



**Youth Violence Prevention Executive Committee Minutes  
 February 26, 2014  
 Corcoran Park, 3334 – 20<sup>th</sup> Ave. S.**

**Members Present:** Tracine Asberry, Bianca Dawkins, Sherenia Gibbs, Councilmember Cam Gordon, Ben Knoll, Barbara McMorris, Dr. Happy Reynolds, Gene Roehlkepartain, V. J. Smith, Wokie Weah (co-chair), Darrell Young, Shane Zahn  
**Members Absent:** Titilayo Bediako, Dale Blyth, Eloisa Echavez, Jose Gonzalez, Khalid Mohamed, Mayor Betsy Hodges, Ben Knoll  
**Staff/Guests Present:** Gretchen Musicant, Diane Haugesag, Coral Garner, Dianne Haulcy, Nicole Archbold, Jared Erdmann, Julie Young-Burns, Josh Peterson, Rachel Oberg-Hauser, Evan Barnett, Oliviah Walker, Sasha Cotton

<u>Agenda Item</u>	<u>Discussion</u>	<u>Action Steps/ Discussion</u>
Welcome and Introductions	The meeting was called to order by Wokie Weah at 6:00 p.m. Introductions of members and staff were made. Nicole Archbold brought a welcome from the Mayor (who was out of town). The Mayor is very committed to the work of the Committee and integrating youth violence prevention with Police Department work. The Mayor’s 3 visions are <i>running the City, growing the City, and closing the gaps around racial disparity</i> .	
Proposed City Goals and Directions	<u>CM Gordon</u> –now chairing Health, Environment, Community Engagement committee. Also vice-chair of Safety committee. Re <a href="#">new goals and strategic directions of the city</a> : please look at and provide public comment. YVP work ties into many goals.	Let Council know if anything is missing, should be added or scaled back. (Committee members were sent the link to the goals and information about public hearing after the meeting.)
First 40 Days Update	Sasha Cotton updated members on her first 40 days. She will be traveling to DC March 2 for the National Forum meeting. She has held many community meetings, and is getting well-versed on the Blueprint. The Youth Partners conference was held February 14 and nearly 400 youth workers attended. A re-launch of the Blueprint was incorporated into this event.	
Table Talk Breakouts	Lively discussion continued in small groups. Members reported back on themes discussed. Youth activism (in community and in politics) Positive youth/adult relationships Mentoring Unity Common heritage Power of organizations Pay it forward Power of family Overcoming adversity and the adults/mentors who helped Value of education Circumstances not to repeat	

Agenda Item	Discussion	Action Steps/ Discussion
<p>Subcommittee Conversation</p>	<p>Reviewed brainstorming ideas from November meeting. How to move these items forward? Idea of subcommittees.</p> <p><u>Gene</u> – different members have different expertise. Where is staff/committee currently doing work? Who moves to implementation?</p> <p><u>V.J.</u> -</p> <ul style="list-style-type: none"> <li>• Events are very important – imprint Blueprint into existing events. Attach onto existing events. Increase number of resources to bring to young people.</li> <li>• Police presence on committee - Important to have directive from mayor to encourage police to attend. MPD can bring most recent info on what’s going on. We can bring resources to hot spots and reduce youth violence.</li> <li>• Collaborative forum idea – of elders &amp; youth. Discussion about history. How can we as elders help you better? Bring youth together, youth organizing.</li> </ul> <p><u>Darrell</u> – Educating on social media important. Lot of crimes on Facebook. Lots of information passing on Facebook.</p> <p><u>Happy</u> – Important to have citizens working on YVP issues. Do people know how to connect to organizations? Who’s doing work? How do citizens connect youth with events going on?</p> <p><u>CM Gordon</u> – Goal 1.4 – subcommittee on policy. Would help us gain more credibility on policy issues, can weigh in on issues. Example: City’s new goals – have someone show up to speak about importance of youth violence prevention.</p> <p><u>Tracine</u> – opportunity to bring about changes. Ex. behavioral standards policy. Speaking on behalf of committee gives her backing on school board. Wants a statement to take to board.</p> <p><u>Evan</u> – different jurisdictions – what are they doing this summer for youth?</p> <p><u>Happy</u> – Can YVP have a YouTube channel? Tweet, link to Facebook.</p> <p><u>Sherenia</u> – hold forums as part of Blueprint activities. People don’t know what we do. Marketing/visibility important.</p> <p>Sasha proposed two committees – policy and implementation/ actions. Gretchen suggested Forum money could be used to work on communications and a short-term committee could help.</p> <p><u>Sasha</u> – What is our core message to community? Need to discuss. What are we doing? Special events need to start now. Communications can reside with Obj. 1.1. Policy subcommittee with Obj. 1.4 and 5.3</p>	<p>MPD has assigned leaders to each dept. – Lt. Kris Arneson</p> <p>Meeting Summary will be sent in a format to use in future school meetings.</p>

