

**MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM**

**Windom Park  
NRP PHASE II  
NEIGHBORHOOD ACTION PLAN**

**Date Adopted by the Policy Board: October 24, 2011**

**Date Adopted by the City Council: May 12, 2012**

**Document Number: 2012R-253**

Neighborhood Revitalization Program

# Neighborhood Action Plan

## Phase II

*Windom Park Citizens in Action*

2314 Lowry Ave. NE  
Minneapolis, MN 55418  
(612) 788-2192  
[www.windompark.org](http://www.windompark.org)

**Approved by the neighborhood March 20, 2012**

## *Neighborhood Profile*

Windom Park is located in northeast Minneapolis. It is named in honor of William Windom (1827-1891), a congressman and Secretary of Treasury from Winona, Minnesota. The neighborhood contains about 80 blocks and is bordered by Lowry Avenue on the north, 18<sup>th</sup> Avenue on the south, Central Avenue to the west and New Brighton Boulevard (Highway 88) to the east. Central Avenue is a state highway and considered the “spine” of northeast Minneapolis. It is major commercial corridor of the northeast area and Minneapolis as a whole. It borders seven different northeast neighborhoods. Johnson Street is a well traveled road, connecting Windom Park and northeast Minneapolis to both the Quarry shopping center and the I-35W freeway. Stinson Parkway is a greenway and corridor to southeast Minneapolis. The population of Windom Park is approximately 5,700 people.

Windom Park has a diverse but aging mix of housing. The neighborhood is about evenly split between owner-occupied and rental units. 42% of Windom Park residents live in rental housing. Most of the housing stock in the western half of the neighborhood was built between 1895 and 1910. Most of housing stock in the eastern half was built after World War II. Nearly half of the housing stock in the neighborhood was built before 1920 and only about 6% built after 1960. Windom Park has two concentrations of rental housing, one located at 18<sup>th</sup> Avenue and Central, the location of the Parker Skyview Hi-rise, as well as a concentration of rental complexes south of 19<sup>th</sup> Avenue between Ulysses and Arthur streets. Due to the older housing stock, particularly in the western half of the neighborhood, near Central Avenue, the neighborhood faces a number of rehabilitation issues.

The medium age of Windom Park residents is 37. 17% of the neighborhood is 60 or older and slightly over 11% is under 10, with 21% being under 18. 44% of residents are married. The neighborhood has seen shifting demographics. The percent of residents who are white has decreased over 10% in the last 20 years from 93% to approximately 81%. 9% of residents are black and 4% Hispanic. There are many active block club leaders throughout the neighborhood. Every year Windom Park holds its annual Community Carnival. The event draws people from all over the city and beyond. Windom Park is home to both Pillsbury School and the Second Precinct police station. The neighborhood organization for Windom Park is Windom Park Citizens in Action (WPCiA).

Dominating the topography of the neighborhood is the neighborhood park, Windom Park. It is a focal point for recreational and social activities, including sports, ice skating and hockey, tennis, and the annual Community Carnival. It has recently become one of the sites for summer movies in the park. It also contains the Park and Recreation building, which contains a gym and meeting rooms and serves the neighborhood and larger community in a variety of ways.

Windom Park has five main traffic arteries: Lowry Avenue, 18<sup>th</sup> Avenue, Central Avenue, Highway 88 and Johnson Street. Johnson Street is a main pathway to the Quarry shopping Center, located just south of 18<sup>th</sup> Avenue and a main freeway access point to the I-35W freeway. Traffic on Johnson has been a particular concern to neighborhood residents. Part of Central Avenue in Windom Park is a pedestrian overlay district. Parking on Central Avenue has been an issue of concern for neighborhood residents. Windom Park is served by four main bus lines, 10/59, 4/141, 25 and 32. Route 32 provides access to Rosedale mall and route 10 is a main Minneapolis bus route serving downtown, and it operates 24 hours a day.

