

Report to the NRP Policy Board

FROM: Lance Knuckles, Neighborhood Support Specialist, NCR

DATE: October 10, 2012

SUBJECT: Cedar-Riverside NRP Phase II Plan

ATTACH.: Cedar Riverside NRP Phase II Plan
Cedar Riverside NRP Phase II Plan spreadsheet

Action Requested:

Approve the Cedar-Riverside NRP Phase II Action Plan and Transmit the Plan for Approval and Appropriation by the Minneapolis City Council

Attached is the Cedar-Riverside NRP Phase II Neighborhood Action Plan (NAP) for Policy Board review and action. Pursuant to the April 19, 2004 Policy Board resolution the proposed NAP includes a Housing Allocation over seventy percent (74.3%).

The Cedar-Riverside neighborhood is named after the intersection of the two main avenues of the neighborhood, Cedar and Riverside. The neighborhood is triangular-shaped with three definitive boundaries: the Mississippi River on the east side, Interstate 94 on the south side, and Interstate 35W on the west side.

In early 2012, the Cedar-Riverside Neighborhood Revitalization Program (CRNRP) began a partnership with the University of Minnesota's CHANCE program and the West Bank Community Coalition (WBCC) to undertake an extensive community engagement effort. The goal of the project was to determine community priorities for the use the neighborhood's NRP Phase II allocation and to inform the work of the WBCC as the designated community participation group for the neighborhood. Over the course of six months, the partnership hosted 14 focus groups and administered 300+ surveys in multiple languages. Overall, 500+ residents and community stakeholders participated. The CHANCE students compiled a report of their findings and presented to each organization's Board of Directors.

For the CRNRP, the report was used to inform the strategies and allocations for the Cedar-Riverside NRP Phase II Action Plan. In July 2012, a draft plan was released for public comment. Five additional focus groups and two large community meetings were held with over 100 residents participating. Feedback from this final step was incorporated into the Plan.

The Phase II Neighborhood Action Plan allocates \$704,577.00 in the following manner.

Housing	\$418,703
Safety and Neighborhood Image	\$29,570
Community Building and Culture	\$23,500
Public Infrastructure and Community Spaces	\$51,000
Economic Development, Education and Training	\$47,500
Implementation	\$134,304
TOTAL:	\$704,577

The Phase II Plan continues the neighborhood's commitment to improve the quality of housing by investing \$418,703 of these funds into home improvement loan programs. Medium and long term planning along with sustainable housing loan programs will provide future stability to the neighborhood and ensure that development does not end once NRP funds are depleted. Increased collaboration with surrounding neighborhoods, City and State departments, partnering with community-based organizations; specifically the officially recognized neighborhood organization West Bank Community Coalition (WBCC) will improve the efficiency of these initiatives.

Based on my review of the Plan, I recommend that the Policy Board adopt the following resolution:

WHEREAS: On April 19, 2004, the Minneapolis Neighborhood Revitalization Policy Board (Board) established the Phase II allocation available for the Cedar-Riverside NRP neighborhood at \$704,577.00 based on the Phase II revenues projected for NRP,

WHEREAS: The Cedar-Riverside NRP has conducted a Phase II plan development process,

WHEREAS: The submitted Cedar-Riverside NRP Phase II Neighborhood Action Plan requests an allocation of \$704,577.00 and dedicates at least seventy percent (74.3%) of that allocation to housing programs, projects, services and activities,

BE IT RESOLVED: That the Minneapolis Neighborhood Revitalization Policy Board (Board) hereby accepts and adopts the Cedar-Riverside NRP Phase II Neighborhood Action Plan,

RESOLVED FURTHER: That the Minneapolis Neighborhood Revitalization Program Policy Board hereby authorizes the Director to request that the City Council and Mayor [a] approve the Cedar-Riverside NRP Phase II Neighborhood Action Plan, and specifically those parts of the Plan that fall under City jurisdiction, for their Phase II allocation of up to \$704,577.00; [b] consistent with the staff direction set out in footnote "p" of the 2011 General Appropriation Resolution adopted by the Council on December 13, 2010, as later amended, to amend the 2012 General Appropriation Resolution by increasing the Community Planning and Economic Development Department (CPED) agency Fund 01 CNR 8900-800 (the NRP fund) by \$419,067.37 from existing fund balance; and [c]

authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the activities above.