
COMMUNITY PARTICIPATION PROGRAM

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws.

CONTACT INFORMATION:

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Who should be the primary contact for this submission? Luke Stultz

Date of Board review and approval: Dec 13, 2012

FUNDING ACTIVITIES.

1. Eligibility.

The Bancroft Neighborhood Association (BNA) represents the entirety of the Bancroft Neighborhood as defined by the most current Minneapolis Communities and Neighborhoods Map. The borders of the Bancroft Neighborhood are Chicago Avenue to Cedar Avenue between 38th Street and 42nd Street.

Membership in BNA is open to all residents of the geographically defined neighborhood, and all members are encouraged to attend and participate in the regular, open board and committee meetings (which are posted on our website and in the quarterly newsletter). No membership dues are required and members are permitted to vote at the first meeting they attend. Our board and other volunteers include residents, business owners, renters, homeowners, and people from diverse cultural, ethnic, and socio-economic backgrounds. Currently, BNA is actively seeking more participation from under-represented members of the Bancroft Community (i.e. renters, low-income individuals and families, individuals for whom English is a second language, etc.)

Our Board of Directors is elected annually by the membership, and each elected director serves a two-year term. The board focuses on myriad neighborhood issues such as housing, economic development, community outreach, and supporting green initiatives in the neighborhood.

2. Community participation efforts. Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

In 2011, a dedicated Outreach Committee was formed. It quickly became one of BNA's most active committees. Over the next 12 months, the Outreach Committee will hold a series of listening sessions in order to identify specific neighborhood priorities important to our residents. The listening sessions will be held in the homes of committee members and other volunteers, as well as in various public locations. The information gathered in these listening sessions will be compiled and used to develop our future Neighborhood Priority Plan. In addition to the listening sessions, BNA will encourage members to fill out paper surveys at all BNA events and get feedback through social media sites and online surveys.

Some of the more un- and/or under-represented members of the Bancroft Neighborhood are those who speak English as a second language. By disseminating information to those whose primary language is something other than English, our goal is to increase involvement and get a better understanding of the neighborhood priorities important to them. In order to reach out to this group of people, the Outreach Committee will look at a partnership with bordering neighborhood organizations to create a multi-neighborhood Spanish language newsletter.

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3. **Building organizational capacity. How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.**

BNA has been administering the City of Minneapolis' Great Streets Grant Program. This has been a great opportunity to reach out to the businesses in the neighborhood and get them involved. Through a partnering with CANDO, PPNA, and the 38th/Chicago Business Association, Bancroft was able to reach several businesses by holding an informal luncheon. This is something we will do a few more times in order to build our relationship with local businesses and with the bordering neighborhoods, as well as promote the Great Streets program.

By continuing and growing programming that has been successful in the past, such as the BNA Community Garden, and starting new programs based on the feedback we receive from the listening sessions (described above), we will reach more of the community and get more members directly involved with BNA. One new program we're looking at is an artistic pavement painting at 40th Street & 17th Avenue. For this, we will partner with artists at El Colegio in order to build a stronger relationship with them.

BNA believes that everyone has innate leadership potential and we encourage volunteers and committee members to take up leadership positions within the organization. Leadership is cultivated within each year's board through a retreat held in January. At this event, both new and returning board members are invited to explore their own strengths and areas for growth as well as those of the organization. With facilitation of a workshop presenter, board members brainstorm ways they can take on new challenges and contribute fully to the organization. This annual retreat is also a time for break out sessions where committees assess their past accomplishments, areas for growth, and future goals.

4. **Building neighborhood relationships. Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.**

We've recently partnered with El Colegio, a charter school in our neighborhood, and on two days next year, we will hold a neighborhood-wide event on their grounds. This is a great opportunity to partner with them and reach out to the Latino group in the neighborhood. By bringing people together for a common event, we can continue to bridge the diverse communities in Bancroft.

We will host a number of events throughout the year in order to bring the many people of Bancroft together. Some of those events are Mondays in the Meadows, a pot-luck that happens every Monday throughout the Summer, and the Ice Cream Social, which is

Bancroft's annual fair in the park. At these events we will have games for kids, live music from different cultural backgrounds, animals, and fun times for all. Interpretation will be provided, as necessary.

- 5. Involvement of under-engaged stakeholders. Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.**

In the past year, BNA has reached out to the local Latino population through a relationship with El Colegio. In the next year, we will build on that relationship and actively seek out other local Latino organizations. This will help us to better engage the un-represented Latino group and bring the neighborhood that much closer together. Another way we will bring together the diverse communities within the neighborhood is to focus on block clubs. The Bancroft neighborhood has block clubs on all but six blocks. By meeting with individuals on those blocks and working with the neighborhood's Crime Prevention Specialist, we hope to have at least three more active block clubs by the end of 2013. One way the NCR Department can help with engaging un- and under-represented groups, is to provide translation and interpretation services, as necessary.

Renters are another group that are under-represented in Bancroft and will be talked about in the next section.

- 6. Housing Activities. Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.**

BNA currently uses NRP dollars for their Housing Improvement Loan Program. This program is available to any resident in Bancroft and is available through our partnership with TCF Bank.

There are several housing events that we will hold in 2013: a tenants rights workshop, a responsible landlord workshop, and an open house tour. Renters are an under-engaged group in Bancroft. By sponsoring a tenants rights workshop, we will bring renters into the group and educate them about their rights as renters and the services available to them. We will also sponsor a workshop for landlords to give them the tools to be more responsible landlords. By engaging both of these people, we will bring together neighbors and grow the sense of community in our neighborhood. Our Open House Tour will showcase the houses we have for sale in the neighborhood and bring people together to learn more about the history of our housing stock.

The amount of time spent on housing-related activities is approximately 4 hours per week, or 20% of the staff person's time.

- 7. Unused funds. Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.**

BNA plans to roll over any unused funds into the next funding cycle in order to implement the Neighborhood Participation Plan.

8. **Budgets. Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.**

BNA'S BUDGET

Staff Expenses	\$36,716
Employee Benefits	\$0
Professional Services	\$4,200
Occupancy	\$6,330
Communications/Outreach	\$6,500
Supplies and Materials	\$2,708
Festivals and events	\$4,800
Development	\$1,500
Fundraising	\$100
Other Services	\$0
Neighborhood Priorities	\$4,000
TOTAL:	\$66,854.00

Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.