Most of the neighborhood businesses can be found along Central Avenue, including a diverse selection of restaurants representing a variety of ethnic origins and retail shops. Central Avenue has seen many businesses come and go in recent years as both demographics and economics have changed and shifted. Central Avenue has several stable businesses and has also seen a variety of new businesses. Neighborhood residents desire and seek to promote a strong, vibrant, stable and diverse Central Avenue business community. Some of the commercial property is old and aging. In addition to Central Avenue, Windom Park has two commercial nodes, one located at 22<sup>nd</sup> Avenue and Johnson Street, the other at 18<sup>th</sup> Avenue and Stinson Parkway. In addition to the commercial opportunities located within Windom Park, residents also have easy access to the Quarry Shopping Center as well as businesses such as Holyland and the Eastside Food Co-op, located just beyond the neighborhood borders.

## *Planning Process*

In February 2011, the Windom Park Citizens in Action Board of Directors reviewed a draft Phase II NRP Participation Agreement, later agreed upon at the board's March meeting and approved by the city's NRP department. This document (see Appendix A) outlined outreach activities to be carried out by WPCiA for defining neighborhood needs and priorities for its Phase II Neighborhood Action Plan. WPCiA, under an ambitious timeline set to wind up in spring 2012, committed to form a steering committee with broad-based membership to guide and ensure the process of outreach, research and analysis, a review of Phase I goals and plans, exploration of new objectives and strategies, coordination and review with other agencies and potential partners, and, finally, writing the plan.

Under the leadership of co-chairs Doron Clark and Don Anderson, the NRP Phase II Steering Committee was formed and volunteers were solicited in the coming months via neighborhood meetings, e-mails and other communications. By May 2011, a Steering Committee of nine volunteers – including some new to neighborhood activities – was in place and held the first of many meetings to strategize on ways to ensure broad participation on development of the Phase II plan.

NRP's six-step process to help residents define what they want for their neighborhood was reviewed and discussed. Demographic and Census data were reviewed to gain an accurate overview of the Windom Park neighborhood. The Phase I Neighborhood Action Plan and its Review was studied to learn what worked and what didn't, and why. The committee also worked to understand revised funding levels and requirements under a new chapter of NRP. The effectiveness of various outreach methods was discussed to see what would be most effective for the Windom Park neighborhood.

The key piece of outreach developed was a survey in English and Spanish – both online via SurveyMonkey and on paper for use at gatherings such as the annual Community Carnival in June 2011, National Night Out in August 2011, outreach to businesses and targeted door-knocking. Surveys were promoted heavily via WPCiA's meetings, at the carnival ("ironing-board survey"), via neighborhood social media and through e-mail blasts. When survey results were analyzed, the committee looked for demographic and constituent-type gaps and conducted targeted outreach work to address these. Renters and Spanish-speakers in particular received follow-up outreach. A total of 217 respondents, residents as well as businesses, participated. (Copies of the surveys and results are found in Appendices B and C.)

Based on results of the surveys and "dot-mocracy" exercises at neighborhood meetings, priority needs of the neighborhood were focused on four areas: Housing, Parks, Transportation, and Safety. From there, approximate funding allocations were discussed and defined in order to make the most impact with the allotted dollars. Of WPCiA's allocation of \$563,421, the expected available funding is \$371,955.06, with 70 percent required by NRP for housing and housing-related activities. Based on comments from the

surveys and other research, such as analysis of existing programs, strategies under defined goals were created and specific dollar allocations agreed upon.

Throughout the whole process, the Steering Committee provided ongoing updates on its work and solicited continued feedback throughout the planning and drafting process at neighborhood board meetings as well as at monthly neighborhood general meetings to ensure that members of the community had the opportunity to stay involved as the Neighborhood Action Plan developed.

The Steering Committee in January 2012 then created a plan for promoting the availability of its final draft Action Plan. In order to promote broad input on the document, an advertisement was run in the Feb. 8 issue of the local community newspaper. A postcard was sent via U.S. Mail to all addresses in the neighborhood. E-mail blasts and social media also noted the same information. Residents and businesses were encouraged to read the plan online at WPCiA's Web site or via paper copies made available at meetings and at the WPCiA office. The community was asked to submit written comments in time for the Steering Committee's Feb. 14 meeting and/or attend the Feb. 21 neighborhood meeting to offer verbal feedback. These communications also invited the community to attend the March 20 neighborhood meeting for a neighborhood vote on the final Neighborhood Action Plan.

