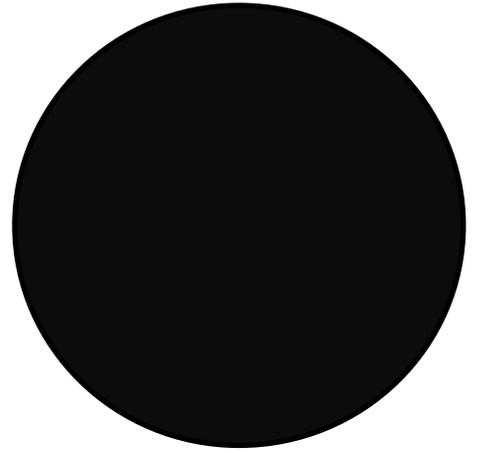




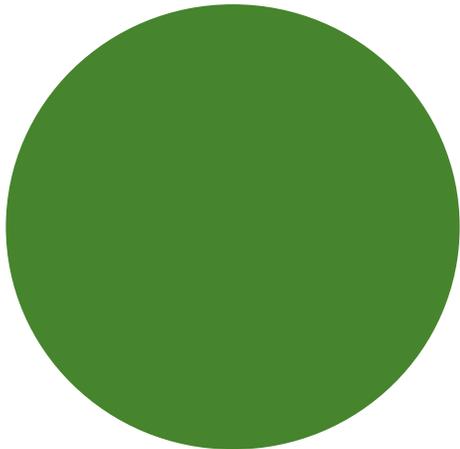
Inform...



engage...



facilitate...



**ANUAL REPORT
2013**





2013 a year in review

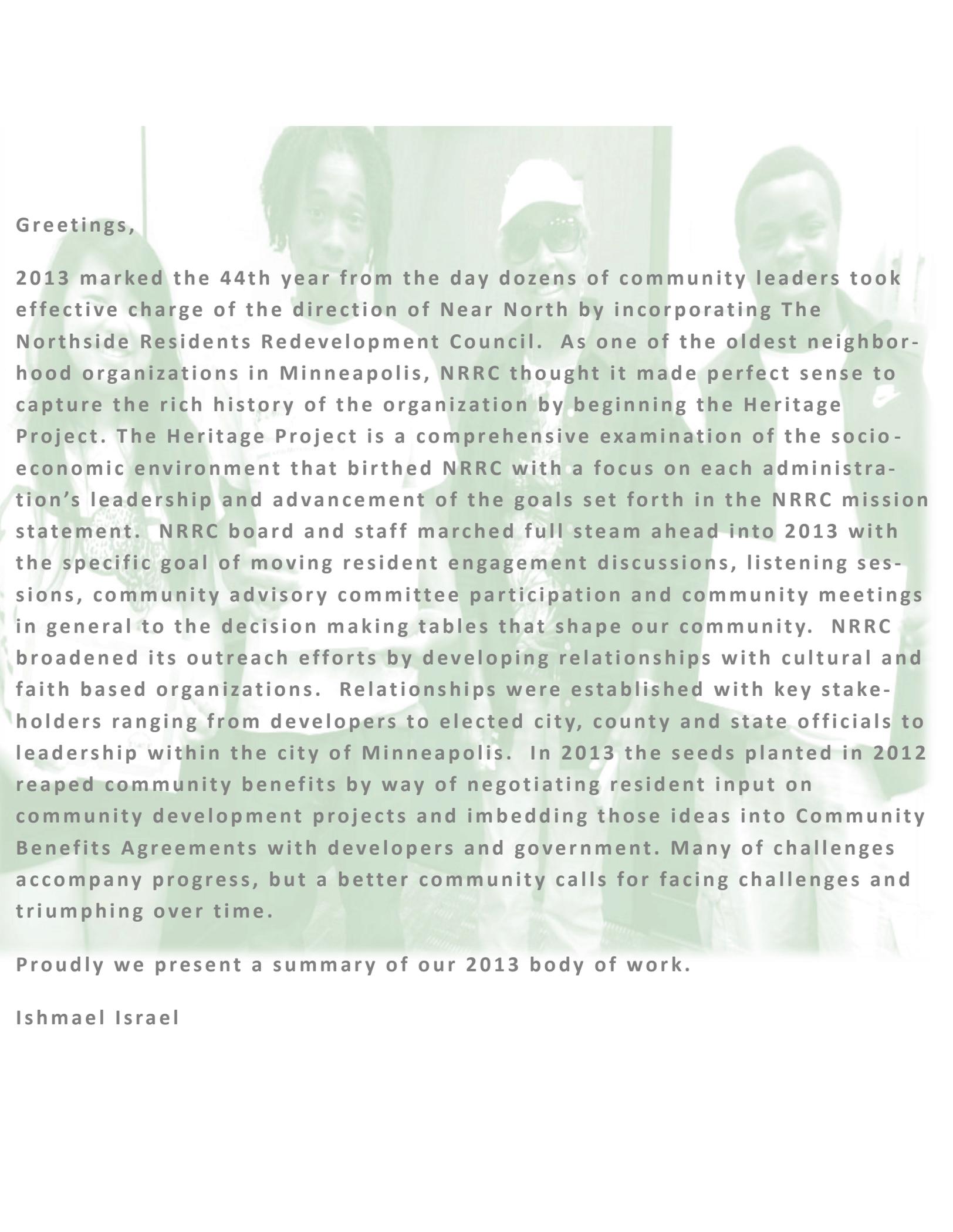
northside residents redevelopment council serving the northside since 1969

