

Report to the NRP Policy Board

FROM: Stacy Sorenson, NCR Neighborhood Support Specialist (673-2241)
DATE: November 13, 2013
SUBJECT: Marshall Terrace Phase II Plan and Neighborhood Priority Plan

Action Requested:

Approve the NRP Phase II Action Plan and Neighborhood Priority Plan and Transmit the Plan for Approval and Appropriation by the Minneapolis City Council

Attached is the Marshall Terrace Phase II Neighborhood Action Plan (NAP) for Policy Board review and action. Pursuant to the April 19, 2004 Policy Board resolution the proposed NAP includes a Housing Allocation over seventy percent (80.28%). The Action Plan also contains plans for Phase I rollover funds and identifies a Neighborhood Priority as detailed in Marshall Terrace's 2012-13 Community Participation Plan.

Located in northeast Minneapolis, Marshall Terrace is named after Minnesota's fifth governor, William R. Marshall, who served from 1866 to 1870. The neighborhood is bounded on the north by St. Anthony Parkway, on the east by University Avenue Northeast, on the south by Lowry Avenue Northeast and on the west by the Mississippi River. Large tracts of land in this neighborhood are used for industry, railroad tracks and utilities. Neighborhood housing units are evenly split between owners and renters. With just 1,381 residents and 655 households, Marshall Terrace is one of the least populous neighborhoods in Minneapolis. About 65% of the neighborhood's residents are white, 12% are black or African American, and 9% are Hispanic or Latino. A slightly higher percentage of Marshall Terrace residents are 65 or older than Minneapolis as a whole.

In the fall of 2012, the Concerned Citizens of Marshall Terrace (CCMT) formed an NRP Steering Committee and began reviewing the Marshall Terrace NRP Phase I Plan and other plans affecting the neighborhood, including the Above the Falls Master Plan, the City's Bicycle Master Plan, and the Minneapolis Park and Recreation Board's plans for the neighborhood. A survey was delivered to all Marshall Terrace residents and businesses in February 2013, and a focus group was held with Hmong gardeners using Marshall Terrace's community garden in April. The Steering Committee presented the draft strategies at a community meeting in June, then spent the summer months fine-tuning the strategies. The draft Plan was circulated to key city and jurisdictional staff and was presented at the October CPED East Sector meeting. The Plan was reviewed by legal counsel, and all strategies were found to be qualifying activities and expenditures under the NRP Law. The final Plan was approved by the Marshall Terrace neighborhood on October 17.

The Phase II Neighborhood Action Plan allocates \$407,318.30 (\$363,456 in Phase II funds, \$35,276.30 in Phase I rollover funds, and \$8,586 in Neighborhood Priority Plan funds) in the following manner:

Housing	\$ 275,732.30
Transportation	\$ 10,000.00
Environment	\$ 91,586.00
Livability	\$ 20,000.00
Crime & Safety	\$ 10,000.00

In addition to providing resources for home improvements, the Phase II Plan relies heavily on partnerships in implementing its unfunded housing and business strategies. CCMT aims to connect neighborhood residents and businesses with existing programs and with each other – especially in offering home improvement education and business façade improvements, and in coordinating business connections and communications.

Another focus of the Plan is the environment. CCMT hopes to increase access to and appreciation of the Mississippi River by supporting continued improvements to Marshall Terrace Park. It also plans to build on a Phase I strategy – the proposed 27th Avenue Northeast Greenway – and has renewed discussions with City Council and with Public Works on beginning the initial phases of this project. CCMT designates the 27th Avenue Northeast Greenway as its Neighborhood Priority within the Phase II Plan.

The Plan is rounded out with resources and energy dedicated to transportation – such as traffic calming along Marshall Street Northeast, to crime prevention, and to livability issues, where the focus is on welcoming activities and events – an area also supported by CCMT’s Community Participation Plan.

Based on my review of the Plan, I recommend that the Policy Board adopt the following resolution:

WHEREAS: On April 19, 2004, the Minneapolis Neighborhood Revitalization Policy Board established the Phase II allocation available for the Marshall Terrace neighborhood at \$363,456.00 based on the Phase II revenues projected for NRP,

WHEREAS: The Marshall Terrace neighborhood has conducted a Phase II plan development process,

WHEREAS: The submitted Marshall Terrace NRP Phase II Neighborhood Action Plan requests an allocation of \$363,456.00 and dedicates eighty percent (80.28%) of that allocation to housing programs, projects, services and activities,

WHEREAS: On March 30, 2012, the Minneapolis City Council approved the revised Community Participation Program (CPP) guidelines, including a 2012-13 allocation of \$60,086 for the Marshall Terrace neighborhood,

WHEREAS: On September 7, 2012, the NCR Director, in accordance with the CPP guidelines, approved the Concerned Citizens for Marshall Terrace's Community Participation Plan, including \$51,500 for community engagement activities and \$8,586 reserved for future Neighborhood Priority Plans,

WHEREAS: The Concerned Citizens of Marshall Terrace has conducted a community engagement process as identified in the approved 2012 Community Participation Plan, leading to neighborhood approval of support for the 27th Avenue Northeast Greenway as a neighborhood priority,

BE IT RESOLVED: That the Minneapolis Neighborhood Revitalization Policy Board hereby accepts and adopts the Marshall Terrace NRP Phase II Neighborhood Action Plan, and the 27th Avenue Northeast Greenway Neighborhood Priority Plan contained within,

RESOLVED FURTHER: That the Minneapolis Neighborhood Revitalization Program Policy Board hereby authorizes the Director to request that the City Council and Mayor [a] approve the Marshall Terrace NRP Phase II Neighborhood Action Plan, and specifically those parts of the Plan that fall under City jurisdiction, for their Phase II allocation of up to \$363,456.00; [b] consistent with the staff direction set out in footnote "p" of the 2011 General Appropriation Resolution adopted by the Council on December 13, 2010, as later amended, to amend the 2013 General Appropriation Resolution by increasing the Community Planning and Economic Development Department (CPED) agency Fund 01 CNR 8900-800 (the NRP fund) by \$239,943.66 from existing fund balance; and [c] authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the activities above.