At WPCiA's February 2012 general meeting, a final draft was presented to the neighborhood. The meeting was advertised via e-mail, newspaper ad and U.S. Mail. Feedback was solicited and received prior to and during the meeting. After reviewing input, the NRP Steering Committee presented a revised final draft at the March 20 neighborhood general meeting. There the neighborhood voted unanimously to approve of the Neighborhood Action Plan.

## Neighborhood Action Plan, Phase II

### 1. Safety

Allocation: \$52,622.11 (10% of Phase II Plan funds)

#### GOAL 1: Promote Windom Park as a Safe and Caring Community

##### Objective A

#### Enhance the neighborhood's community relationships and engagement

##### *Strategy A1*

*Work to incorporate block club formation and leaders on every block in Windom Park with the neighborhood's ongoing organizing activities.*

Crime Prevention Specialists, paid interns and neighborhood volunteers/staff will actively recruit block club leaders through door-knocking and other means. Areas being targeted will be notified a few days prior to door-knocking with flyers. This block club work will begin within 6 months of approval of Phase II Plan.

Personnel for the effort would come from community volunteers, school interns or through the hiring of a part-time employee (using NRP funds). The personnel would also be responsible for assisting in creating the training resource materials (either online and/or in paper format) for block leaders and block clubs. Windom Park will maintain an up-to-date list of block club leaders, and ongoing recruitment efforts will be performed in partnership.

The initiative will also provide information about the benefits of having an organized block club, training dates and times. Further, the neighborhood will seek to involve block clubs in more than merely crime prevention activities. For example, block clubs could be empowered to identify vacant houses and help determine their disposition as it may relate to the neighborhood's housing initiatives.

**Partners:** Minneapolis Police Department/CPS, University of Minnesota

**Funding:** Windom Park NRP Phase II - \$9,090.91

**Timeline:** 2012-2014

**Implementer:** WPCiA

##### *Strategy A2*

*Provide block club organizational assistance.*

Mini-grants will be offered to organized block clubs in Windom Park for non-food purposes such as copying expenses, block club signs, etc. and for crime prevention training seminars that educate the community.

**Partners:** Minneapolis Police Department/CPS  
**Funding:** \$13,160.29  
**Timeline:** 2012-2014  
**Implementer:** WPCiA

## Objective B

### Increase citizen safety information awareness

#### *Strategy B1*

*Maintain community contact media.*

This strategy may include, but is not limited to:

- populating and maintaining a WPCiA contact database for volunteers
- promoting sign-up for WPCiA newsletters
- promoting WPCiA website
- promoting WPCiA social media
- posting/re-posting safety information from NE Crime Watch and/or the 2<sup>nd</sup> Precinct on Facebook, Twitter and/or windompark.org

**Partners:** Minneapolis Police Department, online media,  
University of Minnesota

**Funding:** Windom Park NRP Phase II - \$9,090.91

**Timeline:** 2012-2014

**Implementer:** WPCiA

## Objective C

### Encourage commercial safety-related projects

#### *Strategy C1*

*Provide mini-grants for commercial security and safety items.*

Mini-grants will be offered to businesses for safety items that may include, but are not limited to: motion detector lights, window/door locks, surveillance systems, etc. (See also the Housing Strategy for details about similar program for residential properties.)

**Partners:** Minneapolis Police Department,  
Northeast Minneapolis Chamber of Commerce

**Funding:** Windom Park NRP Phase II - \$21,280

**Timeline:** 2012-2014

**Implementer:** WPCiA

## Objective D

### Mitigate the impact of crime in the Windom Park neighborhood

#### *Strategy D1*

*Establish a restorative justice program in Windom Park.*

By partnering with the a restorative justice program, board members or appointed volunteers will meet with an RJP organization to ascertain how to promote the program and partner with them as a neighborhood association within three months of approval of the NRP plan. Hours are estimated to be 20 hours per volunteer initially, and then ongoing at about two hours a month.

