

Community Participation Program 2012 Annual Report

Neighborhood Organization: Tangletown Neighborhood Association _____

Contact person: Ryan Fisher _____

Date of Board Approval: April 15, 2013_

1. Stakeholder Involvement

Reviewing your CPP activities in 2012, Please provide information about:

- What outreach and engagement activities did you carry out in 2012?
 1. Tangletown Halloween House tour with prizes for the winning entries and a framed photo for the “Best in Show”.
 2. Mural Mentoring project with plans to beautify three local business buildings with original art while mentoring young artists.
 3. Annual meeting which was hosted this year by a local business, Simply Jane, and featured guest speakers and refreshments
 4. Annual Fourth of July Parade and Festival at Fuller Park which enjoys over 500 attendees
 5. The Tangletown Newsletter which is published three times each year, E-news reminders to almost 500 members of events, such as National Night Out,
 6. The annual Tangletown Garage Sale with approximately 50 households involved each year,
 7. The business façade improvement program, granting up to \$1000 per business for exterior renovation projects.
 8. Lyndale Bridge Opening festivities and supporting NEHBA’s work connecting with businesses and TNA. This event introduced our new mascot, the Tangletown Troll.
 9. Work toward establishing the Lyndale Avenue and 54th Street special services district partnering with businesses, encouraging neighborhood investment. This effort teams four area neighborhood associations and their funding to establish the SSD.
 10. Expanded our Facebook participation to 160.

Through our neighborhood events, Tangletown has seen growth in eNewsletter subscriptions, Facebook Likes, meeting attendance, and volunteer commitments. This can be attributed to the communication provided within these channels to be deemed useful and is leading subscribers to extend the information to others. The formal establishment of our Communications Committee recognizes the importance of outreach to connect with neighborhood stakeholders. From this, we have confidence that TNA is providing a useful service and programming.

- How did you reach out to and involve under-represented communities in 2012?
Our mural projects invited students from neighborhood schools to participate in this public art project.
- Did you find any strategies to be particularly successful? Why?
The 4th of July Event was very successful – there were a variety of activities to engage families – music, food, games, and prize giveaways.
- What did not work so well? Why?
Halloween House tour had low participation because we did not effectively advertise, particularly missing communication via the Southwest Journal.
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?
150
- How many individuals volunteered in organization activities?
50
- How many individuals participated in your organization's activities?
700
- How many people receive your print publications?
4,000
- How many people receive your electronic communications?
650

2. 2012 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

4th of July Event

Description – Annual 4th of July parade and festival for families to come together to enjoy food, music, and fun. Fundraiser for Tangletown Neighborhood Association.

Opportunity – Celebration of neighborhood connection and involvement – bring the neighborhood together

Impacted – Residents of Tangletown Neighborhood and the area, as well as local businesses.

Steps – The event involves many volunteer hours led primarily by TNA board members to organize the event.

Outcome – at least 500 residents participated in the parade and festival.



Mural Project

Description – Beautification project to bring murals to three neighborhood businesses. Contract with area artist to develop high-level design, and that artist leads a group of area students to produce the final design and then implementation.

Opportunity – community involvement and neighborhood beautification.

Impacted – artist participants, businesses with mural, students who created the mural, and passersby enjoying the art.

Steps – Program coordination, solicitation of business partnerships, and recruitment of student artists.

Outcome – mural well received by residents and publicized in various community publications.



3. 2012 Accomplishments

Please provide information about your other accomplishments in 2012:

- What were your organization's major accomplishments?
- How were individuals in your community directly impacted by your work?

Tangletown Halloween House tour with prizes for the winning entries and a framed photo for the "Best in Show".

Mural Mentoring project with plans to beautify three local business buildings with original art while mentoring young artists.

Annual meeting that was hosted this year by a local business, Simply Jane, and featured guest speakers and refreshments

Annual Fourth of July Parade and Festival at Fuller Park that enjoys over 500 attendees

The Tangletown Newsletter that is published three times each year, E-news reminders to almost 500 members of events, such as National Night Out

The annual Tangletown Garage Sale with approximately 50 households involved each year

The business façade improvement program.

Lyndale Bridge Opening festivities and supporting NEHBA's work connecting with businesses and TNA. This event introduced our new mascot, the Tangletown Troll.

Work toward establishing the Lyndale Avenue and 54th Street special services district partnering with businesses, encouraging neighborhood investment. This effort teams four area neighborhood associations and their funding to establish the SSD.

TNA provided key representation at the Sixth District Dog Park Citizen Advisory Committee (CAC) meetings

Worked with NEHBA to resolve a light pollution issue reported by residents living across from the Dollar Store on Nicollet

Expanded our Facebook participation to 160.

Funded Fuller Park building improvements.

4. Housing

What percentage of time did your organization spend on housing-related activities?

3% at most – hearing variance requests from residents and reviewing developer housing plans.

5. Financial Reports

Please provide an income and expense report for your organization for the year. (Please include all funding sources).

Please see separate document.

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. ***Impact***

What interactions with City departments occupied a major part of your time?
What worked well? What could be improved?

Attempted communication and tracking down responses took much of the time when we reached out for City department assistance.
When we finally got to the right person we usually received quality information.
Response time and direct access to the necessary party could be improved.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 3

2. ***City Communications - effectiveness***

Is the information that you receive from the City understandable and useful?

Not always.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 3

3. ***City Communications - timeliness***

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

Yes, on general communications.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 5

4. ***City Departments***

How can City departments improve the way in which they function in your neighborhood?

It would be beneficial to have a better relationship with Public Works . This would better support our efforts in establishing the Lyndale and 54th St Special Services District, water tower improvements, as well as utility box wrap project.

5. ***City Assistance***

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

Lance should be our direct liaison to all city resources and respond to our inquiries in a timely manner and/or attend our monthly meetings in order to provide a stronger connection with the city.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 4

6. ***Other comments?***