



## ***NRP Policy Board***

Meeting Minutes  
Tuesday, March 19, 2013  
Minneapolis Central Library

### **Call to Order**

Jeffrey Strand, Chair called to order the regular meeting of the NRP Policy Board at 5:27 pm on March 19, 2013 at the Minneapolis Central Library, Room N-270.

### **I. Introductions**

The following Board Members were present: Kenya McKnight, Carol Pass, Council Member Kevin Reich, Jeffrey Strand, School Board Member Josh Reimnitz, and Hennepin County Commissioner Gail Dorfman.

The following Board Members were absent: Senator Jeff Hayden, Saciido Shaie Jeremy Hanson Willis and Park Board Commissioner Liz Wielinski

The following staff members were present: David Rubedor, Stacy Sorenson and Cheyenne Erickson.

The following guests were present: Ruth Olson, Fulton Neighborhood Staff and Jeff Alden , Fulton Neighborhood Board Member.

### **II. Approval of Agenda**

School Board Member Reimnitz moved to accept the agenda, Kenya McKnight seconded the motion, all approved.

### **III. Approval of February Minutes**

School Board Member Reimnitz moved to accept the February Minutes, Council Member Reich seconded the motion, all approved.

### **IV. Review of Fulton Neighborhood Priority Plan**

The Community Participation Program (CPP) guidelines state that the goal of Neighborhood Priority Plans is to identify major initiatives for the neighborhood organization, and to communicate neighborhood priorities to the City and other jurisdictional partners. Neighborhood Priority Plans must be developed and adopted through a thorough neighborhood participation process. A plan identifies preliminary neighborhood priorities and potential partners. The plan can identify, preserve and build on the existing assets and positive qualities of a neighborhood, or identify opportunities or problems to be addressed. Plans can be as simple or as comprehensive as the neighborhood organization desires, covering a single issue, or several. These plans can be used as a way to focus discussion and marshal resources to deal with neighborhood issues or plan for improvements.

In its first Neighborhood Priority Plan, the Fulton Neighborhood Association (FNA) proposes to provide support to the Fulton Farmers Market. The Fulton Farmers Market opened in May 2011 and is located at the corner of Chowen Avenue South and 49th Street West. It is the sister market to the successful Kingfield Farmers Market. The market strives to provide fresh, local produce options to the residents of the neighborhood and all of southwest Minneapolis. Since its beginnings, the market has offered produce, prepared food, weekly musical entertainment by local musicians and community resources from a variety of agencies. Recent additions to the market include a weekly children's story time and a free lending library. While the market was well utilized by residents of many different neighborhoods in 2011, a participation and sales volume drop-off was observed in 2012. FNA speculates that this was due mainly to lack of visibility/marketing and the opening of another market only a few blocks away.

FNA proposes using a portion of its Neighborhood Priority funds to assist the market with promotion and with further engaging the community. Possible activities include but are not limited to standard and innovative marketing techniques such as banners, child-designed yard signs, interactive art projects that "build" throughout the summer, and a larger scale object that is an attention draw. The Kingfield Farmers Market will be a funding partner in these efforts, and it is anticipated that this project will allow FNA to solidify the image and presence of the market in the community.

The proposed Fulton Farmers Market Neighborhood Priority Plan was discussed at multiple neighborhood meetings and was broadly publicized throughout the neighborhood. On February 13, both the Fulton community and the FNA board voted to approve this Neighborhood Priority Plan.

The Fulton Farmers Market Neighborhood Priority Plan was sent to jurisdictional staff for review prior to the neighborhood's approval. Gayle Prest (Sustainability), Jane Shey (Homegrown Minneapolis) and Kristin Klinger (Health) all provided comments (attached) supporting the approval of this plan.

Finally, the Fulton Farmers Market Neighborhood Priority Plan has been reviewed by the Minneapolis City Attorney's Office and found to be an eligible use of NRP funds.

#### Member Comments:

- Can Neighborhood Priority plans be flexible? Can we expect to see them in all shapes and sizes?
  - o Yes, and we see these plans as an opportunity to build better relationships with jurisdictions.
- What if staff is not on board with a neighborhoods priority? Can they still move forward?
  - o Yes, a plan will still come to the NRP Policy Board and staff will give a recommendation and move certain aspects of the plan forward.

- What is the next step for this plan?
  - o If this body approves the plan, then it will go to the City Council next.
- What is the relationship with the Kingfield Neighborhood?
  - o There was a core group of people in the Fulton Neighborhood that wanted a farmers market but didn't know how to begin the process to set one up. One of the people decided to join the Kingfield Farmers Market Board and they ended up agreeing to create a sister market in Fulton. It has proved to be a good model and example of cross-neighborhood relationships.
- It would be helpful if clear roles were defined for the Department and what support is given to neighborhood organizations. There is a neighborhood that felt that they didn't get the proper support from the department and it is important to be clear on what the department and staff roles are.

Commissioner Dorfman moved to Approve the Neighborhood Priority Plan and Transmit the Plan for Approval by the Minneapolis City Council, Council Member Reich seconded the motion, The following resolution was adopted:

**WHEREAS:** On March 30, 2012, the Minneapolis City Council approved the revised Community Participation Program (CPP) guidelines, including a 2012-13 allocation of \$55,945 for the Fulton neighborhood,

**WHEREAS:** On July 6, 2012, the NCR Director, in accordance with the CPP guidelines, approved the Fulton Neighborhood Association's Community Participation Plan, including \$40,520 for community engagement activities and \$15,425 reserved for future Neighborhood Priority Plans,

**WHEREAS:** The Fulton Neighborhood Association has conducted a community engagement process as identified in the approved 2012 Community Participation Plan, leading to neighborhood approval of support of the Fulton Farmers Market as a neighborhood priority,

**BE IT RESOLVED:** That the Minneapolis Neighborhood Revitalization Policy Board hereby accepts and adopts the Fulton Farmers Market Neighborhood Priority Plan,

**RESOLVED FURTHER:** That the Minneapolis Neighborhood Revitalization Program Policy Board hereby authorizes the NCR Director to request that the City Council and Mayor [a] approve the Fulton Farmers Market Neighborhood Priority Plan and [b] authorizes the appropriate City officers to enter into any contracts or agreements necessary to implement the activity above.

## V. NCR Report

NCR Director David Rubedor shared with the Board the following things that are happening in the Department:

- Boards and Commissions Vacancy's: The Spring Cycle for Boards and Commissions Vacancy's is now open. Please help us spread the word to people you might know who are interested in serving on a City Board or Commission. The deadline to apply is April 26<sup>th</sup>.
- Minneapolis Public School Partnership: NCR staff had an initial meeting with a representative of the Minneapolis Public Schools to begin discussing how we can work more closely together.
- Latino Engagement Task Force: This Task Force has recently been established to help determine priorities for the Latino Community in the city and what the NCR department and city can do to build a better relationship with the Latino Community. They've established two priorities that are now Bills in front of the Minneapolis legislature. The first bill is regarding changing regulations to make it possible for immigrants to obtain a driver's license to be able to drive legally. The second is for Higher Education reform to allow for students who were not born in the country to be able to receive instate tuition prices and be eligible for scholarships.

**VI. Next Meeting**

The next NRP Policy Board will be determined.

**VII. Other Business**

**VIII. Adjourn**

Board Chair Jeffrey Strand adjourned the meeting at 6:29pm

Minutes submitted by: Cheyenne Erickson

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ATTEST: Commissioner Gail Dorfman,  
NRP Policy Board Secretary