**Partners:** Restorative Justice programs, Minneapolis Police Department

**Funding:** Windom Park NRP Phase II - \$0

**Timeline:** 2012-2014

**Implementer:** TBD

## Objective E

### Allocate funds to City of Minneapolis “Community-Oriented Policing”

#### *Strategy E1*

*Work with the Police department on its community-oriented policing efforts through COPSIRF.*

At the outset of NRP Phase II, the city reserved some Phase II NRP funds on a city-wide basis to support the Community-Oriented Public Safety Initiative Reserve Fund (COPSIRF). Windom Park joined together with 7 other Eastside neighborhoods to support the use of directed patrols in high crime spots of the Lowry/Central Ave. area, with a major focus on property crime suppression.

**Partners:** Minneapolis Police Department

**Funding:** \$6,240.73 NRP COPSIRF Funds

**Timeline:** 2004

**Implementer:** Minneapolis Police Department

## 2. Housing

Allocation: \$375,394.70 (70% of Phase II Plan funds)

### GOAL 1: Improve neighborhood livability and quality of housing

#### Objective A

##### Improve the quality of existing housing stock

###### *Strategy A1*

*Implement a home-improvement program.*

The program may include, but is not limited to, the following:

- a low-interest revolving loans focusing on exterior improvements. Loan program will be modeled after currently existing Phase I revolving loan program. Priority for loans will be given to exterior improvements.
- grants for landscape and exterior design consultation, offered to participants in the revolving loan program. WPCiA will offer a list, if available, of potential local design consultants who have been pre-approved for the program.
- grants for energy audits. WPCiA will finance initial home energy audits done by pre-approved organizations.
- low-interest loans to help implement suggested improvements made as the result of the energy audits.

**Partners:** CEE/GMHC, CenterPoint Energy, Xcel Energy,  
local landscape architects and/or  
University of Minnesota landscape architecture school

**Funding:** Windom Park NRP Phase II - \$167,223.65

**Timeline:** 2012-2014

**Implementer:** CEE or GMHC

#### Objective B

##### Encourage residential education and safety-related projects

###### *Strategy B1*

*Provide mini-grants for residential security, homeowner/resident education and safety items.*

Education and safety items may include (but are not limited to) motion detector lights, window/door locks, home security audits, etc. (See also the Safety Strategy for details about similar program for commercial properties.)

**Partners:** Minneapolis Police Department  
**Funding:** Windom Park NRP Phase II - \$28,171.05  
**Timeline:** 2012-2014  
**Implementer:** WPCiA

## Objective C

### Increase livability for individuals

#### *Strategy C1*

*Create a financial assistance program for qualifying improvements that increase individual livability and access in and to residences.*

This may include, but is not limited to: wheelchair access ramps, handrails, lighting, air conditioning (excluding window or other removable AC units), etc.

**Partners:** Northeast Senior Services, Rebuilding Together/Safe at Home  
**Funding:** Windom Park NRP Phase II - \$20,000  
**Timeline:** 2012-2014  
**Implementer:** WPCiA

## Objective D

### Address dilapidated residential properties in the Windom Park neighborhood through acquisition, rehabilitation demolition or new construction

#### *Strategy D1*

*Create a financial assistance program for acquisition, rehabilitation, demolition or replacement of existing, unoccupied residential buildings.*

WPCiA will oversee the process to determine which properties to target, how to address each property, whether NRP Phase II funds are needed and who to partner with (City agencies, non-profit organizations, for-profit developers, etc.) to complete each project.

**Partners:** City of Minneapolis CPED  
**Funding:** Windom Park NRP Phase II - \$150,000.00  
**Timeline:** 2012-2014  
**Implementer:** TBD

## Objective E

### Evaluate and improve existing housing programs

#### *Strategy E1*

*Evaluate ways to improve existing WPCiA housing programs.*

- Provide funding to evaluate/review existing housing programs in the neighborhood and make recommendations for improvement to the programs.
- Provide funding to research neighborhood housing issues and make recommendations for new programs to address unmet needs, as determined by neighborhood residents.