Agenda Item	Discussion	Action Steps/ Discussion
<b>Funders Luncheon Update</b>	<p><u>Cam</u> –Subcommittees would need to report back to full committee.</p> <p><u>Gene</u> – What is <u>City</u> doing to prevent youth violence? We are supporting. We don't take credit – give to City.</p> <p>Wokie led discussion on how to engage funders. Plan is to pull together a fairly small group (12) of funders during YVP week (April 7-11). May include St. Paul, Brooklyn Park, Brooklyn Center. Who do we reach out to? Re-connect with past chairs. Reach out to groups already active – more focused on “doing” from foundations. Using the Blueprint as a frame for funders.</p> <p><u>Shane</u> – volunteer opportunities important. United Way, Youthprise – stepping up, inviting other funders to commit their resources.</p> <p><u>CM Gordon</u> – plant seeds – “if we had money, here’s what we’d do”. Unmet/expanding ideas. Need Mayor at luncheon.</p> <p><u>Gene</u> – find people to invest in this goal – bring Blueprint to them</p> <p><u>Wokie</u> - United Way will underwrite cost of food. Need venue. Suggestions include City Hall (check with Mayor), MPS admin building on Broadway.</p> <p>Want to coordinate with YVP week &amp; Mayor’s schedule.</p> <p><u>Tracine</u> – when we do our job as adults, kids can stay safe. Good message to funders. Include Target Foundation as connection.</p>	<p>Share any ideas for luncheon with Wokie.</p> <p>Link to Peacemaker Award nomination will be sent to committee (done).</p>
<b>YVP Week</b>	<p>Activities being held during April 7-11 week are funders’ luncheon, Peacemaker award, and a community event.</p> <p>SPEAKUP – Julie updated the committee. SPEAKUP is refreshing their logo, redoing ads, PSAs, posters, wallet cards, and radio spots. In the past during YVP week, MPS has put together a toolkit for schools/students of activities and sponsored the Peacemaker Award.</p>	
<b>Announcements Final Thoughts</b>	<p><u>Tracine</u> – youth are our assets; we want positive outcomes. Proactive not just reactive. Not a deficit model.</p> <p><u>Darrell</u> – What can we do as a reward for young people? Need solutions with practical rewards. What are we replacing in youth’s lives and asking them to give up?</p> <p><u>Evan</u> – Bring back some past ideas, activities for youth, ex. BBQs.</p> <p><u>V.J.</u> – Friday, March 7 is Nobel Peace Prize festival. Youthrive is coordinating. 1200 youth doing service projects. He will report back on festival.</p> <p><u>Gretchen</u> – Important for committee to know that no person under 18 was the victim of a homicide in 2013.</p> <p>Meeting was adjourned at 7:30 p.m.</p>	



**Youth Violence Prevention Executive Committee Minutes  
May 20, 2014  
Minneapolis City Hall, Room 333**

**Members Present:** Tracine Asberry, Mayor Betsy Hodges, Ben Knoll, Barbara McMorris, Dr. Happy Reynolds, Gene Roehlkepartain, V. J. Smith, Darrell Young, Shane Zahn

