

# Minneapolis For A Lifetime

## Neighborhood and Community Relations Department

**Minneapolis City Goal**  
*Many People, One Minneapolis, identifies "seniors stay and talents are tapped" as a strategic direction*



The Minneapolis for a Lifetime Strategic Plan is aimed at achieving the Minneapolis City Goal, Many People, One Minneapolis. The city has begun to take a closer look at the needs of our aging population and will create a Strategic Plan to make Minneapolis attractive place for seniors to age in place.

### **Vision** **Minneapolis for a Lifetime**

The City of Minneapolis is a premier location for older residents and visitors offering comprehensive housing options, easy access to all places and amenities, healthy and safe environments, and opportunities for civic engagement, leisure, entertainment and lifelong learning.

### **From mid-2012 through December of 2013 the process will include:**

- Conduct research to identify current literature, best practices, themes, etc.
- Interview wide range of experts, older residents and service providers and ask their opinions about the city's senior plan.
- Hire Senior Coordinator.
- Setup strategic plan steering committee with membership from city departments, older adults, senior serving organizations and other leaders.
- Develop the city's strategic plan and present to council by September, 2013.
- Adoption of the strategic plan by City Council, providing necessary tools to achieve its goal.
- Work with other city departments and stakeholders on implementation of the plan.

December 2012  
Hire Senior Coordinator



Spring 2013  
Organize Steering Committee



Spring 2013  
Develop Strategic Plan



Summer 2013  
Take Draft Plan to Community



Fall 2013  
Council Adopts Final Plan

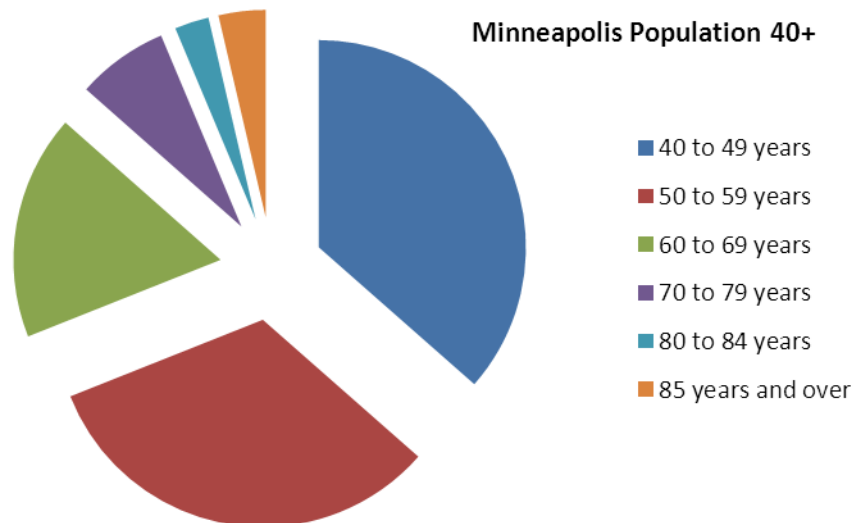


Fall 2013 & Beyond  
Implement Phase of Plan

# Minneapolis For A Lifetime

*Residents of the City of Minneapolis are living longer and healthier lives and as a result the desire for residents to remain in their communities is growing. In 2011, the leading edge of the baby boomers turned 65 years old. Their numbers will continue to increase dramatically over the next 20 years so it is critically important for the city to maintain an aged-balanced population that can withstand major shift in demographics from the aging baby boomers. Surveys show that the vast majority of older adults want to remain in their homes and communities. The Minneapolis for a Lifetime Strategic Plan will aim to put in place the policies and support services that promote independent living, meaningful engagement and provide resources and information to older residents so they can remain part of the fabric of this community.*

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## **Mission** **Minneapolis for a Lifetime**

The Strategic Plan will target the contributions, preferences and needs as well as promote and support the value older adults bring to the community related to:

- Homes and Buildings
- Transportation and Mobility
- Health and Wellness services
- Civic Engagement
- Business opportunities
- Socialization and Lifelong Learning
- Arts and culture

### **Neighborhood and Community Relations Department**

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