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Greetings,

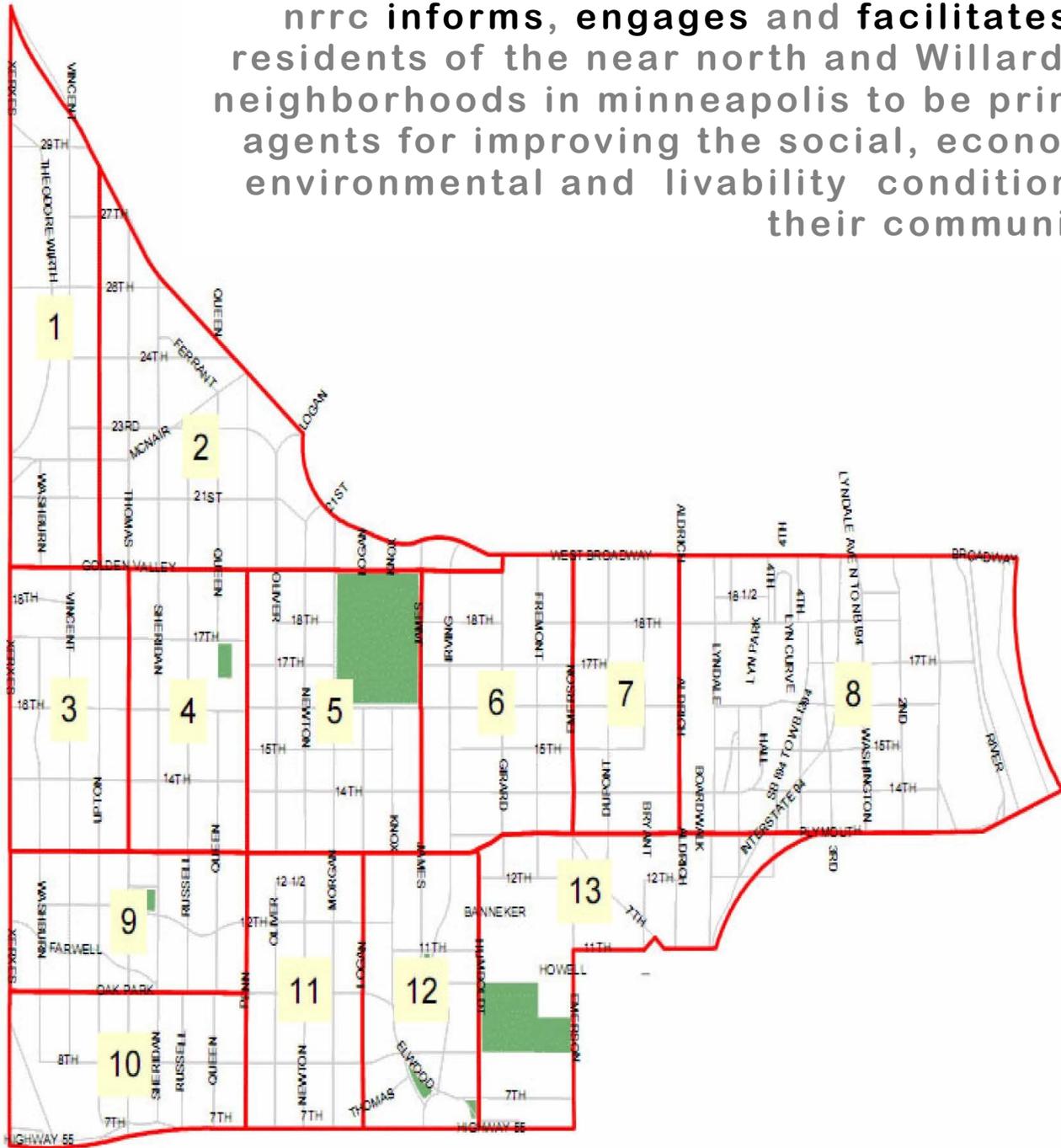
2013 marked the 44th year from the day dozens of community leaders took effective charge of the direction of Near North by incorporating The Northside Residents Redevelopment Council. As one of the oldest neighborhood organizations in Minneapolis, NRRC thought it made perfect sense to capture the rich history of the organization by beginning the Heritage Project. The Heritage Project is a comprehensive examination of the socio-economic environment that birthed NRRC with a focus on each administration's leadership and advancement of the goals set forth in the NRRC mission statement. NRRC board and staff marched full steam ahead into 2013 with the specific goal of moving resident engagement discussions, listening sessions, community advisory committee participation and community meetings in general to the decision making tables that shape our community. NRRC broadened its outreach efforts by developing relationships with cultural and faith based organizations. Relationships were established with key stakeholders ranging from developers to elected city, county and state officials to leadership within the city of Minneapolis. In 2013 the seeds planted in 2012 reaped community benefits by way of negotiating resident input on community development projects and imbedding those ideas into Community Benefits Agreements with developers and government. Many of challenges accompany progress, but a better community calls for facing challenges and triumphing over time.

Proudly we present a summary of our 2013 body of work.

Ishmael Israel

mission....

nrrc informs, engages and facilitates the residents of the near north and Willard hay neighborhoods in minneapolis to be primary agents for improving the social, economic, environmental and livability conditions in their community...



northside residents redevelopment council

inform

message from our executive director

board, staff and honorable volunteers

strategic plan review

finances

engage

Youth team

Street team

Green Team

Block Club Grants

facilitate

development projects...

community benefits agreements...

community engagement report card...



board members,

**staff and
honorable
volunteers**

Executive Committee

Beverly Propes- District 9
Craig Pier- District 6
Julia Bass- District At Large
Brian Bushay- District At Large
Nardal Stroud- District At Large

2013 Board of Directors

Julie Gartrell-District 2
DeAnna Williamson-District 2
DeAnna Smith- District 4
James Anderson-District 5
Dorothy Robinson-District 5
Jerme Morris-District 6
LaRonna Reynolds-District 7
Tina Witzel-District 7
April Foster-District 8
John Jamison-District 9
DeAndre Smith- District At Large
Jamil Ford- District At Large
Nardal Stroud- District At Large

