

# HOW TO USE YOUR MERCHANDISING KIT TO STOCK & SELL STAPLE FOODS



## KEEP IT ORGANIZED

Use **black baskets** in refrigerators to display fresh produce. Group products together in each basket to create organized displays.

**Rotate new items** to the bottom of the basket so older items sell first to reduce spoilage.



## SEND A HEALTHY MESSAGE

**Small stickers** can be used on front entrance doors or refrigerator doors to draw attention to your healthy foods on the shelf.



## THE PRICE IS RIGHT

Write the name and cost on **price tags** so customers can easily identify the foods and make decisions.

Price tags can be reused by using rubbing alcohol on tags then writing new prices or names.



## SEND A HEALTHY MESSAGE

**Large stickers** can be used on front windows or at the front register to let your customers know you sell healthy foods.



## MAKE FRESH FOODS VISIBLE

Place a basket of **grab & go fruit** at the front register for easy sales.

# STOCKING & SELLING STAPLE FOODS

## WANT TO CONNECT WITH OTHER STORE OWNERS?

STOP BY ONE OF THESE MODEL HEALTHY CORNER STORES TO SEE HOW THEY ARE STOCKING STAPLE FOODS

- **K'S DOLLAR & DELI** 1021 W Broadway Ave
- **MIDWEST MARKET & HALAL** 2000 Portland Ave
- **FREMONT MARKET** 3558 Fremont Ave N
- **CEDAR FOOD AND GRILL** 2600 Cedar Ave S
- **JIMMY'S FOODS** 1121 12th Ave N



## NEED HELP MEETING THE STAPLE FOOD REQUIREMENTS OR USING YOUR MERCHANDISING KIT?

Minneapolis Health Department staff are available to provide assistance and guidance to store owners.

**Call:** 612-673-2301 | **Email:** SHIP@minneapolismn.gov | **Web:** <http://www.minneapolismn.gov/staple-foods>

### DO YOU NEED THIS INFORMATION IN ANOTHER LANGUAGE?

For reasonable accommodations or alternative formats please contact Minneapolis Health Department at 612-67-2301 or email SHIP@minneapolismn.gov.

People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626. Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.