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COMMUNITY PARTICIPATION PROGRAM  
Application Template.

Please feel free to use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

**CONTACT INFORMATION:**

Organization Name:	Cleveland Neighborhood Association
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Staff Contact:	Name: Debbie Nelson Phone: 612-588-1155 Email: <a href="mailto:cna@clevelandneighborhood.org">cna@clevelandneighborhood.org</a> Address: PO Box 11635 Minneapolis, MN 55411

**FUNDING ACTIVITIES.**

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

Cleveland Neighborhood Association successfully engaged their residents in the development of their Phase I and Phase II NRP plans. CNA will employ many of the same strategies to engage them in the future including :

- Survey residents about their issues and priorities for the neighborhood and the City with both a mail survey and person to person interviews
- Encourage the development of additional block clubs and engage block leaders to serve as liaisons between residents and the organization.

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- Publish and distribute a quarterly newsletter and publish monthly in the Camden News to inform residents of neighborhood and city issues and resources and elicit ideas from residents.
  - Produce a number of community events to engage residents and encourage their participation in the organization, on the Community Development, Events and Crime and Safety committees.
  - Hold regular community meetings where residents can dialogue about the neighborhood and ways to improve it.
  - Employ a community organizer and volunteers to door-knock with residents to get their opinions on the priorities for the neighborhood and the City and on specific issues.
  - Maintain and staff a neighborhood office where residents know that they can obtain information about neighborhood and city programs and can voice their opinions about neighborhood issues.

2. What regular outreach and engagement activities will your organization carry out in 2011?

- Regular, well advertized community meetings.
- Quarterly Newsletter.
- Monthly publication in the Camden News.
- “Guerilla” Block parties.
- Walking clubs.
- Open committee meetings.
- Surveys on specific issues.
- Door knocking.
- Tables and/or booths at community events.
- Meet with business owners and church congregations to share concerns and strategies about issues.

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

Approximately 30.4% of Cleveland residents are African American. CNA has been very successful in attracting many of our African American residents to the Live on the Drive concerts, by presenting a variety of popular performers of multicultural backgrounds. CNA will

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use this opportunity in the future to engage those residents who might otherwise not be connected to the organization or are unaware of the opportunities for them to become engaged or at least provide their ideas. Lucy Craft Laney School where CNA has their office, has a high African American population and CNA partners with the school on many projects including the Year End celebration and the People's Garden School Pilot. An active neighborhood volunteer serves on the School/Parent/Community site council.

Cleveland's population is also approximately 10% of Asian or Pacific Islander heritage. CNA will continue to communicate and work with the churches in the area, one of which has a Hmong pastor and a large Hmong congregation. In addition Cleveland is the home of the Center for Asian and Pacific Islanders (CAPI) with whom we have already forged a connection. Cleveland will partner with CAPI to identify A&PI residents.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

The Minneapolis City Council recently approved and adopted the Lowry Avenue Strategic Plan, a plan commissioned and overseen by the 5 neighborhoods along Lowry Avenue. Cleveland continues to work with the other neighborhoods, other stakeholders and developers to implement this plan. In addition Cleveland works with CPED for the redevelopment of vacant parcels and foreclosed homes in the neighborhood. Cleveland continues to use their NRP Phase II plan as their strategic plan, with frequent reviews and updates.

5. How does your organization provide information to the community? How do you gather information from the community?

See #1 and #2

6. What festivals and events will your organization host or support in 2011?

Community Energy Services Workshop – In partnership with the Center for Energy and the Environment this workshop will provide residents with info about increasing the energy efficiency of their homes, reducing energy uses and costs.

Spring Cleaning Day – Residents come out and join their neighbors in cleaning up the public spaces; streets, alleys, park, parkway, etc. Following there is a Community BBQ and plant swap.

Neighborhood Flea Market – In conjunction with the Camden Garage Sale, Cleveland residents bring the “goods” they want to sell to the Lucy Craft Laney school parking lot where they have a table/booth from which to sell them.

Live on the Drive – a three concert series on 34<sup>th</sup> and Victory Memorial Drive

Harvest Festival - Sponsored by the business community and the 5 neighborhoods along Lowry Avenue in early fall.

Holiday on 44<sup>th</sup> - Camden Community Celebration on the first Friday in December.

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

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The CPP budget below does not reflect the entire budget of the organization. CNA has a limited amount of NRP funds remaining that will fund occupancy and some outreach activities in 2011 (only). The 2011 budget is actually \$54,000 but we currently have only part time staff (30 hrs /week). We feel we need full time (+) staff in order to adequately engage our residents and implement the initiatives that they identify. And in order to ensure that we attract qualified staff we would like to offer health benefits.

CNA has been effectively communicating with , engaging and supporting its residents, businesses and other stakeholders for over 18 years. Thousands of volunteer hours have been employed to gather public input to identify neighborhood issues and priorities and develop Phase I and Phase II NRP plans. CNA intends to continue to implement these plans and to develop the programs and projects that the neighborhood has identified as important as resources permit. In addition, we will continue to keep residents informed and to listen to their feedback as issues and priorities change.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?
- Providing regular and timely communication about City initiatives and plans that will affect the neighborhoods.
  - Training City staff to work and communicate with neighborhood organizations on issues or projects that concern their neighborhood.
  - Providing ample time for NA's to respond to requests for proposals; being more sensitive to the fact that the much of the work done by most NA's is done by volunteers and that the volunteer boards meet only monthly.
  - Being sensitive to the fact that each neighborhood and neighborhood organization is unique.
  - Provide for resources that could be purchased as a group and shared by all NAs such as cooperative buying of office supplies and equipment, group insurance, translators, expertise and dedicated resources for regional development.
  - Provide CPA services and Directors Insurance.

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**ESTIMATED BUDGET**

Staff Expenses	\$30,625.00
Employee Benefits	\$
Professional Services	\$
Occupancy	\$
Communications/Outreach	\$ 3,285.93
Supplies and Materials	\$ 500.00
Festivals and events	\$ 1,500.00
Food and refreshments	\$ 200.00
Development	\$ 1,100.00
Fundraising	\$
Other Services	\$
<b>TOTAL:</b>	<b>\$ 37,210.93</b>

2009 990 report -was submitted on June 22, 2010 (after requesting and receiving a 3 month extension to file.)

2009 Attorney General Report - submitted on June 22, 2010

CNA is registered and in good standing with the Minnesota Secretary of State (File # 1H-877)

The CNA Board of Directors approved this submission on January 24, 2010.