**Members Absent:** Lt. Kris Arneson, Titilayo Bediako, Dale Blyth, Bianca Dawkins, Eloisa Echavez, Sherenia Gibbs, Jose Gonzalez, Cam Gordon, Chief Janeé Harteau, Khalid Mohamed, Wokie Weah

**Staff/Guests Present:** Gretchen Musicant, Coral Garner, Sasha Cotton, Josh Peterson, Don Moody, Rachel Oberg-Hauser, Evan Barnett, Nicole Archbold, Jason Matlock

Agenda Item	Discussion	Action Steps/ Discussion
<p>Welcome and Introductions</p> <p>Agenda/Min Approval</p>	<p>The meeting was called to order by Ben Knoll at 2:10 p.m. Introductions of members and staff were made. Mayor Betsy Hodges addressed the Executive Committee, “glad to be on the team”, reemphasizing her commitment to the Committee’s work and how it meshes with the objectives of <i>growing our City, continue to run our City well, eliminate gaps between our diverse residence which hold us back from being more than great.</i></p> <p>Ben Knoll is leaving the United Way. This is the last meeting he will be attending.</p> <p>Agenda for this meeting and minutes for February were reviewed.</p>	<p>Tracine Asberry made motion to approve minutes; Dr. Happy Reynolds-Cook seconded; approved by unanimous consent</p>
<p>YVP Coordinators Reports</p>	<p>(please see copies of handouts provided at the meeting)</p> <p><b>Youth Violence Prevention Week</b>, direct and associated activities included:</p> <ul style="list-style-type: none"> <li>• Re-launch of the “SPEAK UP” campaign, an anonymous tip line for reporting acts or potential acts of violence</li> <li>• MHD hosting of joint Public Health and YVP weeks. Presentation from ACE (Adverse Childhood Experience) study trainer.</li> <li>• Peace Maker award ceremony, 11 nominees, 4 awarded plaque of recognition and received financial award (\$850)</li> </ul> <p><b>My Brother’ Keeper</b> – initiatives focused on addressing disparities faced by males of color. Presidential Task Force formed to work across executive departments and agencies. Mayor Betsy Hodges is in discussion providing the White House a summary of current work, including highlighting successful programs. Task Force is looking at how to duplicate successes on a wider basis and how to better integrate efforts of state &amp; local officials, private sector, philanthropic community in these efforts.</p>	

Agenda Item	Discussion	Action Steps/ Discussion
<p>YVP Coordinators Reports (cont.)</p>	<p><b>Community Engagement Assessment</b> – YVP continues to meet with community leaders and attend community and organizational meetings focused on youth violence prevention and intersecting issues. How best to engage organizations and community leaders and achieve full buy-in of Blueprint?</p> <p><b><u>Municipal Leadership of Juvenile Justice Reform Project Leadership Academy</u></b> – the MLJJR is a 2.5 day training institute held in Washington D.C. Members of the health department and MPD will attend.</p> <p><b>Attorney General’s Defending Childhood Initiative All-Sites Meeting</b> – will be held in June 24-26 in Memphis, TN National Forum on Youth Violence Prevention. Our Minneapolis delegation was not yet selected at the time of this meeting.</p> <p><b>Pop Up Parks Initiative</b> – a partnership between Minneapolis Parks &amp; Rec and the Minneapolis Health Department will provide pro-social activities over the summer. Mobile, assembled on-site tents with staff, music, snacks, .will “pop up unexpectedly” in communities throughout the City for 8 weeks over the summer. Staff will have Youth Development training and add’l staff will be available to be added to a location for high turnout. This effort is “Blueprint approved”.</p> <p>V.J. Smith talked about the forum at Shiloh Temple regarding how to reach youth who “didn’t want to follow in their path” and “break the cycle”. How do we help those who desire to avoid becoming entangled in that lifestyle? topic generated a lot of discussion about ‘How do you help?’ and barriers to helping. The City of Minneapolis Employment &amp; Training Program “North 4 Youth Employment Program” (2010-12) was mentioned. Important to work to involve youth in positive activities, separate youth from the violence and violent-prone locations (stable and affordable housing is related to this aspect), need to have opportunities and alternatives to being alone (when are most prone to recruitment), uninvolved parents can be a barrier, age restrictions on sharing information another encountered barrier.</p> <p>YVP tends towards reactive, not proactive, model. Resources available for ‘Youth on Probation’, those who have encountered issues the system addresses. How to identify and connect with youth ‘on the edge’, those who have had minor encounters/ exposure below ‘system notices’ level? V.J. Smith said if they know they can intervene. Though there are barriers, such as those with experience which helps to make connection do not have the credentialing to gain school support and visa versa.</p> <p>Attempts to use data to ‘look back’ to see help identify commonalities of how youth become involved in violence.</p>	<p>Cam Gordon made a motion to give YVP Executive Committee approval to the Pop Up Parks initiative; V.J. Smith seconded the motion; approved by unanimous consent</p>

