

Report to the NRP Policy Board

FROM: David Rubedor, NCR Director

DATE: November 13, 2013

SUBJECT: 54th and Lyndale Neighborhood Priority Plan

Action Requested:

Approve the 54th and Lyndale Neighborhood Priority Plan for the Lynnhurst, Tangletown, Kenny and Windom neighborhoods, and transmit the Plan for approval by the Minneapolis City Council

Attached is the 54th and Lyndale Neighborhood Priority Plan for Policy Board review and action. This has been developed and approved by the Kenny Neighborhood Association, Lynnhurst Neighborhood Association, Tangletown Neighborhood Association, and Windom Community Council.

The Community Participation Program (CPP) guidelines state that the goal of Neighborhood Priority Plans is to identify major initiatives for the neighborhood organization, and to communicate neighborhood priorities to the City and other jurisdictional partners. Neighborhood Priority Plans must be developed and adopted through a thorough neighborhood participation process. A plan identifies preliminary neighborhood priorities and potential partners. The plan can identify, preserve and build on the existing assets and positive qualities of a neighborhood, or identify opportunities or problems to be addressed. Plans can be as simple or as comprehensive as the neighborhood organization desires, covering a single issue, or several. These plans can be used as a way to focus discussion and marshal resources to deal with neighborhood issues or plan for improvements.

The four neighborhoods worked with the Ward 11 and 13 offices to develop the South Lyndale Corridor Master Plan, which was approved by the City in January, 2006. The Master Plan focuses on long-term changes rather than short-term improvements. Three of the four neighborhoods included implementation of the South Lyndale Corridor Master Plan in their Phase II Neighborhood Action Plans, and have dedicated NRP Phase I and Phase II funds to this project.

In the 54th and Lyndale Neighborhood Priority Plan, the four neighborhood organizations identify the following goals:

1. Establish and nourish a connection with Public Works in order to obtain the information that Nicollet East Harriet Business Association (NEHBA) needs in a timely manner;
2. Encourage Public Works to be more pro-active in their communications and outreach not only on this project, but with all projects and partnerships;
3. Maintain communication with the Hennepin County representatives to ensure the continued availability of REPP grant funds which would otherwise expire at the end of 2013; and
4. Work with Public Works and the Minneapolis City Council to loosen the restrictions on a specific date to establish a special service district (SSD).

In addition to identifying their goals for implementing a streetscape plan for 54th and Lyndale, this Neighborhood Priority Plan identifies some of the barriers neighborhood organizations have faced towards accomplishing these goals.

In accordance with the policy on *Preparation and Processing of Neighborhood Priority Plans* (March 22, 2013), the 54th and Lyndale Neighborhood Priority Plan was sent to jurisdictional staff for review prior to the neighborhood's approval. In response to the draft plan, Council Aid John Dybvig of Councilmember John Quincy's office opened discussions with Public Works staff and local businesses to identify options for creating a special service district. On October 23, 2013, representatives from the neighborhood organizations met with Council Aids from Ward 11 and 13, Public Works staff, and NCR staff. During that meeting, participants shared information, developed a plan for instituting a Special Service District, and a plan for communicating with Hennepin County the continued intent of neighborhood organizations to contribute \$12,000 each for this phase of South Lyndale Master Plan.

Based on my review of the Neighborhood Priority Plan, I recommend that the Policy Board adopt the following resolution:

WHEREAS: On March 30, 2012, the Minneapolis City Council approved the revised Community Participation Program (CPP) guidelines, including an allocation of \$203,086 for the four neighborhood organizations;

WHEREAS: On July 19, 2012 the NCR Director, in accordance with the CPP guidelines, approved the Community Participation Plan for Kenny Neighborhood Association, including \$5,000 set aside for Neighborhood Priorities;

WHEREAS: On August 20, 2012 the NCR Director, in accordance with the CPP guidelines, approved the Community Participation Plan for Lynnhurst Neighborhood Association, including \$7,255 set aside for Neighborhood Priorities;

WHEREAS: On August 30, 2012 the NCR Director, in accordance with the CPP guidelines, approved the Community Participation Plan for Tangletown Neighborhood Association, including \$9,722 set aside for Neighborhood Priorities;

WHEREAS: On September 28, 2012 the NCR Director, in accordance with the CPP guidelines, approved the Community Participation Plan for Windom Community Council, including \$26,621.64 set aside for Neighborhood Priorities;

WHEREAS: The four neighborhood organizations have conducted a community engagement process as identified in the approved 2012 Community Participation Plan, leading to neighborhood approval of support for the 54th and Lyndale Neighborhood Priority Plan as a neighborhood priority;

WHEREAS: The Kenny Neighborhood Phase 2 Neighborhood Action Plan, the Lynnhurst Neighborhood Phase 2 Plan, and the Tangletown Neighborhood Phase 2 have strategies related to implementation of the South Lyndale Corridor Master Plan, and have dedicate funds to that purpose;

BE IT RESOLVED: That the Minneapolis Neighborhood Revitalization Policy Board hereby accepts and adopts the 54th and Lyndale Neighborhood Priority Plan,

RESOLVED FURTHER: That the Minneapolis Neighborhood Revitalization Program Policy Board hereby authorizes the NCR Director to request that the City Council and Mayor [a] approve the 54th and Lyndale Neighborhood Priority Plan and [b] authorizes the appropriate City officers to enter into any contracts or agreements necessary to implement the activity above.

Prepared by Robert Thompson, NCR Neighborhood Support Manager (673-2523)