**Partners:** CEE/GMHC, University of Minnesota, Northeast Senior Services

**Funding:** Windom Park NRP Phase II - \$10,000

**Timeline:** 2012-2014

**Implementer:** WPCiA

### 3. Transportation

Allocation: \$28,171.05 (5% of Phase II Plan funds)

**Goal: Improve the safety and efficacy of all the neighborhood's transportation modes**

#### Objective A

**Develop a small-area transportation plan for the Windom Park neighborhood**

##### *Strategy A1*

*Develop a small-area, multi-modal neighborhood transportation plan for incorporation into city, county, regional, and state planning documents.*

The neighborhood will provide funds to develop a small-area transportation plan that incorporates all modes of transportation operating in Windom Park. The plan will likely be developed through the hiring of interns and serve as both an educational tool for local stakeholders and a statement of vision for the neighborhood's long-term planning.

**Partners:** State of Minnesota, Hennepin County, Metropolitan Council, City of Minneapolis, University of Minnesota, Minneapolis Park and Recreation Board, Minneapolis Public Schools, adjacent neighborhood organizations, Safe Routes to School, design professionals, transportation advocacy groups

**Funding:** Windom Park NRP Phase II - \$9,171.05

**Timeline:** 2012-2014

**Implementer:** TBD

#### Objective B

**Improve pedestrian safety and increase pedestrian walk counts**

##### *Strategy B1*

*Identify key pedestrian routes and improve crossings.*

Working in partnership with Minneapolis Public Schools, Minneapolis Park and Recreation Board, the City of Minneapolis, and other government jurisdictions, WPCIA will engage the community to identify pedestrian crossings with high use and safety concerns.

Safety improvements may include, but are not limited to: bump-outs, improved striping, and signage. Emphasis will be placed on crossings at Central Avenue, Johnson Street, Stinson Parkway, Lowry Avenue, 18<sup>th</sup> Avenue, and near key public amenities. The neighborhood will explore hiring local interns to identify crossings of interest.

**Partners:** Minneapolis Park and Recreation Board, Minneapolis Public Schools, design professionals, City of Minneapolis, Safe Routes to School

**Funding:** Windom Park NRP Phase II - \$9,000

**Timeline:** 2012-2017

**Implementer:** TBD

## Objective C

### Improve bicycling infrastructure

#### *Strategy C1*

*Improve access to bike trails and routes.*

The neighborhood will partner with local governmental agencies to identify solutions to increase the use of existing bike routes. Emphasis will be placed on improving access in locations with high motor-vehicle traffic counts.

The neighborhood will explore hiring local interns to identify key decision makers and policy bodies.

**Partners:** City of Minneapolis, Hennepin County, Bike Walk Twin Cities

**Funding:** Windom Park NRP Phase II - \$0

**Timeline:** 2012-2017

**Implementer:** TBD

#### *Strategy C2*

*Improve access to bicycle sharing programs.*

The neighborhood will partner with bicycle sharing programs to influence the placement of bicycle sharing installations within and near the Windom Park neighborhood.

**Partners:** City of Minneapolis, Hennepin County, Bike Walk Twin Cities, Blue Cross Blue Shield, Nice Ride Minnesota

**Funding:** Windom Park NRP Phase II - \$0

**Timeline:** 2012-2013

**Implementer:** City of Minneapolis

#### *Strategy C3*

*Increase number of bicycle racks in the neighborhood.*

The neighborhood will partner with the city, MPRB, and other bicycling partners to incent and encourage the placement of bicycle racks throughout the neighborhood. The neighborhood will look for ways to partner with the local artist community to develop bike racks.

**Partners:** City of Minneapolis, Hennepin County, Northeast Minneapolis Chamber of Commerce, local businesses, Bike Walk Twin Cities, Northeast Minneapolis Arts Association  
**Funding:** Windom Park NRP Phase II - \$4,000  
**Timeline:** 2012-2014  
**Implementer:** TBD

## Objective D

### Reduce truck and heavy vehicle traffic in the neighborhood

#### *Strategy D1*

*Educate stakeholders on laws regarding use of streets.*

The neighborhood will explore hiring local interns to identify existing laws regarding truck and heavy vehicle use of Windom Park streets. The neighborhood will educate residents and businesses regarding existing rules. The neighborhood will identify offenders, contact offenders (as possible), and educate them on proper vehicle use of roads, with a focus on semi-trucks. The neighborhood will explore and recommend revised traffic laws.