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	<p>Increase City web presence for ‘who to call?’, one place for a list of resources local to individuals.</p> <p>Work to make City and Communities agenda become the common agenda. Work on cultural norms such as having ‘where are you going to college?’ become the expected and accepted question for anyone to ask any youth.</p>	
<p>Work Group Break Out</p>	<p><b>Community Engagement</b> (Sasha was in the group)          Can the Heading Home Hennepin model be used for YVP? How do we access community organizations to both listen and provide ‘who we are’ details on the Blueprint and YVP? Important to use consistent language and unified messages across all efforts – do we have a one-line slogan or catch phrase?</p> <p><b>Policy and Research</b> (Coral was in this group)          How do we use best evidence-based practices while also being open to incorporating innovative possibilities? Try to utilize equity and reducing disparities agenda. How do we involve the community and avoid community isolation? MPD will be having training about best practices in other states.</p>	

Meeting adjourned at 4:05 p.m.

**Youth Violence Prevention Executive Committee Minutes**  
**August 26, 2014**  
**Minneapolis City Hall, Room 333**

**Members Present:** Titilayo Bediako, Dale Blyth, Eloisa Echavez, Cam Gordon, Mayor Betsy Hodges, Barbara McMorris, Khalid Mohamed, Dr. Happy Reynolds, Gene Roehlkepartain, Wokie Weah

**Members Absent:** Tracine Asberry, Bianca Dawkins, Sherenia Gibbs, Chief Harteau, V.J. Smith, Darrell Young, Shane Zahn

**Staff/Guests Present:** Gretchen Musicant, Sasha Cotton, Josh Peterson, Rachel Oberg-Hauser, Evan Barnett, Nicole Archbold, Jason Matlock, Bruce Folkens, Olivia Walker, Diane Haugesag, Paul Rebman, Julie Young-Burns, Aria Weatherspoon, Connie Rhodes, Jared Erdmann

Agenda Item	Discussion	Action Steps/ Discussion
Welcome and Introductions	The meeting was called to order by Wokie Weah at 2:05 p.m. Members and staff introduced themselves and gave a short answer to the question: "What is one thing you've done around youth violence prevention over the summer to report/highlight?" Many activities were highlighted.	
Mayor's Updates/Discussion	<ul style="list-style-type: none"> <li>• The 2015 budget includes investments in youth violence prevention – money for extension of youth outreach program downtown (through YCB), continuing work with at-risk youth (identifying them), programming for parents of adolescents, addressing the sex trafficking issue through the City Attorney's office, and funding for domestic violence program. Crime prevention specialists are built into the base budget.</li> <li>• She is now a member of Mayors Against Illegal Guns.</li> <li>• The Mayor mentioned her blog post on Ferguson and what it means to Minneapolis &amp; the disparities in the City. (see link)</li> <li>• The Council is deliberating on the budget now – it will be finalized in December. Cam Gordon urged the Committee to let Council know if anything is missing.</li> <li>• Sept. 16- MHD discussing Mayor's budget</li> <li>• Governing for Racial Equity – most recent convening in Minneapolis</li> <li>• My Brother's Keeper – big push by President. She was one of 8 Mayors in the country invited to the announcement. Much opportunity here.</li> </ul>	<a href="http://www.MayorHodges.com">www.MayorHodges.com</a>
Police Department Updates/Discussion	Bruce Folkens reported that the SROs (School Resource Officers) have been working with the schools over the summer. He thanked the City for its support of these officers.	
Coordinator's Update - National Forum	<ul style="list-style-type: none"> <li>• Sasha reported that National Forum's site visit is scheduled for Sept. 23-24. 10-15 people will be coming from several branches of government. An Executive Committee luncheon with the delegation is being planned for Sept. 23 from 12-2. It will be a chance to share committee members' work &amp; an exchange/discussion with the delegation. Forum members want to see work "on the ground". Are interested in bridging the gap between city &amp; national bodies.</li> </ul>	Tentative agenda & luncheon information are being sent under separate cover.