Staff

Ishmael Israel-Managing Director
Terra Mayfield-Office Manager/
Executive Assistant
Jordan Sanders-Bookkeeper
Kathy DeKrey-Outreach Organizer
Hue Pham- Transit Outreach Organizer

Step-Up Student Staff

Reda Rose– Step Up

Kamaria Mayo-Step Up

Danny Her– Step Up

Capria Lee-Step UP

Darshawn Turner-Step Up

Daekwan Comer-Step Up

Lia Yang– Step Up

Antwan Caldwell– Step UP

NRRC Heritage Project

Brittany Lewis– University of Minnesota Doctorate Program

Katelynn Gaffaney-University of Minnesota

Step-Up Supervisors

Helena Kruger –Augsburg Bonner

Liv Meland-Augsburg Bonner

Ben Neitge-Augsburg Intern

Colin Mahoney– St. Joseph's

New Block Leaders

Victor Martinz –16th/Sheridan

Erma Myers—16th/Washburn & Xerxes

Tataina Bucker-Plymouth Ave Townhomes

Shirley Jones– Plymouth Ave Art Studio

Theresa Ross-Block Leader

Jahana Berry-Safe at Home

Keya Stroud-Green Team

Isa Barber-Green Team

inform engage facilitate



nrrc in the community

green team. street team. youth team.

Youth team

NRRC's Youth Committee is determined to gather youth from north Minneapolis to convene talk about topics that are happening in the community and what we can do about it. The goal is to hear the voices, thoughts, and ideas from youth to generate action items to make a difference in the community.

facilitate

engage

inform

Street team

NRRC's Street team is dedicated to having a community presence so residents are well informed, able to give input, and get involved. Join the Street team and help with community efforts through door knocking, literature distribution, and participating at local community events.

inform engage facilitate

2013 Annual Report

Neighborhood Organization: Northside Residents Redevelopment Council

Contact person: Ishmael Israel

Date of Board Approval: June 16, 2014

1. *Stakeholder Involvement*

Reviewing your CPP activities in 2013, Please provide information about:

- What outreach and engagement activities did you carry out in 2013?
 - NRRC participated in a wide range of outreach and engagement activities in 2013. They are detailed throughout the report:
 - Hosting community discussions to inform Community Benefits Agreement negotiations;
 - Mini-Block Club Grant Program;
 - Facilitated Community Advisory Councils for community development projects;
 - Engaged community to develop a NRRC Information Cart;
 - Transit: Facilitated community discussions and advocacy through convening Northside Transportation Network leadership table and community meetings
 - Setting up information tables throughout the community: Cub Foods; Farmers Market; National Night Out; Day of Dignity;
 - Provided Administrative/Outreach Support to resident groups such as Northside Seniors Collaborative; Grandparents Shaping Community
 - Vision: North First Community Gatherings. Co-Sponsored and Provided outreach and administrative support

- How did you reach out to and involve under-represented communities in 2013?
 - We reached the Somali, Latino, Lao and Hmong populations by carrying out outreach efforts in places that the respective communities live, work and play. This was in contrast to the traditional model of inviting residents from these ethnic groups to participate in organization activities such as community meetings and board meetings.
 - Additionally, to increase the likelihood of broader participation we intentionally partnered with respective cultural organizations with members from these ethnic groups to co-host social events, community meetings and advocacy cohorts.
 - We coordinated surveying these community members around topics relating to workforce service delivery; transit equity issues; and place based human services.
 - We continued to offer administrative and outreach support to organized groups of seniors and youth groups.

- Did you find any strategies to be particularly successful? Why?
 - We had an amazing year of establishing and cultivating relationships with cultural organizations, seniors and youth groups by joining existing groups and offering staff

support to carry forward the goals of the groups when there was alignment with NRRC's mission.

