend that the four goals highlighted above be those the Commission works on in 2015. Motion carried unanimously.**

It was also noted there are existing committees and task forces that are working on some of the goals. These include:

The Neighborhood 2.0 goal should be renamed. This goal may be informed by work on other strategic priorities. Work group may want to hold until progress made on other priorities.

Policy recommendations on equity -----Blueprint workgroup

Policy recommendations on TIF-----Council Charge/Consolidated TIF workgroup

Equity in city departments -----City Department Engagement Task Force

Strengthen NCEC logistics/work plan----Executive committee

It was agreed that these goals would be further developed at the March 11<sup>th</sup> Committee of the Whole meeting. The groups which are working on each goal are encouraged to meet prior to that meeting. In addition, membership in all of the groups should be opened to new members at this time.