



Common Ground: A City that Works for All

WORKSHOP TRACKS

Saturday, March 22, 2014

- TRACK #1 - Making the City Work for Me:** *Helping Residents Better Understand and Influence City Government*
- TRACK #2 - Thinking Bigger:** *Collaborations Will Get You There*
- TRACK #3 - Finding Common Ground:** *Gathering Diverse Communities around the Table to Share Common Goals*
- TRACK #4 - Running an Effective Organization:** *Managing Your Work, Finances and Communications*

Morning 10:15 - 11:45 am	Early Afternoon 1:15 - 2:45 pm	Mid Afternoon 3:00 - 4:30 pm
Land Use and Development Review 101	East Sector Discussion - Current Issues and Emerging Trends	South Sector Discussion - Current Issues and Emerging Trends
Southwest Sector Discussion - Current Issues and Emerging Trends	North Sector Discussion - Current Issues and Emerging Trends	Downtown Sector Discussion - Current Issues and Emerging Trends
Working it Out with Businesses	Clean and Green Your Community	Creating Active, Healthy, Livable Communities
Engaged & Prepared Residents Make Resilient Communities	Voter Engagement 101 for Neighborhood & Community Organizations	Strengthening Community in Partnership with Regulatory Services
Capital Improvement Projects 101	Civic Technology in Minneapolis-St. Paul	Rejuvenating a Neighborhood from Scratch - Little Bohemia in Saint Paul
Access to a Driver's License: a Basic Mobility Right	Collaborative Neighborhood Priority Planning	Community Engagement: How to Build a City that Works for All
Collaborating to Reach Your Goals	Enhance Your Cultural Competency: Learn about AAPI Communication Styles	Neighborhood Vitality through Digital Equity
Securing Community Benefits from Urban Development Projects	The More We Get Together...	One Minneapolis - New Approaches to Engaging More Residents
How to Connect to Cultural and Under Represented Communities	Building A Community For All Ages	Creating Common Ground – Neigh. Efforts to Bring in New People
Creative CityMaking: Radical Innovation and Cross-sector Partnership	Learning the Language of ACCESSIBILITY: Inviting the Disability Community to Your Events	Citizen Boards & Commissions: Build Your Voice in City Government
From Around the World to Minneapolis: Supporting Immigrants as Neighbors and Colleagues	Placemaking Your Neighborhood: Build Relationships, Boost Business, and Improve Safety	Board and Committee Chair Primer: Good to Great
Neighborhoods 101	Preparing Grant Applications	Stepping up to Resolve Conflict and Find Common Ground
Community Partnership Building Through Block Clubs and Problem Solving	Strengthen Communities with the Charities Review Council	Connecting the Whole Community: Media and Communications Skills for Effective Organizations
Strategy in Action- Neighborhood Planning		

Making the City Work for Me

Helping Residents Better Understand and Influence City Government

Land Use & Development Review 101

MORNING – 10:15 TO 11:45 AM

This workshop aims to increase your neighborhood's effectiveness in shaping development through development review; increase your understanding of neighborhood, city, and regional plans and review processes; and examine questions such as: What elements of land use and development can the City control or guide? What elements are mainly controlled by the developer or property owner?

Haila Maze & Jason Wittenberg
CPED Planning - City of Minneapolis

Downtown Sector Discussion

Current Issues and Emerging Trends

MID AFTERNOON – 3:00 TO 4:30 PM

This workshop will present information on trends in development, growth, preservation, transportation, and housing for [the Downtown Sector](#) in the city. The workshop will include general or small group discussions focused on specific topics or geographic areas within each Sector. Some of the questions that may be covered include What do City staff and neighborhood organizations see as issues and trends?

Beth Elliot
CPED Planning - City of Minneapolis

East Sector Discussion

Current Issues and Emerging Trends

EARLY AFTERNOON – 1:15 TO 2:45 PM

This workshop will present information on trends in development, growth, preservation, transportation, and housing for [the East Sector](#) in the city. The workshop will include general or small group discussions focused on specific topics or geographic areas within each Sector. Some of the questions that may be covered include: What do City staff and neighborhood organizations see as issues and trends?

Haila Maze
CPED Planning - City of Minneapolis

North Sector Discussion

Current Issues and Emerging Trends

EARLY AFTERNOON – 1:15 TO 2:45 PM

This workshop will present information on trends in development, growth, preservation, transportation, and housing for [the North Sector](#) in the city. The workshop will include general or small group discussions focused on specific topics or geographic

areas within each Sector. Some of the questions that may be covered include: What do City staff and neighborhood organizations see as issues and trends?

Jim Voll
CPED Planning - City of Minneapolis

South Sector Discussion

Current Issues and Emerging Trends

MID AFTERNOON – 3:00 TO 4:30 PM

This workshop will present information on trends in development, growth, preservation, transportation, and housing for [the South Sector](#) in the city. The workshop will include general or small group discussions focused on specific topics or geographic areas within each Sector. Some of the questions that may be covered include: What do City staff and neighborhood organizations see as issues and trends?

Paul Mogush
CPED Planning - City of Minneapolis

Southwest Sector Discussion

Current Issues and Emerging Trends

MORNING – 10:15 TO 11:45 AM

This workshop will present information on trends in development, growth, preservation, transportation, and housing for [the Southwest Sector](#) in the city. The workshop will include general or small group discussions focused on specific topics or geographic areas within each Sector. Some of the questions that may be covered include: What do City staff and neighborhood organizations see as issues and trends?

Brian Schaffer
CPED Planning - City of Minneapolis

Working it Out with Businesses

MORNING – 10:15 TO 11:45 AM

This workshop will help participants understand the licensing process in Minneapolis. Come hear from City staff in CPED and business association staff on how they have "worked out" together how to bridge the gaps and so that you too can gain some experience for the businesses in your community or your business.

Linda Roberts
Business Licensing - City of Minneapolis

Erin Jarabek
West Broadway Coalition

Voter Engagement 101

For Neighborhood & Community Organizations

EARLY AFTERNOON – 1:15 TO 2:45 PM

Having engaged and informed residents participating in the electoral process is crucial to the growth and vitality of our city. The Minneapolis Elections division is committed to partnering with community organizations to support nonpartisan voter engagement through a range of strategies. This session emphasizes how to engage residents who are less likely to register and vote.

Anissa Hollingshead

City Clerk's Office - City of Minneapolis

Jeff Narabrook

Office of the Minnesota Secretary of State

Clean and Green Your Community

EARLY AFTERNOON – 1:15 TO 2:45 PM

City and County experts will be on hand to share information and answer questions on programs and resources available for residents to clean and green their community. Topics that will be discussed include: Minneapolis CleanCity programs, graffiti abatement and removal, household hazardous waste (HHW) disposal options, Fix-It and Mend-It Clinics, Hennepin County's Master Recycler Composter program, volunteer opportunities, and recycling and organics program updates. Funding opportunities for apartment buildings, businesses, schools, and neighborhood projects will also be shared.

Kellie Kish & Michelle Howard

Minneapolis Solid Waste & Recycling

Patience Caso & Sarah Goodspeed

Hennepin County Environmental Services

Creating Active, Healthy, Livable Communities

MID AFTERNOON – 3:00 TO 4:30 PM

Safe streets, places to be active and availability of healthy food contribute to your community's livability and residents' health. During this interactive workshop, you will hear examples from other communities and learn concrete steps for improving healthy food access and creating active communities. You'll also learn about resources available from the Health Department and the City to support your work.

Sarah Stewart, Lara Pratt, and Kristen Klingler

Minneapolis Health Department

Engaged & Prepared Residents Make Resilient Communities

MORNING – 10:15 TO 11:45 AM

A community's ability to bounce back after a disaster can be strengthened by individual and family preparedness. Preparedness activities before an emergency can lessen needs during an emergency, allowing the community to focus on a positive track to recovery. This session will provide a three-step process on ways individuals and families can prepare for emergencies.

Janet Mengelkoch, Anthony Nixon, Pam Blixt & Toni Hauser

Minneapolis Health Department

Strengthening Community

In Partnership with Regulatory Services

MID AFTERNOON – 3:00 TO 4:30 PM

The mission of Regulatory Services is to strengthen communities by creating partnerships, finding innovative solutions, and educating neighbors about what to look for and when to report. This session will focus on what neighborhoods and others committed to creating strong and livable communities can do to improve our city by using data sharing and open-source analysis to identify trends and upstream resolution to problems. In addition to exploring how an interactive data exchange system can strengthen community, participants will also be invited to help shape conversations concerning the fate and future of boarded and vacant properties.

Kellie Rose Jones

Regulatory Services - City of Minneapolis

Capital Improvement Projects 101

MORNING – 10:15 TO 11:45 AM

Do you ever wonder how or when capital projects at the City of Minneapolis are determined? Who determines what gets built when? Hear all about the Capital Improvement Program development process and Public Works construction projects in Minneapolis from Director of Public Works Steve Kotke and Deputy Director Heidi Hamilton.

Steve Kotke, Director, City of Minneapolis Public Works
Heidi Hamilton, Deputy Director, City of Minneapolis Public Works

Thinking Bigger

Collaborations Will Get You There

Rejuvenating a Neighborhood from Scratch

Little Bohemia in Saint Paul

MID AFTERNOON – 3:00 TO 4:30 PM

The Little Bohemia neighborhood in Saint Paul's West 7th St area was neglected and under-served until a convergence of neighbors, city government, and community-based organizations, worked together to fuel a rebirth of this historic, urban neighborhood.

Tom Brock

Little Bohemia Neighborhood Association

Access to a Driver's License

A Basic Mobility Right

MORNING – 10:15 TO 11:45 AM

Minnesota activists for the last six years have been working tirelessly to reinstate access to a driver's license for undocumented immigrants. The benefits of having a driver's license outweigh the arguments proposed by anti-immigrant groups who have passed state laws to make of driver's license an immigration document.

Francisco Segovia & Jovita Morales

Mesa Latina

Collaborative Neighborhood Priority Planning

EARLY AFTERNOON – 1:15 TO 2:45 PM

Learn what is happening around the city with Neighborhood Priority Planning (NPPs). Workshop will include NPP 101, discussion on collaborative NPPs with neighborhoods, and an interactive exercise to tackle neighborhood issues by identifying partners and stakeholders.

Robert Thompson & Michelle Chavez

NCR - City of Minneapolis

Neighborhood Vitality through Digital Equity

MID AFTERNOON – 3:00 TO 4:30 PM

Use neighborhood specific results of the 2014 Minneapolis Community Technology Survey to launch a discussion about the impact of computers, mobile devices and the Internet in your community. How can technology be used to meet your goals? Share successes and ideas to overcome challenges together.

Otto Doll – CIO, City of Minneapolis IT Department

Elise Ehardt - City of Minneapolis IT Department

Adja Gildersleve – CTEP-SPNN AmeriCorps

Lisa Peterson-del-Cueva – CTEP-SPNN AmeriCorps

Collaborating to Reach Your Goals

MORNING – 10:15 TO 11:45 AM

We all have goals that we are working for, whether we are community members, equity champions or civil servants. The "city" is made up of the people who live and work there. Their concerns and dreams, collectively, should shape the future that we are all growing into. But societal change is a complicated fabric consisting of many different threads which are susceptible to a variety of forces. In a combination of presentation, discussion and interactive activities, this workshop will explore insights on how to find partners that can help us reach those goals.

Patricia Fenrick - City of Eden Prairie

Allison Johnson - Beacon Interfaith Housing Collaborative

Civic Technology in Minneapolis-St. Paul

EARLY AFTERNOON – 1:15 TO 2:45 PM

Learn about "civic technology" and what's happening here in Minneapolis through collaborations between residents, non-profit organizations, and government agencies. Civic technologies are tools that help people connect, have a voice in public processes, better access and deliver resources and information, visualize the present and imagine the future. These tools can be apps, websites, data visualizations, animations, text messages or other phone-based systems, and they can also dovetail with "low-tech" tools, such as printed material, posters, physical games, and other objects.

Kristen Murray – Ctr. for Urban & Regional Affairs

Bill Bushey - Open Twin Cities

Community Engagement

How to Build a City that Works for All

MID AFTERNOON – 3:00 TO 4:30 PM

Community engagement can effectively tap the assets of residents of all cultures to solve problems and create structures and processes that work for everyone. Participants will hear from organizations with extensive engagement experience and view a short film on ways to incorporate these principles into their organizations.

Theresa Gardella - Nexus Community Partners

Jay Bad Heart Bull - Native American Community Development Institute

Mark Hinds - Lyndale Neighborhood Association

Patti Tototzintle - Casa de Esperanza

Atum Azzahir - Cultural Wellness Center



Securing Community Benefits from Urban Development Projects

MORNING – 10:15 TO 11:45 AM

For the last ten years, local community groups in the Twin Cities have been applying a Community Benefits lens to targeted urban development projects. Using a Community Benefits Agreement model, these community coalitions and neighborhood groups have influenced the outcomes and objectives of publicly subsidized development – in the process securing tangible benefits and improving project results.

Joan Vanhala - Alliance for Metropolitan Stability

Ishmael Israel - Northside Residents
Redevelopment Council

Finding Common Ground

Gathering Diverse Communities around the Table to Share Common Goals

Enhance Your Cultural Competency

Learn about AAPI Communication Styles

EARLY AFTERNOON – 1:15 TO 2:45 PM

We've all heard the statistics that nonverbal cues comprise more than 50% of communication. But did you know that this statistic can vary across cultures? What might seem like a sign of disrespect and disengagement in one culture may be a sign of respect and a desire to preserve harmony in another. This workshop will help you enhance your own cultural competency by learning how to identify and respond to Asian American Pacific Islander (AAPI) Communication styles. It will also help community members to communicate effectively with the AAPI community. We will explain some of the nonverbal differences across cultures and present skills and techniques that can apply in situations of cross-cultural contact.

Ange Hwang & Kang Vang
Asian Media Access

One Minneapolis:

New Approaches to Engaging More Residents

MID AFTERNOON – 3:00 TO 4:30 PM

The One Minneapolis Fund is a new City program to foster leadership development and community engagement in under-engaged communities in Minneapolis. Two of the projects in the first year of the program aimed to increase involvement by Latino and Lao residents in civic affairs. In this workshop Francisco Segovia of Waite House and Sunny Chanthanouvong of the Lao Assistance Center will describe approaches to engaging new residents to the community.

Francisco Segovia - Pillsbury Waite House
Sunny Chanthanouvong - Lao Assistance Center

Creative CityMaking

Radical Innovation & Cross-sector Partnership

MORNING – 10:15 TO 11:45 AM

An interactive workshop/presentation based on Creative CityMaking, a partnership between Intermedia Arts and the City of Minneapolis. Hear the story of how a non-profit arts organization and local government are collaborating to find common ground for the benefit of the people of Minneapolis. Discover what Creative CityMaking might mean for your work.

Wendy Morris
Intermedia Arts

The More We Get Together...

EARLY AFTERNOON – 1:15 TO 2:45 PM

During the workshop, participants will be shown the benefits of pre-planning, networking and maintaining a diverse base of collaborators. Our base of collaborators has assisted the Black Storytellers Alliance as we have produced: "Signifyin' & Testifyin'", a three day free storytelling festival for the past two decades!

Nothando Zulu - Black Storytellers Alliance
Makeda Zulu-Gillespie – UROC
Vusumuzi Zulu – Best Academy

Citizen Boards & Commissions:

Build Your Voice in City Government

MID AFTERNOON – 3:00 TO 4:30 PM

Did you know that the City of Minneapolis has over 50 citizen boards, commissions and advisory committees? These volunteer based boards provide input and advice on a range of topics and issues critical to the future of the city, constituting a major component of the City's community engagement work. More than 400 of the 600 members of these groups are volunteers appointed by the City, and the City actively seeks applicants with diverse backgrounds and experiences to serve in these roles. Learn more about the range of citizen based boards, commissions and advisory committees in the City, and their role in ensuring the City is hearing from its residents on crucial issues. We will be joined by some volunteer members who will share what it's like to serve on a board, and more about what their work entails. We will also review the open appointments process, managed by the Office of the City Clerk.

Casey Joe Carl
City Clerk – City of Minneapolis

How to Connect to Cultural and Under Represented Communities

MORNING – 10:15 TO 11:45 AM

This workshop will present the why and how to engage cultural and under-represented communities. Tools, models and community resources will be the take-aways for participants. This workshop is an interactive discussion.

Christina Kendrick & Christine McDonald
NCR - City of Minneapolis

● **Learning the Language of ACCESSIBILITY:**

Inviting the Disability Community to Your Events

EARLY AFTERNOON – 1:15 TO 2:45 PM

Are your current meeting/event announcements limiting who you reach? Would you like to learn language to use that would be more inviting and more targeted toward the disability community? This fun and highly interactive workshop will provide participants with new insights and awareness about the use of language and will explore practices and specific language that will be inviting to individuals who live with disabilities.

Ken Rodgers

Minneapolis Advisory Committee on People with Disabilities (MACOPD)

● **Building A Community For All Ages**

EARLY AFTERNOON – 1:15 TO 2:45 PM

How can we make Minneapolis a place that is good for growing up and growing older? With a growing aging population and increasing racial diversity among younger residents, we must learn how to build trust and connections across differences and engage all generations in collective efforts to improve our neighborhoods. Join us as we explore how to build upon the strengths of each generation and support community building strategies that impact the well-being of all ages

Nancy Henkin

The Intergenerational Center at Temple University

● **Creating Common Ground**

Neighborhood Efforts to Bring in New People

MID AFTERNOON – 3:00 TO 4:30 PM

In the past, individual events designed to bring people together have been successful in the moment but have not gone far enough to bridge our parallel communities. Through a facilitated program of conversations over food and the surprising results of programs at Spokes (Seward's new Bike Walk Center), Seward Neighborhood Group has begun to forge long term relationships between individuals that are helping to bridge cultural and socio-economic divides. Representatives from Seward and several other neighborhood organizations will talk about some of the successful and unique approaches – including dinner conversations and bicycle programs - they've employed to involve more people.

Diann Anders, Kerry Cashman, and Sheldon Mains
Seward Neighborhood Group

● **From Around the World to Minneapolis:**

Supporting Immigrants as Neighbors & Colleagues

MORNING – 10:15 TO 11:45 AM

Minnesota is home to the highest concentration of Hmong and the largest Somali population in the United States. Latinos and other immigrant populations also call Minnesota home. While they have similar goals as European immigrants of the early 20th Century, they face challenges unique to today. Participants will engage with their immigrant neighbors and create partnerships where every Minnesotan has equal access to opportunities to succeed.

Kabo Yang - Legend Consulting Services
Ekta Prakash - CAPI USA

Running an Effective Organization

Managing Your Work, Finances and Communications

Board and Committee Chair Primer

Good to Great

MID AFTERNOON – 3:00 TO 4:30 PM

This workshop is a primer on roles and responsibilities of board and committee chairs. Topics will include responsibilities of a chair, how to prepare for and facilitate open and welcoming meetings, basic principles of Roberts Rules of Order, understanding funding, requirements for annual filings and reporting, conflicts of interest, and more.

Robert Thompson

NCR – City of Minneapolis

Neighborhoods 101

MORNING – 10:15 TO 11:45 AM

The NCR neighborhood team will facilitate a discussion about trends, issues, opportunities, and challenges facing neighborhood organizations. What are some of the opportunities, resources, trends, stumbling blocks, and changes coming up for Minneapolis neighborhood organizations?

Robert Thompson

NCR – City of Minneapolis

Preparing Grant Applications

EARLY AFTERNOON – 1:15 TO 2:45 PM

This workshop addresses the process of strategizing and writing grant applications. It combines presentation with small-group exercises that enable participants to apply the principles discussed to their own work.

Nic Baker

Audubon Neighborhood Association

Community Partnership Building

Through Block Clubs and Problem Solving

MORNING – 10:15 TO 11:45 AM

Building partnerships where you live with neighbors and agencies that impact where you live help empower residents. This empowerment helps residents become more effective in dealing with those issues that affect their livability, increases information sharing and achieve change where they live.

Karen Notsch, Chelsea Adams & Nicholas Juarez

Minneapolis Police Department

Placemaking Your Neighborhood

Build Relationships, Boost Business, Improve Safety

EARLY AFTERNOON – 1:15 TO 2:45 PM

Learn from Max Musicant, Founder and Principal of the award-winning placemaking firm The Musicant Group, about how you can utilize a placemaking approach to make an immediate and tangible difference in your community. You'll leave the session with actionable tools on how to improve your neighborhood's physical, social, and small business environments regardless of whether your budget is \$20 or \$200,000.

Max Musicant

The Musicant Group

Stepping up to Resolve Conflict and Find Common Ground

MID AFTERNOON – 3:00 TO 4:30 PM

This fun, experiential workshop will provide information and skills on how to truly listen to and understand others. When done well, listening transforms relationships, resolves conflicts and helps people to work well together. Through simulation, exercises and discussion, we will cover the following: disadvantages and advantages of conflict, different conflict resolution styles, interest-based negotiation and the world's most powerful skill: listening. We will also cover basic premises of mediation and how it can be used to prevent major disputes.

Anna Bergreen & Lauren Thrift

Conflict Resolution Center

Strengthen Communities with the Charities Review Council

EARLY AFTERNOON – 1:15 TO 2:45 PM

The Charities Review Council works to mobilize informed donors and accountable nonprofits for the greater good. With a combination of cloud-based technical assistance, non-judgmental support and robust resources, we provide a risk-free environment where organizations can build their infrastructure and earn the Meets Standards seal - a great way to communicate organizational strength to donors and constituents.

Kate Khaled

Charities Review Council

● Connecting the Whole Community

Media and Communications Skills

For Effective Organizations

MID AFTERNOON – 3:00 TO 4:30 PM

Neighborhood groups and other nonprofits face similar challenges: with limited resources they strive to communicate what they do and engage the participation of residents of diverse backgrounds. This interactive workshop will introduce some of the tools that can help your organization tell its story and do its work more effectively, whether that's across a conference room table or in 140 characters.

Bruce Johansen - Twin Cities Media Alliance

John Capecci - Capecci Communications

Eleonore Wesslerle - Line Break Media

Scott Artley - Collective Creation, LLC

Cirien Saadeh - La Asamblea de Derechos Civiles

● Strategy in Action- Neighborhood Planning

MORNING – 10:15 TO 11:45 AM

How can we best serve our community? What are the opportunities and challenges that exist? What is changing in our community? These questions are constantly challenging actions of neighborhood organizations. This session will follow Powderhorn Park Neighborhood Association and accentuate the benefits of thinking strategically about organizational planning.

Lexi Prah - Aurora Consulting

Becky Timm - Powderhorn Park Neighborhood Association

For more information about the Conference, go to:

<http://www.minneapolismn.gov/ncr/CommunityConnectionsConference>

Register [Here](#) for the Conference

