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**2014-2016 COMMUNITY PARTICIPATION PROGRAM  
KENWOOD ISLES AREA ASSOCIATION  
2014 APPLICATION**

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov). Please include a copy of your bylaws if they have been revised since your last funding submission.

**CONTACT INFORMATION:**

Organization Name: Kenwood Isles Area Association (KIAA)

Address: PO Box 3660, Minneapolis, MN 55403

Website url: Kenwoodminneapolis.org

Organization email:

Federal EIN: 41-1798571

Board Contact: Name: Larry Moran

Staff Contact: Name: Jean Deatrick (consultant)

Phone:

Email: [deatrick@bitstream.net](mailto:deatrick@bitstream.net)

Address:

Who should be the primary contact for this submission? Mike Bono & Kathy Low

Date of Board review and approval: December 2, 2013

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## FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

KIAA has previously been funded and meets the criteria for eligibility.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

We surveyed neighborhood residents in 2013 through on-line and mailed communications. The results from the survey enabled KIAA to develop the Neighborhood Priority Plan and inform residents of the neighborhood priorities. One of the neighborhood priorities identified in the Neighborhood Priority Plan is the need for a part-time contract worker to assist with the monthly e-newsletter and other communication efforts. KIAA has entered into a contract with a consultant for enhancement and updating of KIAA's web site and assistance with the semi-annual newsletter.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

The minutes of our meetings are published in the area newspaper and often reflect our need for additional volunteers. The web site encourages attendance at meetings, as well as joining a KIAA committee or the KIAA board. We highlight the need for new members at the time of our annual meeting, which is held in the neighborhood in order to encourage people to attend and, we hope, join up. Board members personally solicit neighbors to participate. A monthly e-mail to all residents who sign up to receive it encourages participation in KIAA activities.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

We work with the MPRB and the Kenwood Rec Center to financially support their activities and facilities in the neighborhood so that they can continue and enhance their programs for the community. We try to plan the annual meeting to involve the local businesses and residents. We want to continue to engage the neighborhood businesses

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to ensure commercial vitality as another community-building effort. We try to integrate the goals and activities of the parks, school, businesses, and the Rec Center in our neighborhood. We cooperate with other nearby neighborhoods in supporting local events and projects.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

The majority of Kenwood residents are homeowners, with few renters. We welcome NCR input on how to engage the small number of renters in our neighborhood. They do receive our mailings and do have the opportunity to come to meetings, read the website, and sign up for the monthly e-mail newsletter.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

We discuss variance requests when KIAA is notified of such requests and note such variances in the minutes. It is estimated that this takes less than about 10% of our organization's time.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

KIAA intends on rolling forward any unused 2012-13 CPP funds into its 2014-16 CPP efforts. Such funds will be used in supporting priorities to be identified in the KIAA Neighborhood Priority Plan. In addition, funds will be used for additional CPP engagement activities such as communication and newsletter expenses, and the annual KIAA meeting.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Please use this budget template when submitting your Community Participation Plan for approval.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event's purpose is to increase neighborhood awareness and involvement in the organization's planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

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Contact your Neighborhood Support Specialist at NCR for further details.

ESTIMATED BUDGET

<b>CPP Budget</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>
Staff Expenses	\$0	\$0	\$0
Employee Benefits	\$0	\$0	\$0
Professional Services	\$2,000	\$2,000	\$2,000
Occupancy	\$0	\$0	\$0
Communications/Outreach	\$2,000	\$2,000	\$2,000
Supplies and Materials	\$200	\$200	\$200
Meetings/community building events	\$1,500	\$1,500	\$1,500
Development	\$0	\$0	\$0
Fundraising	\$0	\$0	\$0
Other Services	\$400	\$400	\$400
<b>Total for contract:</b>	<b>\$6,100</b>	<b>\$6,100</b>	<b>\$6,100</b>
Neighborhood Priorities	\$5,519	\$5,519	\$5,519
<b>TOTAL:</b>	<b>\$11,619</b>	<b>\$11,619</b>	<b>\$11,619</b>