
2014-2016 COMMUNITY PARTICIPATION PROGRAM
Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws if they have been revised since your last funding submission.

CONTACT INFORMATION:

Organization Name:	Ventura Village
Address:	PO Box 580757 Minneapolis, MN 55458-0757
Website url:	Venturavillage.org
Organization email:	
Federal EIN:	41-1930600
Board Contact:	Name: Thor Adam
Staff Contact:	Name: Mary Watson

Who should be the primary contact for this submission? _Thor Adam_____

Date of Board review and approval: _3-12-14_____

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

N/A

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Ventura Village (VV) will be using a number of strategies to engage residents. We use email, regular mail, and the neighborhood newspaper to notify people of scheduled meetings. We will continue to reach non-member residents by attending rental tenant meetings. We will continue to work with CPS Don Greeley to reach block club leaders. We will work with other organizations such as the Franklin Area Business Assn to reach special groups such as business owners. We plan to increase the number of informational articles in our neighborhood newspaper. We plan to doorknock every residence with information regarding the neighborhood. We plan to implement an internet listserv for those who wish to access information by computer, and develop other outreach strategies as opportunities arise. We will develop our Neighborhood Priority Plan through all of the above.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

VV is a volunteer based organization, we have no paid staff. We will continue to recognize the skills and assets of our members and encourage our members to participate in committees and activities that they are interested in. VV has a tradition of "thinking outside the box". We will continue to ask our members to think of new ways to solve problems. We will develop new leaders by encouraging new members to serve on the Board of Directors and as committee chairs. The Community Engagement Committee is developing new strategies to reach non-English speaking residents and our young adult population. We encourage members to volunteer in outreach efforts and neighborhood events.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

This year we plan to complete our strategy to purchase translation equipment that can be used to translate meeting information into multiple languages. Please see 2 above for more information.

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5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Non-English speaking residents and young adults traditionally do not participate in neighborhood activities. We have identified leaders in those communities and we are working to develop strategies with these leaders to develop new participation strategies. For instance, we will continue to host educational sessions in locations where under-engaged residents gather such as our community gardens, Parks, Hiawatha Towers, and the Pentagon. We will enlist the assistance of professionals and experts in these sessions to provide information in areas of concern to the under-engaged.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

Over 90% of VV residents live in rental units, many of these are public housing. VV has a number of non-profit agencies plus Minneapolis Public Housing who provide housing and related services to residents. Those agencies have representative members who attend our meetings. We work to make our residents aware of these agencies and services. VV has two home owner grant programs that use NRP Phase II funds. These programs are administered by Greater Minneapolis Housing Corporation. VV has a Housing & Land Use Committee that meets monthly to review and discuss issues in the neighborhood. Committee recommendations are brought to the General Membership at the following monthly General Membership meeting.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

VV unspent 2013 funds were added to the 2014 allocated funds for the purpose of this application budget.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Each Committee has prepared a narrative plan and a working budget. These budgets were reviewed and approved by the Board of Directors. They were combined to produce the final budget for this application. The Community Engagement Committee will be responsible for the Neighborhood Priority Plan (NPP) development and implementation as part of their engagement efforts. This NPP will be presented for approval to the General Membership as a Committee recommendation. If funds are necessary to implement the NPP they will be taken from the Community Engagement Committee budgeted funds.

Please use this budget template when submitting your Community Participation Plan for approval.

VENTURA VILLAGE

REVISED

ESTIMATED BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	\$	\$	\$
Employee Benefits	\$	\$	\$
Professional Services	\$ 39,053	\$ 39,052	\$ 39,052
Occupancy	\$ 18,500	\$ 18,500	\$ 18,500
Communications/Outreach	\$ 7,725	\$ 7,725	\$ 7,725
Supplies and Materials	\$ 10,950	\$ 10,950	\$ 10,950
Meetings/community building events	\$ 8,225	\$ 8,225	\$ 8,225
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services	\$	\$	\$
Total for contract:	\$	\$	\$
Neighborhood Priorities	\$	\$	\$
TOTAL:	\$84,453	\$ 84,452	\$ 84,452

Notes: