



**1st Annual Neighborhood & Community Relations
NEIGHBORHOOD & COMMUNITY CONNECTIONS CONFERENCE
“Better Communities through Neighborhoods”
Saturday February 11th, 2012**

Zurah Shrine Event Center
2540 Park Avenue South
Minneapolis, MN 55404

CALL FOR WORKSHOP PROPOSALS

We invite you to present your best at this 1st annual **Neighborhood & Community Connections Conference!** The conference is designed to showcase and build successful community collaborations between neighborhoods, cultural communities, residents, and the city. A major theme of the conference is to build diversity and capacity of our neighborhood organizations and community by providing new and innovative ideas through collaboration and participation. Don't miss this opportunity to share your experiences and network with other neighborhood-minded activists from throughout our City.

Conference Themes

- ~ *Communication, Collaboration, Cooperation*
- ~ *Community Engagement*
- ~ *Cultivating and Growing Resources*
- ~ *Sustainability*

Conference Participants will

- Gain practical skills and tools for community engagement
- Explore unique challenges, possibilities and practical application of community engagement
- Strengthen neighborhood and community connections to provide greater collaboration
- Learn ways to better reach out to under-represented groups in their neighborhood and throughout the City
- Develop and collect best practices for better engagement and collaboration with City departments

Call for Workshop Proposals

These goals and themes reflect the central purpose of the Conference to strengthen, diversify and connect residents to City resources. We invite proposals that address one or more of the Conference themes and shall challenge participants to take action in their organizations, institutions and communities through skills and tools shared.

Workshops will be offered in break-out sessions of 60 or 90 minutes.

Your proposal should accomplish one or more of the following learning objectives:

- Provide models, skills and tools for advancing community engagement that participants can apply in their daily lives, their work and their institutional and community contexts;
- Define and create innovative means for measuring progress towards organizational, institutional and community transformation in engaging underrepresented communities;

- Help participants identify and utilize best practices for engagement with under-represented community groups, city departments as well as other neighborhoods and organizations.

Who Can Submit A Workshop Proposal?

We are seeking workshop proposals from individuals, communities, organizations, City Departments and institutions that represent a variety of voices, modes of expression, and experience. We encourage all interested to submit a proposal.

Workshop Examples

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| * Innovative Outreach & Engagement Models. | *Meeting Planning & Facilitation |
| * Strategies to Engage Under Represented Communities | *Marketing Assets of your Neighborhood |
| *Successful Community & City Partnerships | *Public Safety/Community Based Strategies |
| *Community/Neighborhood Project Collaborations | *Technology: Email, Websites, Blogs, Social Media |
| *Asset / Stakeholder Mapping | *Green Initiatives/transportation/gardens/zero waste |
| *Leveraging Resources / Successful Grant writing | *Public Policy |

Call for Proposal Format:

Workshop Information:

- 1) Workshop title
- 2) Description - should be 50-60 words maximum. This will be used to prepare the conference registration and program booklets.
- 3) Extended Description - 300 word maximum, which includes the learning objectives.
- 4) Your Primary and Secondary Conference Track Choices (morning 1, morning 2, afternoon 1, afternoon 2 – exact start and end times will be determined and communicated at a later date)
- 5) Session Format - i.e. debate, clinic, moderated session, panel, etc.
- 6) AV equipment to be used/needed
- 7) Amount of time needed for set up and take down
- 8) Any other necessary information

Proposers Information:

- 1) Name, Title
- 2) Company / Organization
- 3) Address, City, State and Zip
- 4) Phone: Daytime, Evening and Fax
- 5) Email Address

Session Organizer's Information (if different from the proposer):

- 1) Name, Title
- 2) Company / Organization
- 3) Address, City, State and Zip
- 4) Phone: Daytime, Evening and Fax
- 5) Email Address

Panelist Information (list for each panelist):

- 1) Name, Title
- 2) Company / Organization
- 3) Address, City, State and Zip
- 4) Phone: Daytime, Evening and Fax
- 5) Email Address
- 6) Describe experience in presenting this workshop topic.
- 7) Describe overall presentation experience.

Questions can be directed to Carrie Day Aspinwall, Neighborhood Specialist at 612-673-2243

**Proposals can be submitted electronically via email preferably and must be received by:
November 14th, 2011**

NCR@minneapolismn.gov
Neighborhood & Community Relations Review Team
Neighborhood & Community Relations
331 2nd Avenue South, Room 220
Minneapolis, MN 55401



The City of Minneapolis invites and encourages participation by every resident to each program, service and event within our city. Should you require an accommodation in order for you to fully participate, or should you require this document in a different format, please let us know by contacting 311 or 612-673-3000. TTY users may call 612-673-2157.