**Partners:** City of Minneapolis, Hennepin County, Minnesota Department of Transportation, University of Minnesota  
**Funding:** Windom Park NRP Phase II - \$6,000  
**Timeline:** 2012-2014  
**Implementer:** TBD

## 4. Parks

Allocation: \$84,513.15 (15% of Phase II funds)

**Goal: Establish Windom Park as an active center within the neighborhood**

### Objective A

#### Improve Windom Park usability

##### *Strategy A1*

*Establish signature item in Windom Park.*

The neighborhood will partner with the Minneapolis Park and Recreation Board and Minneapolis Public Schools to establish a unique play item within the park during the 2014 upgrade of Windom Park. The neighborhood will partner with design professionals living in the community to provide local context to the item.

**Partners:** Minneapolis Park and Recreation Board, Minneapolis Public Schools, design professionals

**Funding:** Windom Park NRP Phase II - \$54,513.15; Minneapolis Park and Recreation Board (existing budget)

**Timeline:** 2014

**Implementer:** Minneapolis Park and Recreation Board

##### *Strategy A2*

*Update and improve access to bathrooms and water fountains at the upper building within Windom Park.*

The neighborhood will partner with the Minneapolis Park and Recreation Board during the 2014 Windom Park upgrade to update and improve access to bathrooms and water fountains at the upper building within the park.

**Partners:** Minneapolis Park and Recreation Board, Minneapolis Public Schools, Northeast Minneapolis Arts Association

**Funding:** Windom Park NRP Phase II - \$15,000; Minneapolis Park and Recreation Board (existing budget)

**Timeline:** 2014

**Implementer:** Minneapolis Park and Recreation Board

##### *Strategy A3*

*Encourage Windom Park improvements that reflect the strong artist community within the neighborhood.*

The neighborhood will seek ways to make Windom Park improvements that reflect the strong artist community within the neighborhood.

**Partners:** Minneapolis Park and Recreation Board, Northeast Minneapolis

Arts Association, local artists  
**Funding:** Windom Park NRP Phase II - \$7,500  
**Timeline:** 2014  
**Implementer:** Minneapolis Park and Recreation Board

*Strategy A4*

*Increase cultural, community, and family-focused activities at the park.*

The increasing diversity of the neighborhood requires programs different than those historically offered. In partnership with Minneapolis Park and Recreation Board, Minneapolis Public Schools, City of Minneapolis, and Hennepin County, the neighborhood will identify and engage emerging community cultural groups to determine gaps within current activities and increase the number and diversity of events offered in Windom Park in cooperation with other local partners. Windom Park Citizens in Action (WPCiA) will use these events to publicize the neighborhood's work on NRP and to increase involvement in the organization's work.

NRP funds will be used to develop programming at the site. The neighborhood will explore the possibility of hiring an intern to help with this program.

**Partners:** Minneapolis Park and Recreation Board, Minneapolis Public Schools, City of Minneapolis, Hennepin County, University of MN  
**Funding:** Windom Park NRP Phase II - \$7,500; Minneapolis Park and Recreation Board (existing budget)  
**Timeline:** 2012-2017  
**Implementer:** WPCiA

*Strategy A5*

*Expand usage of Windom Park's upper building.*

Partner with Minneapolis Park and Recreation Board to expand community use of park building (upper building) within Windom Park.

**Partners:** Minneapolis Park and Recreation Board, City of Minneapolis  
**Funding:** Windom Park NRP Phase II - \$0  
**Timeline:** 2012-2017  
**Implementer:** N/A

*Strategy A6*

*Improve ongoing maintenance and enhancement of Windom Park facilities.*

Encourage the Minneapolis Park and Recreation Board to improve response to issues such as broken equipment, landscaping, and minor paint-and-fix issues within the park.

Collect recommendations for improvements and additions to Windom Park prior to regular play equipment replacement schedule and influence MPRB to incorporate improvements.

**Partners:** Minneapolis Park and Recreation Board

**Funding:** Windom Park NRP Phase II - \$0

**Timeline:** 2012-2017

**Implementer:** N/A

## 5. Administration

**GOAL: Provide for continuity in the full implementation of WPCiA's Neighborhood Action Plan**

### Objective A

**Continue the administrative and organizational structure of Phase I to ensure the NAP and other neighborhood initiatives are organized, completed and reviewed**

#### *Strategy A1*

*Provide staff and operational support for the organization, coordination and implementation of the Neighborhood Action Plan.*

Provide funds for staffing, communications, outreach and other organizational support in order to accomplish WPCiA's NRP goals.