- We found that meeting groups in their spaces and coalescing around goals that they generated and valued demonstrated NRRC's dedication to forwarding causes of neighborhood groups rather than sticking to the rigid confines of board and committee meetings.
- What did not work so well? Why?
 - In 2013 NRRC revamped its web site. The goal was for it to feature a robust walk through the history of its 44 years of resident representation and advocacy. This part drew rave reviews but the goal of developing a robust community calendar was delayed due to technological changes in the platform we were advised to invest in.
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?
 - NRRC set out with identifying goals and programs that would move us towards the goal of knocking on every door in the Willard Hay and Near North neighborhoods. Throughout the year we literally reached thousands of doors and residents through door to door canvassing, surveying, community meetings and forums and one-on-one staff to resident meetings. Conservatively we came in direct contact with over 3,000 residents, approximately 25% of the NRRC district.
- How many individuals volunteered in organization activities?
 - NRRC increased its youth staffing and college supervising collaboration by 400%, however, volunteerism was limited various board member driven activities and to the Green Team which numbered around 374 when including community gardens.
- How many individuals participated in your organization's activities?
 - Through block club grant activities, National Night Out collaborations, North First quarterly events, community meetings, community development information gatherings, get out to vote efforts, caucus training, non-partisan candidate collaborative forums NRRC drew 3200 resident and stakeholder participants.
- How many people receive your print publications?
 - Newsletters, flyers and brochures numbered close to 2000.
 - An additional 1200 flyers and brochures were distributed to commercial locations by NRRC staff's literature drops
- How many people receive your electronic communications?
 - To a growing electronic mailing list the NRRC Alert was distributed monthly to 900 recipients that include residents, partner agencies, public officials and other neighborhood organizations. Several hundred more are engaged through NRRC's social media outlets.

2. 2013 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
 - 1. Bottineau Transit Way, Locally Preferred Alternative was selected;
 - 2. DEED Workforce Center issued an RFP to relocate its Plymouth Ave facility;
 - 3. Hennepin County issued an RFP to identify and build out a north Minneapolis Service Hub.
- Who was impacted?
 - All three activities affected the broader community which made them priorities directly testing NRRC's ability to carry out its mission to inform, engage and facilitate conversations around such matters to ensure a positive contribution to the lives of community residents.
- What steps did you take to address the issue or opportunity?
 - The first step was to meet with stakeholders, respective developers, elected officials and key government staff to identify the scope of each community development project;
 - Next NRRC convened a Community Advisory Committee for each respective development project; and participated in either hosting or co-hosting community gatherings to educate the community residents about respective proposals;
 - Subsequently NRRC served as a liaison between project managers and the advisory council to identify opportunities and issues that each project could bring
- What was the outcome?
 - NRRC facilitated community benefits agreement discussions to ensure that concrete benefits are derived from each respective project
 - Each project carried into 2014 with a strong spirit of willingness by project stakeholders, and developers to deliver benefit beyond the respective physical developments
 - Derived benefits are:
 - millions of dollars in awarded contracts to minority and women owned businesses;
 - drivers license renewal services being offered in the immediate community;
 - **an additional developer/tenant cash investment of \$100,000** designated for physical improvements to the immediate area including additional street lamps and the clean up of a commercial site that had been a community eye sore for no less than a decade;
 - **The willingness of Hennepin County and a private developer to negotiate and execute a community benefits agreement highlights several years of work to reintroduce Community Benefits Agreements as tools that detail tangible benefits that community, developer and other stakeholders derive from intentional engagement with neighborhood associations on behalf of the residents. It sets a wonderful precedence for other developers and stakeholders wishing to engage in community development. We must thank Hennepin County Commissioner Linda Higgins for stepping into office and keeping the promise of Hennepin County to see the CBA through to the end.**

3. 2013 Accomplishments

Please provide information about your other accomplishments in 2013:

- What were your organization's major accomplishments?
 - Worked with community to establish an annual art and health festival. 2013's event was titled Healing Ourselves-Healing Our Communities. NRRC leveraged Neighborhood Revitalization Program and Community Participation Program funds to continue its mini Block Club Grant Program¹. The event was organized



by 20 north Minneapolis youth and adult volunteers. It featured 22 vendors with information and services centered around health and wellness education and training, HIV testing, blood pressure screening. Other vendors offered arts and craft items for sale. Event Highlights were free food, face painting, water and snacks.

