

I. Background:

A. Description of the neighborhood

1. Demographic and physical description of the neighborhood.
2. Historical and physical assets of the neighborhood.
3. Issues, opportunities and challenges facing the neighborhood.

B. Process used by the neighborhood organization to develop priorities

1. How was the community involved in identifying priorities? Who are the key stakeholders?
2. Did the organization conduct an environmental scan?
 - a) *What trends or changes are occurring in and around the community?
Think about using maps, pictures, graphics, statistics to illustrate the trends.*
 - b) *What is the capacity of, or what changes are occurring in, the organization?
Conduct a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats).*
 - c) *What is the current political environment?
Talk to decision makers, influencers, funders, and other agencies to get ideas, or to test your assumptions.*
 - d) *What is changing in terms of technology and communication?
What are other organizations doing? Is our technology falling behind?*
 - e) *What past plans (NRP, City, etc) have been conducted that are relevant?*
3. How were issues identified and prioritized?

C. How was the community involved in approving the plan?

II. Vision

Is there an overarching vision of the community? What future does the community see for itself?

III. Priorities:

What are the major issues or opportunities facing the community? Think about using maps, graphics, pictures or statistics to illustrate the issues.

A. Goal 1

1. Priority 1

- a) *What are the issues and opportunities facing the community?*
- b) *What are the interests of different stakeholders?*
- c) *What are possible satisfactory outcomes?*
- d) *Who are potential partners?*
- e) *What resources might be required?*
- f) *What are key indicators or measures of success?*

2. Priority 2

3. Priority 3, etc

IV. Appendixes

A. Maps

B. Surveys

C. Other information