**Partners:** N/A

**Funding:** Windom Park NRP Phase II - \$7,719.99; NRP Phase I rollover of existing Administration funds

**Timeline:** 2012-2015

**Implementer:** WPCiA

#### *Strategy A2*

*Provide staff and communications support for the development of the Windom park NRP Phase II Neighborhood Action Plan.*

WPCiA will provide funds for staffing, communications, outreach and other organizational support in order to complete the development of the Windom Park NRP Phase II plan.

**Partners:** N/A

**Funding:** WPCiA NRP Phase II - \$15,000

**Timeline:** 2011-2012

**Implementer:** WPCiA

## Acknowledgements

The following volunteers actively participated in the Windom Park NRP planning process through work on the NRP Phase II Steering Committee and other neighborhood meetings related to this project:

Doron Clark  
Don Anderson  
Chris Hanson  
Holly LaRochelle  
Chris Pratt  
Greg Rachwal  
Nancy Rathmann  
Steve Sylvester  
Mike Wolfender

All residents and businesses of the Windom Park neighborhood who contributed via responding to surveys, offering input and voting on this Neighborhood Action Plan.

WPCiA also thanks former NRP staff and current Neighborhood and Community Relations Department Neighborhood Specialist Jack Whitehurst for his assistance with this project.

## Appendix A

### **NRP PHASE II PARTICIPATION AGREEMENT Windom Park Neighborhood**

#### **A. INTRODUCTION/PURPOSE**

This Participation Agreement describes how Windom Park Citizens in Action (WPCiA) will organize, develop, review and approve its NRP Phase II Neighborhood Action Plan (NAP). It also contains details on how information will be disseminated to residents and other community interests to ensure that the plan development and review process is open and fair and that the priorities in the NAP address the needs, concerns and opportunities presented by the neighborhood.

#### **B. NEIGHBORHOOD DESCRIPTION**

The Windom Park neighborhood is in the Northeast community of Minneapolis. The neighborhood is bounded on the north by Lowry Avenue NE, on the west by Central Avenue NE, on the south by 18th Avenue NE and on the east by New Brighton Boulevard. Windom Park is named after William Windom, who served from the mid- to late-1800s as a United States senator from Minnesota and as secretary of the U.S. Department of Treasury. This is mainly a residential neighborhood; single-family dwellings tend to predominate in the eastern quadrant, while multi-family buildings are a feature in the western quadrant, particularly in the vicinity of Central Avenue. Central Avenue, the neighborhood's western border, is an active commercial corridor. Many diverse restaurants line the street, showing how new immigrants are reshaping the neighborhood.

Since the Phase I Neighborhood Action Plan was researched and written, the community and housing stock have appeared to remain fairly stable. Probably the biggest changes have been impacts stemming from the large Quarry Shopping Center and nearby Stinson Marketplace, with ongoing discussion of the pros and cons these developments have had on the neighborhood, its commercial corridors and area independent businesses.

**2010 Census Data:** According to information from the City of Minneapolis, Windom Park neighborhood's population is 5,678. 2010 Census data indicate that 4,019 are white, 623 are Hispanic or Latino, 566 are black or African American, 85 are American Indian or Alaska Native, 182 are Asian, 17 are other, and 186 are two or more races. The neighborhood has 2,841 housing units, of which 2,660 are occupied and 181 are vacant.

By way of comparison, 2000 Census data says the total population of the neighborhood was 5,786. This included 4,696 White; 433 Black or African-American;

302 Hispanic or Latino; 193 Asian, Native Hawaiian or Other Pacific Islander, and 118 American Indian or Alaska Native. The neighborhood had 2,843 housing units, according to the 2000 Census. Nearly half of occupied units (49 percent, or 1,340 units) were renter-occupied, while 51 percent (1,412 units) were owner-occupied, according to the 2000 Census data.

These figures show a population loss of 108 and a housing unit loss of 2 from 2000 to 2010.