- Achieve Mpls (Step Up) – Augsburg College – NRRC Partnership. Augsburg's Bonner Program allows college students to roll up their sleeves and bring classroom theories to community to work in partnership with community based organizations. Bonner participants were assigned high school Step Up students to supervise and mentor throughout the summer.



- Through Augsburg's Bonner Program, NRRC was able to increase its participation in the Step Up Program to employ 8 youth of color who worked on NRRC programming ranging from web site content providing; media management; database management; direct outreach; event planning and facilitation; community beautification through gardening.
- Youth Committee. NRRC leveraged its relationships with summer Step Up youth staff to assist in the youth setting up a youth committee. The youth established a Facebook page, held regular meetings with agendas they set themselves. Youth participated in voter education and registration events; addressed concerns they had relative to how police patrol negatively affect them due to the cultural insensitivity of many officers.
- Tenant Rights. NRRC was able to work with resident leaders to develop a Community Benefits Agreement with the owners and managers of Plymouth Ave

Townhomes. Owners committed to create space for tenants to voice concerns and be made aware of pending improvements.

- How were individuals in your community directly impacted by your work?
 - As a result of NRRC's programming and partnerships in 2013, community youth were able to gain employment while gaining a sense of community and self empowerment by learning and participating in the civic engagement process. Plymouth Avenue, one of the main arteries of Near North and Willard Hay, was beautified and residents and visitors were able to get a sense of the resident pride that runs deep through the neighborhoods.

4. Residents were educated about critical environmental health issues such as HIV awareness, high blood pressure, access to equitable transit and furthermore NRRC was instrumental in assisting residents through the civic engagement process to advocate for better access to healthy living and fair housing.

What percentage of time did your organization spend on housing-related activities?

20 percent of organization time resource was allocated to housing-related activities.

- NRRC's Residential Commercial Task Force is a board run committee that receives, reviews and makes resolutions whether or not to support proposed housing and commercial development proposals.
- In 2013 Minneapolis' Green Homes North program resulted in developer Art Space identifying 4 lots to develop affordable for sale single family homes. Additionally,
- NRRC is a member of Metropolitan Consortium of Community Developers (MCCD) an association of nonprofit community development organizations committed to expanding the wealth and resources of neighborhoods through housing and economic development initiatives. Through its affiliation with MCCD NRRC was able to support non-partisan lobbying efforts to increase funding designated for developing and maintaining affordable housing.
- At the request of concerned residents, in 2013 NRRC acquired a dilapidated single family home with the agreement with community that NRRC would use the home for programming until the market supported a redevelopment for a single family home to be sold to an owner occupied homebuyer
- NRRC is active in the Minnesota Urban and Rural Homesteading Program. A program that creates home ownership opportunities for individuals and families who are "at risk." An "At Risk Homebuyer" is defined as an individual or a family who is homeless, receiving public assistance, or would otherwise be unable to afford homeownership without this Program. An At Risk Homebuyer lacks the ability to meet mortgage industry underwriting standards for traditional mortgage.

5. Financial Reports

Please provide an income and expense report for your organization for the year. (Please include all funding sources). Attached

ⁱ Aimed at building the network of block club leaders, NRRC will provide financial support of up to \$500 to an existing or aspiring block club leader to organize a minimum of 10 adult households to plan an outreach event.

