

Community Participation Program Kenny Neighborhood Association 2011

CONTACT INFORMATION:

Organization Name:	Kenny Neighborhood Association	
Address:	5516 Lyndale Avenue South Minneapolis, MN 55419	
Website url:	www.kennyneighborhood.org	
Organization email:	info@kennyneighborhood.org	
Federal EIN:	41-1639035	
Board Contact: Name:	Bryan Simmons	
Staff Contact: Name:	Ruth Olson	

FUNDING ACTIVITIES:

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

Kenny Neighborhood Association (KNA) has well established communication tools which allow outreach to the neighborhood. These tools include a quarterly newsletter, website, e-mail network, Facebook page and use of reader-board signs at the park and schools. We also host monthly neighborhood meetings and will host three neighborhood wide gatherings in 2011. We will use these tools, meetings and events to engage residents, recruit volunteers and gather information about the goals and priorities of Kenny Neighborhood.

2. What regular outreach and engagement activities will your organization carry out in 2011?
 - Quarterly newsletter mailed to each residence and business in Kenny Neighborhood
 - Postcard mailings advertising upcoming events
 - Periodic updates to website, Facebook page and e-mail list
 - Welcome Packets provided to new residents
 - Monthly neighborhood meetings
 - Annual Meeting Celebration in April
 - Annual neighborhood-wide garage sales in May
 - Ice Cream Social/Movie Night at Kenny Park tentatively scheduled for June
 - Annual summer music festival in August

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

Kenny neighborhood experiences a fair amount of housing turnover due to an aging population and relocation of younger homeowners to larger homes with more land. The new residents moving into

these homes are an under-represented group in Kenny. KNA has recently updated its Welcome Packet materials and has a renewed plan for identification and distribution of materials to new residents.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

KNA would like to develop a five-year budget plan to ensure its viability in unstable economic times. Furthermore, KNA would like to be included in the streetscape discussion and implementation on Lyndale Avenue South due to the reconstruction of Lyndale slated for summer 2011.

5. How does your organization provide information to the community? How do you gather information from the community?

KNA provides information to the community at its monthly neighborhood meetings, scheduled events and through its various communication tools (newsletter, postcard mailings, website, Facebook and e-mail list).

KNA gathers information from the community through feedback at monthly meetings and events, surveys, the website, Facebook and a telephone MessageLine.

6. What festivals and events will your organization host or support in 2011?

- Annual Meeting Celebration in April
- Annual neighborhood-wide garage sales in May
- Ice Cream Social/Movie Night at Kenny Park tentatively scheduled for June
- Annual summer music festival in August

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization

Kenny neighborhood is in southwest Minneapolis bounded by Lyndale Ave South, Highway 62, Logan Avenue South and W. 54th

Street. Kenny is a well established neighborhood which includes a park, two schools, several businesses and its “hidden gem”, Grass Lake. According to the 2000 census, Kenny neighborhood has 1601 housing units with 3500 residents. Ninety-five percent of households are owner occupied. Due to a recent administrative change to its boundaries from the City of Minneapolis, Kenny now has nearly 1700 homes, but updated population and other statistics are not yet available.

Kenny Neighborhood Association meets on the third Tuesday of each month at Kenny Park to discuss issues and concerns regarding the neighborhood, City, County and State.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

It would be helpful to KNA to streamline and simplify required reports and proposals (this template was extremely helpful). Information regarding cross-neighborhood collaborations and opportunities would also be appreciated.

ESTIMATED BUDGET

Staff Expenses	\$6500
Employee Benefits	\$
Professional Services	\$800
Occupancy	\$725
Communications/Outreach	\$3350
Supplies and Materials	\$350
Festivals and events	\$2738.15
Food and refreshments	\$200
Development	\$
Fundraising	\$
Other Services	\$
TOTAL:	\$14,663.15

Notes:

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.

- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).