Agenda Item	Discussion	Action Steps/ Discussion
<ul style="list-style-type: none"> <li>- 6-month review</li> <li>- Retreat</li> <li>- Next steps/ planning</li> </ul>	<ul style="list-style-type: none"> <li>• Sasha &amp; Coral have had further conversation with US Attorney Andy Luger. He has asked what we are doing with the report recommendations he conducted for the Blueprint. They have been considered &amp; incorporated into new Blueprint. He is willing to play a specific role or assign a staff person to do work with the Committee. Important for Committee to come up with a specific ask for him.</li> <li>• 7 sessions of police-youth dialogues were held at UROC. Youth and 3-4 officers participated. BUILD curriculum used. Open sharing, relationship building. Both parties had great feedback. Worth replicating. 11 youth “graduated” from program. Will look at broader city population if replicated.</li> <li>• Pop-up parks – good feedback from community members. Lots of collaboration with Parks, YCB. Community engagement tool. Branding the Blueprint – large banners at every event.</li> <li>• Micro-grants awarded to 6 organizations (formerly “Summer 612”). Final showcase of all presentations on Oct. 9 or 10.</li> <li>• Attended League of Cities training – topic of restorative justice &amp; diversion.</li> <li>• Attended Defending Childhood training in Memphis. Topic on young people’s exposure to violence.</li> <li>• National Forum continuation application submitted.</li> <li>• Will be attending Be More campaign training in CO. Working with men &amp; boys on reduction of violence.</li> <li>• Minneapolis Youth Congress – has new app</li> <li>• Ruuti youth engagement concept– Dale explained idea. We will send out the concept and additional information to Executive Committee.</li> <li>• Sasha would like to hold a strategic planning retreat with the Executive Committee in early 2015.</li> <li>• Want to circle back in community. What have we done &amp; what can we do better? NCR dept. will help with dialogues.</li> </ul>	<p>Luger report being sent under separate cover.</p> <p>Mayor offered to call Attorney Luger re his involvement with Executive Committee &amp; Forum.</p> <p>Details re final showcase will be sent to committee.</p> <p>New app will be posted to YVP website. Ruuti concept paper being sent under separate cover.</p>
<p>Appointments for next term</p>	<p>Applications/reapplications are due to the City Clerk’s office by <b>Friday, October 10</b>. Looking for ideas of who should be at the table. Please let Sasha know if you have ideas.</p>	<p>Applications have been sent electronically &amp; will be sent again to all members.</p>
<p>Policy workgroup report back</p>	<p>Committee has met a few times. Goal is to use research to inform policy re youth violence prevention. Broad areas focusing on:</p> <ul style="list-style-type: none"> <li>• Budget – financial investment – where do we need to increase public investment? Is City budget aligned with Blueprint goals? Surveyed different departments on their investment.</li> <li>• Strengthen capacity of professionals who work with youth – what can we provide training on? Target is bus drivers, park staff, SROs – start small; youth-involved, youth-led.</li> <li>• Child protection – City could help with providing access to services, persons advocating for families into services – city working w/county.</li> </ul>	<p>Idea: Look into offering as a POST course for CEU hours for police officers. IGR dept. – soliciting ideas now for legislation. Put on IGR’s radar.</p> <p>Cam will share the white paper produced by the Urban Scholar in his office.</p>