NRRC Outreach and Events

2013

Step Up Youth Staff



Vision: North First



Art & Health Fair



Environmental Justice: Transit



Community Benefits



History of
Major Taylor



NORTH FIRST
SUMMER

Engaged
Board



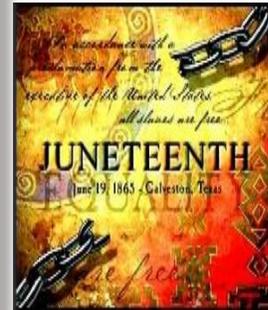
Greening
Community



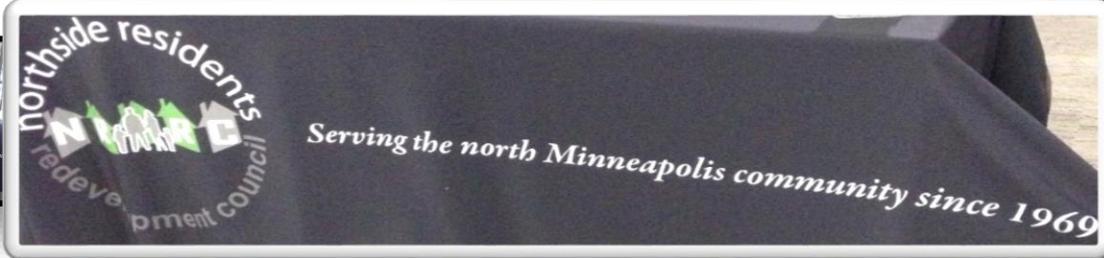
Voter Registration and Non-Partisan Mayoral Forum



RCTF Developer Proposal Review



Family Day: NRRC Booth and Info Cart



HIGHLIGHTS: Celebrating Community



Date	Event	Volunteers	Volunteer hours	Participants	hand-outs	Goals/Objectives/Outcomes
Monthly	Board Meeting	144	288	23		
Montly	RCTF	6	66	6		
Monthly	NRRC Youth Committee	4	32	30		Host youth discussion with youth generated agendas; Held at North Commons Regional Park
Monthly	Minneapolis College Prep	4	96	24		MCP students reached out to NRRC for help with fulfilling volunteer requirements. NRRC Assisted in formation of a Youth Committee
Ongoing	NRRC Green Team	3	1320	60		Beautified and maintained several community gardens and green spaces primarily along Plymouth Avenue; assisting residents with gardening needs; collaborated with Minneapolis Public Housing Authority to address greening of senior high rise apartments. Note: 3 ore volunteer supervisors averaged 15 hours each week over a 16 week period; participants=resident gardeners; Partners: Northside Fresh, Project Sweetie Pie; 15th Ave Gardeners
	Juneteenth			140	140	General outreach, Transit surveying; Partnered with 4 organizations to dissiminate transit information and survey
	NTN Meetings	2	40	60	50	Goal: Develop workplan and engagement strategies to keep community abreast of regional transit way development; Purpose: meetings served as space for government and project staff members to inform community on development of the Bottineau Transit Way
	NTN Gatherings			216	300	Larger community meetings held to bring project staff members and community together to receive updates, host question and answer sessions; get community more involved and knowledgeable about the Bottineau Transit Way development
	DEED/Workforce Center CAC	34	556	235		Community Advisory Council formed to bring resident input into the selection and service providing process of DEED/Workforce Center RFP to redevelop a new location; Culminated with community meeting\
	Community Benefits Committee: Hennepin County Hub			200		Partnered with Hennepin County to facilitate 3 community-wide gatherings to solicit input on the proposed project at Plymouth/Emerson; outreach summary: doorknocking in immediate area including MPHA properties; KMOJ advertising and meeting notices; 55411 and 55412 mailing; tour of other facility in Brooklyn Center



Date	Event	Volunteers	Volunteer hours	Participants	hand-outs	Goals/Objectives/Outcomes
Various	Cub Foods Tabling				250	Ongoing engagement. Table activities vary: surveying; board and committee recruitment; pamphlet distribution
	Green Homes North Outreach				98	Through Minneapolis' Green Homes North Initiative developer Artspace proposed further developing the Willard Hay Plymouth Ave Artist Live/Work Node by adding 4 single family homes. Through door knocking NRRC reached out to engage neighboring residents to gauge sentiment and invite them to weigh in with NRRC on the 'artistic' building plans.
August	Farmers Market Tabling				75	
08/06/13	National Night Out			200	80	Partner: Northpoint. Table activities: Giveaways; transit surveys; board and committee recruitment; pamphlet distribution
08/24/13	Day of Dignity			125	75	Lead agency: Masjid An Nur. Community agencies engaging with Muslim leadership and resident community; NRRC had table; partnered with mosque to bring transit equity information to muslim community; increase awareness of NRRC and the services and programs it delivers as the neighborhood organization for Near North and Willard Hay residents
08/31/13	Mpls Urban League Family Day	4	24	212	130	NRRC Table: NRRC information cart was on site; distributed information, \$.25 lemonades (overwhelming success getting residents to visit table)
05/04/13	Block Club Grant Event - Health and Art Festival	20	190	250	175	Lead Agency: Annex Inaugural event to promote health awareness in the community. HIV testing, blood pressure screening, youth face painting, arts/craft vendors, FREE food! Several volunteers and approximately 60 guests were youth
07/26/14	Step Up Youth Produce sales			15	30	Produce yielded from community gardens was sold; NRRC brochures (general and youth) passed out
08/07/13	Block Club Grant Event- Neighborhood Night of Peace	94	282	518		Partners: Visitation Monastery of Mpls; Ascension. Table Talk, Focus Questions: What is your dream for neighborhood; what could make more peaceful? Event was attended by 242 children
Cross Organizational Collaborations						
Monthly	Community Engagement Steering Committee			180	50	Community Organizing agencies throughout region gather to discuss and share best practices in community engagement



Date	Event	Volunteers	Volunteer hours	Participants	hand-outs	Goals/Objectives/Outcomes
03/12/14	North First - City Services	3	10.5	100	50	Themed Citywide residential gathering. Focused on bringing community together to learn about the amenities of the city; upcoming projects; and connecting residents to neighborhood associations
06/11/13	North First - Transportation	5	17.5	88	40	Themed Citywide residential gathering. Focused on bringing community together to learn about the amenities of the city; upcoming projects; and connecting residents to neighborhood associations
09/10/13	North First - Home	2	7	90	30	Themed Citywide residential gathering. Focused on bringing community together to learn about the amenities of the city; upcoming projects; and connecting residents to neighborhood associations
12/10/13	North First - Future	3	10.5	80	50	Themed Citywide residential gathering. Focused on bringing community together to learn about the amenities of the city; upcoming projects; and connecting residents to neighborhood associations
05/10/13	Near North Northside Seniors Collaborative - Gospel Jubilee	8	40	100	85	Gatherings for seniors to commune with one another as well as other community members. Co-Sponsored by Minneapolis Public Housing Authority; Summit Academy. Held at the Heritage Park Service Center
09/06/13	Northside Seniors Collaborative - Old School Jam	10	50	120	100	Gatherings for seniors to commune with one another as well as other community members. Co-Sponsored by Minneapolis Public Housing Authority; Summit Academy. Held at the Heritage Park Service Center
11/15/13	Northside Seniors Collaborative - Black Storytellers	20	20	60		NNSC Collaboration with the Minnesota Black Storytellers Alliance



Date	Event	Volunteers	Volunteer hours	Participants	hand-outs	Goals/Objectives/Outcomes
Ongoing	Grandparents Shaping Community	8	96	80	50	<p>Monthly meetings held at Minneapolis Public Housing Authority's Senior High Rise on Plymouth Ave; Members and residents gather over lunch to discuss various issues: Transit; walkability; food access were some topics. Joined by elected officials (Representative Raymond Dehn) and government stakeholders (Metro Transit) residents are empowered by speaking directly to decision making bodies; NRRC provides administrative support and serves as liaison to coordinate featured guests who recognize this group as a valuable source of information; events are held where residents reside thus removing transit as a barrier to participation</p>
TOTAL		374	3145.5	3212	1858	