



# Neighborhood and Community Engagement Commission

Agenda Item: 5B

## Advisory Information

Title: One Minneapolis Fund Recommendations

Action     Discussion     Informational

Date: April 22, 2014

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Attachments: \_\_\_\_\_

## Requested Action

The NCEC is requested to approve the funding recommendations from the One Minneapolis Fund Committee for submission to the City Council for final approval or to deny the recommendations and refer the review of applications back to the Committee.

## Background

The One Minneapolis Fund was initiated in 2013 to provide grants to organizations serving cultural communities in Minneapolis for programs involving leadership development and broadening community engagement efforts. For the 2014 funding cycle \$80,000 is available with a limit of \$15,000 per grant.

The request for proposal 2014 grant applications was issued in late March. By the April 7<sup>th</sup> deadline 22 applications were received which met the qualifying criteria. The Committee met on April 30<sup>th</sup> and May 7<sup>th</sup> to review the applications and make funding recommendations. The process followed was for each member to score each application on a set previously agreed upon criteria. The scores were then combined to assign each application a composite score. The Committee then further reviewed and discussed those applications which had the top ten scores which ultimately led to the recommendations below.

Four of the applications received full funding of the amounts requested. Three more applications were recommended for partial funding. NCR staff will contact those applicants recommended for partial funding to confirm that their proposed project remain viable with the lower grant amounts.

## Recommendations

Below are the funding recommendations from the Committee with a brief description of each project.

## Fully Funded Applications

*Lake Street Council - \$15,000.* The Lake Street Council is a business association serving business in the Lake Street area. The Council will partner with the Latino Economic Development Center and the YMCA to provide civic engagement training to people of color and immigrants who are small business owners.

*Appetite for Change - \$15,000.* The One Minneapolis Fund grant will be used as part of the larger Good Food Advocacy Campaign. This project works to build the leadership capacity of African-American and low-income individuals to lead the food movement, connect with other communities in Minneapolis and increase community and civic engagement around food issues.

*Council on American Islamic Relations - \$10,000.* This project will provide training in leadership development and civic engagement to Muslims in Minneapolis. The goal is to remove barriers and increase civic participation among currently under engaged groups.

*Asian Media Access - \$15,000.* This grant would fund the Project PENN initiative, which is a place-based effort to engage under represented communities in North Minneapolis. The focus will be on developing leaders for an economic development scan and vision plan focused on the Penn and Plymouth Avenue Corridors.

## Partially Funded Applications

*Youth Care - \$10,000.* This funding would support a project with the Lind-Bohanon Neighborhood Association to provide 30 Camden area youth with after school leadership development, civic engagement and social activities.

*Twin Cities Media Alliance - \$10,000.* The project will work with underrepresented residents of North Minneapolis to develop skills in civic engagement. This will include training in working in civic organizations, media literacy and use of social media. A key goal of the project is to shape the way North Minneapolis neighborhoods are depicted in the media.

*Organizing Apprenticeship Project - \$5,000.* Through a series of events designed to develop community leadership for racial equity across Minneapolis, this project will work to bring underrepresented voices to city policymaking.