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Expanding the scope to include childhood exposure to violence	Would like to convene experts on how childhood exposure to violence leads to youth violence – through victimization and as perpetrator Want to find small things we can do to incorporate exposure to violence into our work Mayor has made commitment to early childhood work	
Adjourn	Meeting adjourned at 4 PM	

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**Members Present:** Titilayo Bediako, Wokie Weah, Councilmember Cam Gordon, Gene Roehlkepartain, Shane Zahn, Mayor Betsy Hodges, Sherenia Gibbs, Tracine Asberry, Darrell Young

**Members Absent:** Bianca Dawkins, Chief Harteau, V.J. Smith, Eloisa Chavez, Khalid Mohamed, Dr. Happy Reynolds, Barbara McMorris

**Staff/Guests Present:** Coral Garner, Josh Peterson, Olivia Walker, Paul Rebman, Tammy Dickinson, Gretchen Musicant

Agenda Item	Discussion	Action Steps/ Discussion
Welcome and Introductions	The meeting was called to order by Wokie Weah at 2:10 p.m. Members and staff introduced themselves and shared a “mission moment.”	
YVP Coordinator Report/Updates	<ul style="list-style-type: none"> <li>• National Forum site visit took place Sept. 23-24. The delegation took time to learn more about our Minneapolis efforts. Feedback has been positive, and has included some recommendations for how we can strengthen our work around reentry and enforcement. The delegation met with Andy Luger.</li> <li>• Received additional \$222,200 grant to implement National Forum activities-building infrastructure and working with local school district to implement PBIS. Will finalize budget and timeline and present to YVP Executive Committee at January 2015 meeting.</li> <li>• Will convene advisory committee on exposure to violence.</li> <li>• Blueprint Approved-6 agencies received microgrants for a youth-led project/activity, including: YouthCARE, Oasis of Love, We Win Institute, Emerge/BUILD Leaders, Anika Foundation, and Courageous heARTS.</li> <li>• Hired East African consultant, Kasim Busuri, in conjunction with work happening through Luger’s office to increase efforts in the Somali community.</li> <li>• Applications have been screened for YVP Executive Committee to fill 3-4 vacancies; Mayor is looking to identify another co-chair</li> </ul>	Wokie-Mission Impact, immersion efforts in different communities to learn about issues such as violence prevention, education. Wokie will share the report.
Blueprint Approved Institute Overview and Questions	YVP wants to tie community capacity building into a project called the Blueprint Approved Institute. Some organizations have strengths within community engagement, but need assistance building organizational strengths. We want to bring a cohort of small organizations through an institute to build YVP and organizational skills. Project will take place during 2015 and include: grant writing, fund development, finance and management, while learning about youth violence prevention. During the second half, organizations will receive a grant to implement a project with guidance in implementing program and practicing skills learned during the cohort.	Gene-Could focus efforts around a specific goal to streamline the cohort. There are goals which need more traction. Shane-What are key performance indicators for this project? Paul-In the past, has been primarily process-based outcomes. Wokie-Given thought to selection criteria? Additional thoughts/suggestions can be sent to Sasha

