
COMMUNITY PARTICIPATION PROGRAM
Stevens Square Community Organization
Fiscal Year 2014-2016

CONTACT INFORMATION:

Organization Name:	Stevens Square Community Organization, Inc.
Address:	1925 Nicollet Avenue Minneapolis, Minnesota 55403
Website url:	www.sscoweb.org
Organization email:	info@sscoweb.org; steven.gallagher3@gmail.com (contact email)
Federal EIN:	41-1253108
Board Contact:	Name: Bobby Moenck, Board Chair
Staff Contact:	Name: Steven P. Gallagher Phone: 612-874-2840 Email: steven.gallagher3@gmail.com Address: 1925 Nicollet Avenue Minneapolis, Minnesota 55403

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

1. Eligibility.

Stevens Square Community Organization meets or exceeds all of the eligibility criteria.

2. Community Participation Efforts

Stevens Square Community Organization will carry out the following outreach and engagement activities:

- Door knocking
- Social networking
- Website traffic
- Community meetings
- Situational meetings
- Employ an outreach coordinator
- Hold events to develop relationships with residents
- Engage through events and activities
- Engage landlords to provide email addresses of new residents
- Provide a neighborhood newsletter (two times a year)

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- Provide an E-Newsletter once a month

Pleas also see the Stevens Square Community Organizations Strategic Plan which was provided with this application.

SSCO has had a long history of providing comment and effecting City decisions. We regularly review and comment on decisions and how they effect the neighborhood, the neighborhood priorities and other stakeholders.

We hold meetings three times a month (safety, neighborhood development and the Board meeting) in order to ensure that any and all opinions are acted upon.

Stevens Square Community Organization currently employs an outreach coordinator in order to reach out to under-represented groups. We have contact(s) at the low income housing buildings. Also, representations of minority groups are well attended at community meetings. We strive to be inclusive of everyone who has an interest in our neighborhood.

Our largest under-represented group is renters, or non-homeowners. We have adopted an outreach policy to specifically target these individuals as they move into our neighborhood. Utilizing out contacts with local landlords we will create a welcome packet, and email data entry which should result in a larger semblance of this population.

Also, our mini events will target areas in which renters gather. Meaning, targeted door knocking, small information gatherings at coffee shops and Stevens Square Park should also assist in the endeavor.

3. Building Organizational Capacity

As the reader can see from the above written narrative SSCO provides many forums for direct opportunities of its members and guests. Having a dedicated part-time volunteer/outreach coordinator has the sole purpose of engaging more residents and stakeholders into the organization.

One unique aspect of SSCO is our strategic plan which outlines goals and evaluative measures. This plan is assessed once a quarter by the Board of Directors, as well as, individual committee chairs.

This last year SSCO provided a leadership training for new board members and perspective board members.

4. Build neighborhood relationships

We utilize a neighborhood newsletter, website, social media (twitter, Facebook, Yahoo! groups). Also, we have weekly meetings that are open to the public and at the end of every agenda there is a “community concerns” section. We also disseminate relevant material from all City, State and Federal offices that pertains to the neighborhood.

We currently have strong relationships with all of our neighboring residents (neighborhoods). We hold joint meetings on issues that may arise that impact multiple areas. Also, working with the 5th precinct of the Minneapolis Police Department gives us the opportunity to explore better ways to engage the safety aspect of our area.

Stevens Square Community Organization, Lydale Neighborhood Organization and Whittier Neighborhood combined to have a joint board training to give our stakeholders a different reference for how situations are handled.

Also, it should be noted that **every** business (private sector) is in constant communication with our executive director for opportunities of development and enhancement.

5. Involvement of under-engaged stakeholders:

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Interestingly, our Farmers Market has opened the door to communication with numerous under-represented groups such as the Somali Population, renters and low income persons.

This past year we implemented a new resident initiative. Twenty of our buildings have an identified volunteer who seeks out a new resident to introduce them to the neighborhood and organization.

6. Housing Activities.

Stevens Square-Loring Heights is the most densely populated neighborhoods in Minneapolis. Our housing activity is largely dedicated to the maintaining of a quality housing stock. However, we have a large project located at 110 East 18th Street that will increase the number of housing units by 132. We have helped work on this project for five years. This project will be completed in January 2013!

Any new developments located in our commercial corridors are encouraged to utilize the model of multi-development which includes both retail and residential properties. While this area seems stagnate, within the last three months SSCO has seen an increase in information requests from potential developers.

It should also be noted that SSCO has been a steady influence in the development of the streetcar network that will travel along Nicollet Avenue. We envision this mode of transportation will increase the local property value and desirability.

7. Unused funds.
SSCO voted to use the funds mostly for staff and operational expenses. Through grants and other funding we are able to operate our program(s). However, the day-to-day operations are our biggest expense which we are not able to cover through other means.
8. Budgets: Please see attached organizational budget and CPP budget

ESTIMATED BUDGET

Please see the attached organizational budget

\$49,702 is approved per year for three(3) years.

	2014	2015	2016
Staff Expenses	\$35,000	\$35,000	\$35,000
Employee Benefits	\$2000	\$2000	\$2000
Professional Services	\$1000	\$1000	\$1000
Occupancy	\$10,000	\$10,000	\$10,000
Communications/Outreach	\$1,000	\$1,000	\$1,000
Supplies and Materials	\$500	\$500	\$500
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services:	\$202	\$202	\$201
TOTAL:	\$49,702	\$49,702	\$49,701