## **C. ORGANIZATION OF THE PLAN DEVELOPMENT EFFORT**

### **C.1 Steering Committee**

There will be a Steering Committee for the NRP Phase II development process.

The Steering Committee will:

- Include a minimum of five members and a maximum of nine members. Members will be appointed by the Board of Directors and will include active representation of non-board members.
- Include representation of groups with specific interests; specific population categories (e.g. seniors, youth, renters, and recent immigrants) will be recruited.
- Be a limited-purpose Task Force.
- Ensure that outreach efforts are conducted for every phase of the NRP Phase II development process.
- Draft the Neighborhood Action Plan.
- Schedule and facilitate neighborhood-wide review of NAP drafts.
- Petition the WPCiA board for approval of its activities.
- Not have the authority to contract or represent WPCiA without the organization's approval.
- Exist until the NAP receives all necessary approvals. Meetings, activities, and actions of the Steering Committee will be publicized by such avenues as the WPCiA newsletter, monthly Neighborhood Meetings, postcard mailings, the WPCiA Web site, social media and the neighborhood e-mail list.

### **C.2. Outreach**

WPCiA will reach out to residents, property owners, businesses and other stakeholders for input in the plan development process through several channels. Notices of meetings will be published in the newsletter, e-mails, social media and Web site, and special invitations will be made to specific stakeholders. Cooperation with other organizations will help collect input from the young and the economically disadvantaged. WPCiA may employ other techniques such as targeted interviews, surveys, special events or focus groups as determined by the Steering Committee.

### **C.3. Action Plan Draft**

The WPCiA NRP Phase II Action Plan will be drafted by the Board and the Steering Committee, distributed in summary form to stakeholders, and made available for public review at neighborhood-wide meetings and Board meetings. Neighborhood adoption of the plan will be demonstrated by vote at a heavily promoted neighborhood meeting. The WPCiA Board will ensure the Participation Agreement has been followed, endorse the adopted plan, and transmit the Plan to NRP for approval.

**D. PLAN DEVELOPMENT**

The NAP development process will include reviewing Phase 1 goals, and brainstorming new objectives and strategies at neighborhood meetings. The Steering Committee will be responsible for promoting involvement and reporting to the WPCiA Board for review and approval of its efforts. Government and other partners will be asked for support, guidance, and feedback during the process. The WPCiA Board will be responsible for implementing the NAP.

TIMETABLE

February 2011	Begin Brainstorming and Outreach
February 2011	Draft Participation Agreement Submitted to WPCiA Board
March 2011	Participation Agreement Approved by WPCiA Board
April 2011	Participation Agreement Approved by WPCiA and NRP
Spring-Summer 2011	Outreach to Develop Plan
September 2011	NAP Draft Submitted to WPCiA Board
October 2011	NAP Draft Submitted for General Review by Stakeholders
<b>Nov. 15, 2011</b>	Neighborhood Final Vote on NAP Approval (at annual meeting)
December 2011	NAP to NRP Policy Board for Approval
January 2012	NAP to City Council for Approval and legal publication
February-March 2012	Implementation Process Begins

**E. OUTSIDE HELP**

The support required for successful completion of the Plan Development Process will include guidance from the NRP staff, as well as other City agencies and partner jurisdictions, and engaging consultants and translators as needed.

**F. GRIEVANCES**

Grievable actions shall be:

- 1) Failure to communicate with stakeholders.
- 2) Significant departure from the Plan Development Process as adopted by the neighborhood.

Resolution of grievances will be according to procedures set forth in the WPCiA bylaws.

**G. MODIFICATION**

Participation Agreement modifications may be drafted by the Steering Committee, and must be approved by the WPCiA Board and the neighborhood-at-large before submission

to the NRP.

**H. BUDGET \$15,000**

1.	Staff and Consultants	\$5,000
2.	Printing & Communications	\$8,000
3.	Postage and Delivery Fees	\$1,000
4.	Meeting Expenses	\$1,000
-----		
	Total	\$15,000

**I. SUPPLEMENTAL INFORMATION**

Windom Park Citizens in Action (WPCiA) NRP Phase I Action Plan Review  
[Attached]

(H. BUDGET \$15,000 will reduce the allocation for Phase II.)