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Mayor's Update	<ul style="list-style-type: none"> <li>• My Brother's Keeper Summit with St Paul. Have been working with White House, answered call to action to become a MBK community. Listed goals-school ready, 3<sup>rd</sup> grade reading, graduate high school, remain safe from violent crime. Accepting the challenge creates a structure across metro area to coordinate/align efforts and set common goals and agenda. We are looking at ways to align with Cradle to K, YVP work, Gen Next, MPS. 70 community leaders attended. Looking at creating commitments including reviewing policies and programs to see what is working well for our community-share nationally. Also will track data on youth of color-could be a report card/data sharing. Also cultivating commitment for an action plan within 45 days of convening. Action plan due to White House in April. At some point, work will reside in the Coordinator's Office.</li> <li>• Promise Zone application is due this Friday. 150-200 people showed up for community convening and created content and worked on alignment. If we get designation, we will get technical assistance, 5 VISTA volunteers to coordinate work, and a boost on the federal level funding opportunities.</li> <li>• Situation "Pointergate" has created an opportunity/moment for us to highlight and promote our work around health of our city, and the health of young men of color.</li> <li>• White House put out a report on Women and Girls of Color: <a href="http://www.whitehouse.gov/sites/default/files/docs/cwg_women_and_girls_of_color_report_112014.pdf">http://www.whitehouse.gov/sites/default/files/docs/cwg_women_and_girls_of_color_report_112014.pdf</a></li> </ul>	<p><a href="http://www.mayorhodges.com">www.mayorhodges.com</a></p> <p>Titi-How can organizations in Mpls. that have been working successfully with young men of color provide information to inform MBK? Mayor-contact Nicole Archbold or Diane Haulcy. Gene- how do we use opportunity to connect and open up conversation and build bridges across differences? Cam-connecting with MBK, "Pointergate", and National Forum: how can we work on reentry? Shane-need to reinforce that we are a City unified as one when it comes to our youth-need to find common goals and leverage resources-do great, not good. Tammy-highlight 5 great things we are doing as a city to support young people/equity. Sherenia-trending: staff recently hired are into social change, girl violence is increasing, we need a response Titi-would like to see opportunities for people victimized by police to help shape policy and recommendations</p>
Subcommittee Breakouts	Conversation with Sasha-develop 3 goals for each subgroup to work on in 2015	
Policy workgroup report back	<ul style="list-style-type: none"> <li>• Nominated Barbara McMorris to lead policy group</li> <li>• Conversation focus on how to address policy within work</li> <li>• Monitor current investments in YVP across city enterprise (adding CSOs, Downtown YWs, etc.)</li> <li>• Policy on microgrants process-quantify how this work is making a difference in the community-develop a rubric created on the 5</li> </ul>	<p>Gretchen-what is the actual impact of microgrants? Gene-ensure outcomes are aligned with collective efforts and outcomes,</p>

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	<p>goals, identify specific outcomes to achieve related to goals, link outcomes from activities and contribute to overall goals, prioritize investments</p> <ul style="list-style-type: none"> <li>• Look at data/research for inspiring youth program. Look at how to create policy based on analysis to see if there are other opportunities around YVP</li> <li>• Public Policy at city/state level-partner with other advocacy groups in community, follow up on issue of youth-police interactions. Training for youth workers and law enforcement that work with youth. Make changes in state law? Perhaps focus on local level</li> <li>• Will work on 3<sup>rd</sup> priority—law enforcement, youth,</li> </ul>	<p>articulate the logic behind programs, contribute to larger story to tell on YVP</p>
<p>Community Engagement</p>	<p>Need a new committee lead-Darrell Young nominated One of priorities could be plugging into existing activities and efforts to enhance communication-ex. All Star Game, Pop Up Parks Pop Up Parks came out of the community engagement workgroup, need direction on south Minneapolis pop up park planned for 2015 Original rationale for Pop Up Park was to engage older youth in positive activities in crime hot spots Need two types of engagement: engaging community in messages, also in developing responses and opportunities Employment is a top priority for young people Youth Navigators Opportunity for young people to develop youth-led business Marcus Owens-new ED of NEON-give money to young people to start new businesses, Migizi Communications entrepreneurial program, connect with orgs focusing on youth jobs (YCB has list) Shiloh-Junior Deacons 18-30 engage and serve community, all connected to having a job, bring in element of service, building resume and connection to educational opportunities Evaluate/research connection between jobs and connection to community Create a tagline for the work 100 young men march 14-24? Contest to create tagline-announce during YVP Week in April 2015 3 priorities for 2015:</p> <ul style="list-style-type: none"> <li>• Engage business sector in youth employment as a violence prevention strategy/ ROI</li> <li>• Community/youth-designed approaches to violence prevention-(employment, community service, engagement)</li> <li>• Implementing communication plan so we have a streamlined and common message-working with media to create balanced approach</li> </ul>	
<p>Additional discussion</p>	<p>Gretchen-work around narratives: how do we articulate counter narratives? How do you shift the narrative? Could deep dive into this conversation</p>	
<p>Adjourn</p>	<p>Meeting adjourned at 4 PM</p>	