

COMMUNITY PARTICIPATION PROGRAM

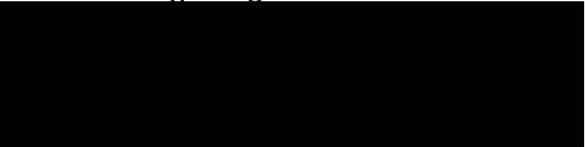
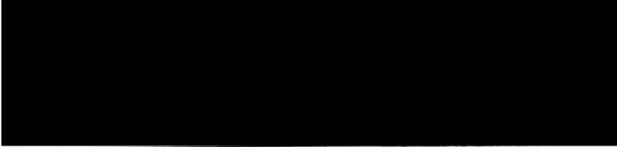
Submission for Funds

To: Minneapolis Neighborhood and Community Relations Department ("NCR")

From: Concerned Citizens of Marshall Terrace ("CCMT")

Date: August 27, 2012

We understand that this submission may be sent electronically to NCR@MinneapolisMN.gov, along with a copy of our Bylaws.

CONTACT INFORMATION:	
Organization name:	Concerned Citizens of Marshall Terrace (CCMT)
Address:	Post Office Box 18180 Minneapolis, Minnesota 55418
Website url:	www.MarshallTerrace.org
Organization email:	CCMT568@msn.com
Federal EIN:	41-1648191
Board contact:	Name: Greg Langason 
Alternative Board contact:	Name: Marie Meyer 

The primary contact for this submission should be Greg Langason.

Date of Board review and approval: May 17, 2012

FUNDING ACTIVITIES:

1. **Eligibility.**

CCMT has previously received funding through the Community Participation Program ("CPP") in 2011-2012. The neighborhood association, Concerned Citizens of Marshall Terrace (CCMT), was formed in 1987 as a 501(c)(3) tax-exempt nonprofit organization.

The Marshall Terrace neighborhood is bounded on the north by St. Anthony Boulevard and extends to the south to Lowry Avenue, the eastern boundary is University Avenue, and the neighborhood extends west to the Mississippi River. Marshall Terrace is primarily comprised of single-family homes and duplexes. There are also two apartment buildings, approximately 75 businesses and industrial buildings. There are at least two churches, no schools, one park that is adjacent to the Mississippi River and another park owned and currently undergoing improvements by Xcel.

2. **Community participation efforts.**

CCMT will engage in ongoing efforts to ensure active participation by new residents, elderly residents, solo parents, renters, landlords, minorities and business owners. We will form committees to target concerns such as crime prevention and safety, housing deterioration, youth concerns, pollution and environmental issues and irresponsible rental property owners and/or renters. We will address issues by encouraging residents to become block leaders, to form block clubs and to attend block meetings and by encouraging Marshall Terrace residents to become actively involved in neighborhood projects through attendance at neighborhood meetings, personal contact, direct mailings and delivery of information and neighborhood get-togethers/socials.

3. **Building organizational capacity.**

Our elderly population is of significant size and may be difficult to mobilize. Our minority population is small and may be reluctant to participate in community get-togethers. It can be challenging to involve long-time residents of Marshall Terrace who often are not enthusiastic about neighborhood activism. Renters in Marshall Terrace seem to be detached from the community. There are also perceptual differences of opinion between "older" and "newer" residents. To meet the NCR goals regarding inclusion, Marshall Terrace participants in the NCR process will hold special events in order to secure input from and the participation of all neighborhood residents, such as National Night Out and other events.

4. Building neighborhood relationships.

CCMT will organize public forum brainstorming at the annual meeting. CCMT will continue to reach out to residents at monthly meetings, other meetings and community events like National Night Out and holiday parties to hear what residents want. CCMT will continually gain information from our public and private partners, the Minneapolis Second Police Precinct, neighborhood businesses, neighboring neighborhoods and other Minneapolis neighborhoods, news publications such as the Northeaster and The Journal, organizations like East Side Neighborhood Services, Catholic Eldercare, the Northeast Minneapolis Chamber of Commerce, *et cetera*, pertinent to the Marshall Terrace neighborhood. CCMT will reach out by direct phone calls, campaigns/events, monthly newsletters, flyers, email, website, Facebook, phone answering service and mail.

5. Involvement of under-engaged stakeholders.

As groups under-represented in community activities, Marshall Terrace neighborhood has youths, Spanish-speaking residents, Somali residents, people associated with Shri Gaayatri Mandir and the Islam cultural center and others. CCMT will organize surveys and door knocking (with a translator when needed if possible) to reach out to various cultural groups. CCMT will reach out to professionals and professional entities in real estate, academia, social services, *et cetera*, to learn about new residents and to offer information about neighborhood activities. CCMT will connect with NCR staff and resources to identify cultural groups to work with and identify best outreach methods.

6. Housing activities.

CCMT will form a subcommittee to implement new programs throughout Marshall Terrace. CCMT would like to implement a clean sweep program looking at graffiti, crime and safety, problem houses, absentee property owners and landlord fix-up problems. CCMT will continue with efforts through advertising, articles in the CCMT newsletter, monthly general meeting announcements and working with the Center for Energy and Environment to make residents aware of housing fix-up funds that are available through Marshall Terrace. Additionally, CCMT will be working to develop our NRP Phase II plan, under which we expect to devote about 70 percent of its allocation to housing.

7. **Unused funds.**

CCMT is implementing a new program BBMT (Bridging Businesses Marshall Terrace), and we are anticipating new administrative costs for welcome packets for existing and new business partners in Marshall Terrace and educating our partners about resources available to them throughout the city of Minneapolis.

8. **Budget.**

Following is a budget showing how CCMT intends to use Community Participation Program funds to support our neighborhood participation work and implementation of neighborhood priority plans.

BUDGET	
Staff expenses	\$36,000.00
Employee benefits	\$ 0.00
Professional services	\$ 2,000.00
Occupancy	\$ 1,500.00
Communications/outreach	\$ 7,500.00
Supplies and materials	\$ 1,500.00
Festivals and events	\$ 900.00
Development	\$ 800.00
Fundraising	\$ 250.00
Equipment	\$ 1,050.00
Neighborhood priorities	\$ 8,586.00
TOTAL:	\$60,086.00

Notes:

- Staff expenses include payroll, FICA and withholding and contract staff.
- Employee benefits include any health insurance, retirement or other benefits.
- Professional services include the cost of temporary contractors, bookkeepers, accountants, *et cetera*.
- Occupancies reflects costs related to rent, utilities, phone, websites and email expenses and other similar expenses.
- Communication/outreach includes costs of publications, printing, postage, delivery, flyers, *et cetera*.
- Supplies and materials includes office supplies as well as expenses for supplies related to ongoing programs such as block patrols, *et cetera*.
- Festivals and events includes costs related to community events and festivals. Food is not an eligible expense.
- Development expenses include costs related to training, education, recognition or orientation for Board, staff and volunteers.
- Neighborhood priorities budget amount is what CCMT would like to set aside for future neighborhood priorities without identifying what the priorities will be.