

COMMUNITY PARTICIPATION PROGRAM

Application

Approved by Cedar Isles Dean Neighborhood Association
on June 13, 2012



Cedar-Isles-Dean Neighborhood Association (CIDNA)

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FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Cedar Isles Dean Neighborhood Association (CIDNA) is currently funded through CPP.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

CINDA will continue outreach activities by utilizing resources we currently have available to communicate with residents. Outreach efforts include annual mailings (Annual Meeting and Fall Festival), website (www.cidna.org), monthly e-newsletter, and community newspapers (Hill and Lake Press and Southwest Journal). Residents are invited to monthly board and committee meetings. Events such as the Fall Festival and Wine Tasting Fundraiser are great ways to bring neighbors together, raise awareness about CIDNA and increase involvement with the organization.

Surveys were conducted in September 2009 and February 2010, to determine priorities and inform decisions as we wrote our Phase II Action Plan. CIDNA was not able to fund all of the strategies in our Phase II plan because the City cut our funding in December 2010. Unfunded NRP strategies will be considered for an NPP.

New issues may have arisen in the neighborhood since the NRP plan was written. Ideas will be reviewed and presented at a public meeting. Residents will be invited via a postcard mailing.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

- 1) We invite and welcome community members to our monthly board and committee meetings; neighborhood events are widely publicized via our print and electronic methods, as are calls for volunteer help.
- 2) We invite residents to sign up for our monthly e-newsletter at every event, and we recruit volunteers via standing committees, e-newsletter, community newspaper and our annual mailings.
- 3) New members emerge through involvement in committees, participation in projects and attendance at events.

- 4) The CIDNA Board will undertake a self-review of our effectiveness in achieving neighborhood goals prior to Annual Meeting in May 2013 and will present the results of the review at that time.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

- 1) We use our communication methods outlined above to help build a sense of the whole neighborhood. We have a mix of bustling businesses along Lake Street, multi-unit rental/condos and quiet streets with single-family homes. Social events are our most successful way of creating the sense of a whole community and building bridges among the different communities. Social networking options will be considered as another tool for connecting with residents.
- 2) See number 1 above.
- 3) CIDNA works with other neighborhoods and Hennepin County regarding Southwest Light Rail Transit. We are working with West Calhoun Neighborhood Council to grow a business association for the Lake Street corridor called The Edge. CIDNA continues to be involved with the Park Board and surrounding neighborhoods for improvements to Brownie Lake. CIDNA has a representative on the Midtown Greenway Coalition board.
- 4) We have been working closely with Metropolitan Council Environmental Services (MCES) on two sewer projects in the neighborhood. The Forcemain sewer project is extensive and requires reconstruction of Sunset Boulevard and Park Siding Park. We are working with residents, MCES and the City of Minneapolis to provide better pedestrian access on that roadway. We are engaging with the Park Board on improvements to Park Siding Park and Cedar Lake South Beach. Our Development and Land Use Committee has been meeting with a potential developer for a 160-unit apartment building on Lake Street (adjacent to the Calhoun Beach Club apartments and the Midtown Greenway).
- 5) Our work on issues such as those outlined in 4) benefit the entire neighborhood.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Renters are less engaged in neighborhood affairs than single homeowners, and they are under-represented in neighborhood leadership. This is a significant population: 54% of our housing units are renter-occupied, and 75% of our housing structures have 2 or more units.

We reach out to every resident via two or three mailings to every address in the neighborhood and the Hill and Lake Press is delivered to every building (including rental properties).

NCR can provide assistance to us in our effort to engage renters by sharing techniques that have proved successful in other neighborhoods.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

CIDNA continues to promote Community Energy Service to our eligible households. NRP Phase II funds were used to provide loans for affordable housing in Minneapolis. CIDNA's Land Use and Development Committee has been working with a potential developer of a 160-unit apartment building on Lake Street. Our Zoning Committee and Board addresses zoning issues and variances as they arise.

CIDNA spends 20% of our staff and volunteer time on housing related activities.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

We anticipate that we will have no more than \$800 of unused CPP funds that we would like to carry over to the upcoming cycle to fund our staff expenses.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

BUDGET

Staff Expenses	\$15,840
Employee Benefits	\$
Professional Services	\$
Occupancy	\$
Communications/Outreach	\$3,792
Supplies and Materials	\$300
Festivals and events	\$3,875
Development	\$
Fundraising	\$
Other Services	\$1,320
Neighborhood Priorities	\$16,095
TOTAL:	\$41,222

Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.